DECEMBER, 1955

EDUCATIONAL SCREEN

THE AUDIO-VISUAL MAGAZINE

VOL. 34, No. 10

SPECIAL ISSUE

containing the complete 30th edition

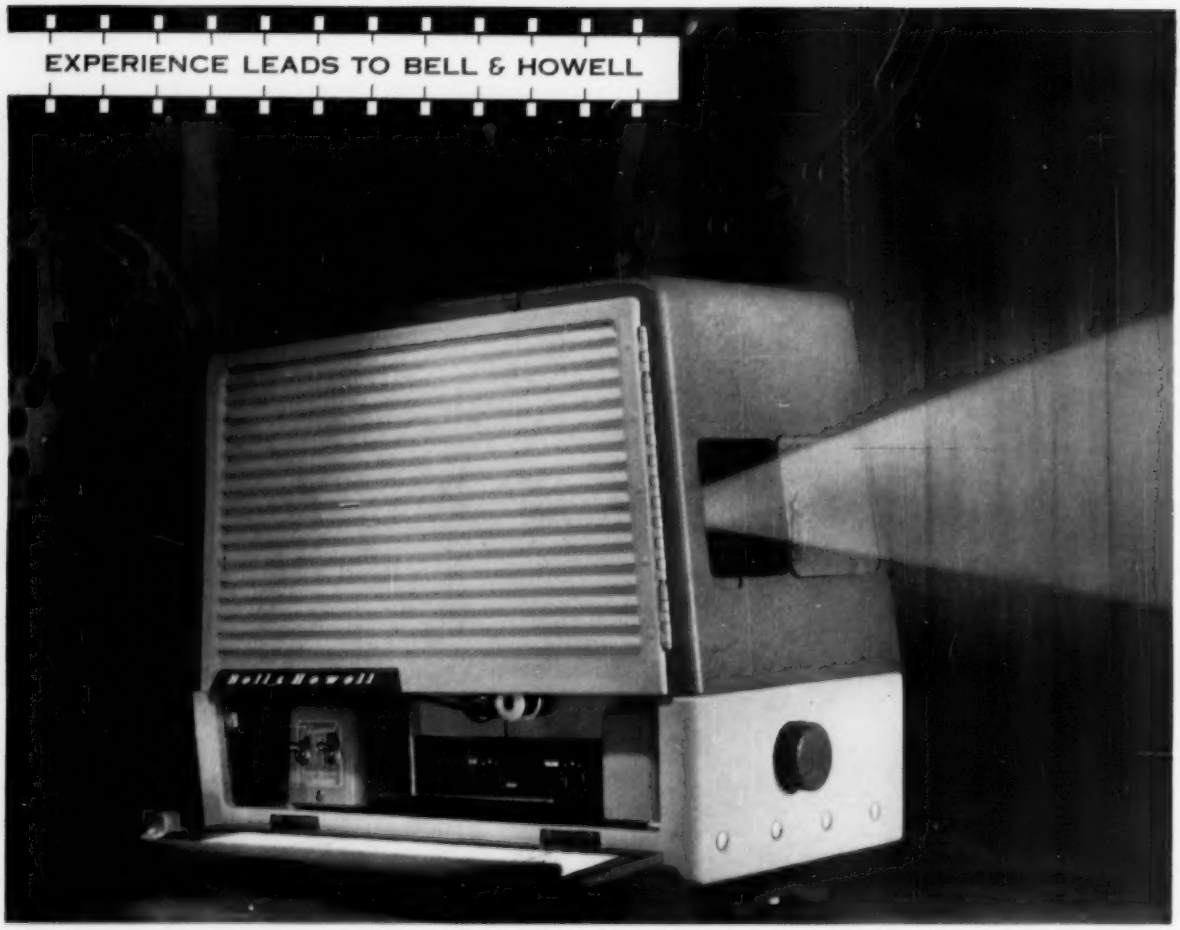
BLUE BOOK OF AUDIO-VISUAL MATERIALS

FILMS • FILMSTRIPS

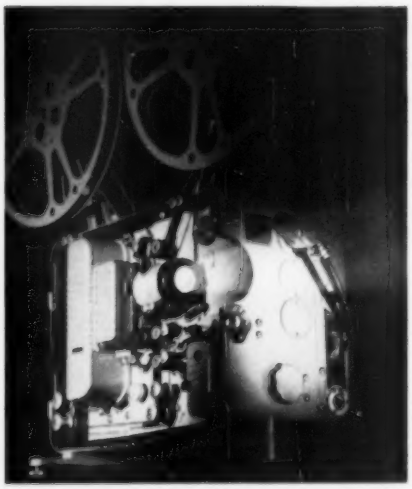
SLIDES • RECORDINGS

Price $1.00

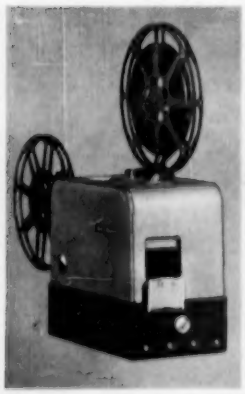
EXPERIENCE LEADS TO BELL & HOWELL



A GREAT NEW TEACHING TOOL. The new Filmosound 385 Specialist moves the audio visual age in education another significant step forward. Innovations include increased amplifier and speaker power, sound-insulated aluminum doors, an end to warm-up delay. In the 385, you'll find all the features that made Filmosound the school leader: jeweled film-handling parts with a 400% longer life, flickerless projection, easy operation. See your Bell & Howell audio-visual dealer for full details or write to Bell & Howell, 7117 McCormick Rd., Chicago 45.



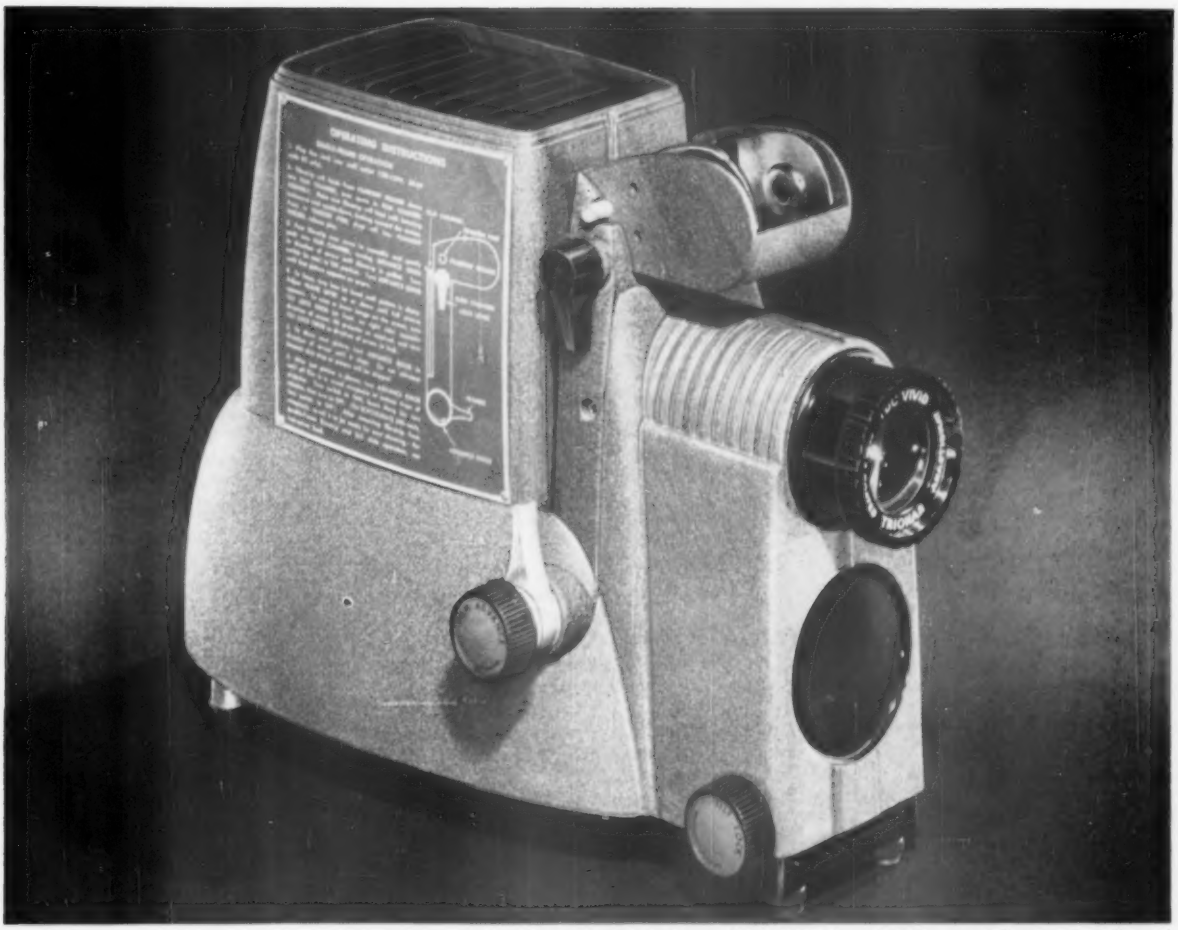
SCHOOL AUDITORIUMS need powerful projection. The Bell & Howell JAN projects *twice as many units of light* as standard 1000-watt, 25-hour projector. Ask for demonstration.



DO-IT-YOURSELF SOUND MOVIES are easy and inexpensive. The Filmosound 202 projector lets you *add your own sound* to any 16mm film. And now Bell & Howell's new, improved 70-DR camera—with coupled lens and viewfinder turrets—assures professional results in school-made movies.

HONORARY ACADEMY AWARD 1954
To Bell & Howell for 47 Years of Pioneering Contributions to the Motion Picture Industry

Bell & Howell



TDC SCHOOLMATE by Bell & Howell. The new Schoolmate slide and filmstrip projector is one instrument that can show single or double-frame filmstrips and 2" x 2" slides. Blower-cooled 300-watt lamp. Precision filmstrip advance. With manual slide changer, $59.75. 500-watt model, $75.

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HIGH FIDELITY EDUCATES, TOO! "Miracle 2000" sound system of this portable Bell & Howell Specialist tape recorder gives students new stimulation. One of many uses: music appreciation classes.

TDC division of Bell & Howell

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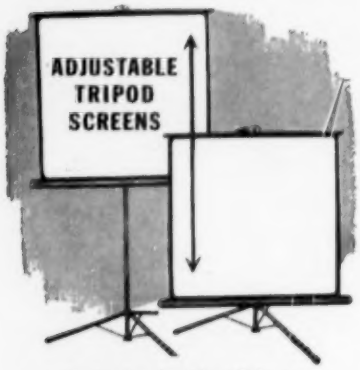
The complete Radiant line of projection screens is designed to assure ease of use, brilliant projection and efficient service.



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with New Automatic Safety Roller Lock

For the first time—Radiant makes available a complete line of wall screens from 50" to 12' with a new, patented safety feature that prevents the fabric from being pulled beyond the picture edge of the screen. Eliminates the possibility of costly fabric repairing—and assures even hanging of fabric. Dual purpose brackets permit easy hanging from either wall or ceiling.

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WRITE for new colorful Illustrated Catalog and Projection Charts—giving full details, sizes, specifications and prices on complete Radiant line.

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On This Special Issue

What's in It

This special issue of EDUCATIONAL SCREEN contains the complete 30th edition of the BLUE BOOK OF AUDIO-VISUAL MATERIALS, a descriptive listing of films, filmstrips, slides, and recordings in a wide variety of subject areas. This BLUE BOOK issue contains audio-visual materials announced in EDUCATIONAL SCREEN during the past year *plus* many additional materials – most of them produced or released in 1955 or the second half of 1954.

This issue also contains an index to all editorials, articles, and reviews of audio-visual materials published in EDUCATIONAL SCREEN in 1955 (see inside back cover).

How to Use It

To use this special issue to best advantage, acquaint yourself with its four major divisions:

(1) *Subject Index to Materials* (opposite page), which should be consulted first if you want to find audio-visual materials on a certain subject but do not have specific titles in mind.

(2) *Alphabetical Title Index* (pages 463-465), which should be referred to when you have the title of a specific film, filmstrip, slide set, or recording and you want more information about it.

(3) *Listings of Materials* (pages 410-463), classified according to subject matter. The producer or primary distributor is indicated for each listing by an abbreviation of the name. Addresses of such primary sources are given in the Index to Producers and Distributors (pages 466-467).

Other abbreviations following each title and preceding the description of contents give all information about the item that was made available, as follows:

mp—motion picture
sl—slide
'55—produced in 1955
'55rel—released in 1955
min—minutes
si—silent
b&w—black and white
fs—filmstrip
rec—recording
fr—frames
sd—sound
col—color
r—rental charge (sale price is given first)
tv—cleared for television

Abbreviations not listed here can be readily understood – for example, ea for each, rpm for revolutions per minute, ips for inches per second.

Whenever indicated by producer or distributor, the grade level for which the material is the most appropriate is given at the end of the description of contents, thus:

Pri—Primary
El—Elementary
JrH—Junior High
SrH—Senior High
Coll—College
Ad—Adult

Two of these abbreviations joined by a hyphen mean that the item is appropriate for the grade level given first through the grade level given second. Thus El-Ad means that an item may be used on all grade levels from elementary through adult.

(4) *Index to Producers and Distributors* (pages 466-467), arranged in alphabetical order, gives full addresses of the producers and primary distributors referred to in the listings of materials. Write directly to them to order any audio-visual materials you want to use. Or consult your local audio-visual dealers. EDUCATIONAL SCREEN does not produce, sell, or rent materials.

EDUCATIONAL SCREEN

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EDUCATIONAL SCREEN

THE AUDIO-VISUAL MAGAZINE

December, 1955 Volume 34, Number 10, Whole Number 337

IN THIS ISSUE

Editorial

408 WHAT, WHERE, WHO

Blue Book of Audio-Visual Materials

410 ARITHMETIC
410 ART & EXPERIMENTAL FILMS
410 ARTS & CRAFTS
414 BIOLOGY
416 BUSINESS & ECONOMICS
418 CIVICS & GOVERNMENT
420 CIVIL DEFENSE
422 CONSERVATION
422 EDUCATION
426 FARMING & FARM LIFE
426 FEATURE FILMS
427 FOREIGN LANGUAGES
428 GEOGRAPHY & TRAVEL
435 HEALTH & HYGIENE
438 HISTORY & CURRENT EVENTS
441 HOLIDAYS
441 HOME ECONOMICS
441 HUMAN RELATIONS
443 INDUSTRY
445 LANGUAGE ARTS & STUDY SKILLS
446 LITERATURE & DRAMA
446 MEDICAL SCIENCE
447 MENTAL HEALTH & PSYCHOLOGY
447 MUSIC & DANCING
448 NATURE STUDIES
452 PHYSICAL SCIENCES
453 PRIMARY-GRADE MATERIALS
454 RELIGION & ETHICS
460 SAFETY & DRIVER TRAINING
460 SOCIAL WELFARE
461 SPORTS & RECREATION
462 STORIES, FABLES, FAIRY TALES
462 TRANSPORTATION
463 INDEX TO TITLES
466 INDEX TO PRIMARY SOURCES

Other Features

406 ON THIS SPECIAL ISSUE
467 INDEX TO ADVERTISERS
468 TRADE DIRECTORY FOR THE AUDIO-VISUAL FIELD
Inside Back Cover ANNUAL INDEX TO EDUCATIONAL SCREEN, VOL. 34

EDUCATIONAL PRESS ASSOCIATION OF AMERICA

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editorial

WHAT, WHERE, WHO

We are pleased and happy about this new and different and special issue of EDUCATIONAL SCREEN because we think you will be too. We have found the way to combine EDUCATIONAL SCREEN's traditionally helpful BLUE BOOK service with the magazine itself and to make it available to all EDUCATIONAL SCREEN subscribers at no additional cost.

This is not an issue you will read from cover to cover – but it is an issue you will *use* from cover to cover. You'll want to keep it handy for continual reference.

In this BLUE BOOK issue we are concentrating intensively on the *what* and *where* of audiovisual education. Here is a reliable answer to two questions that are of concern to all who use audiovisual materials:

> *What* audiovisual materials have been made available during the past year or so?
> *Where* can you get them?

Without answers to these questions there can be no use of the hundreds of valuable new educational motion pictures, filmstrips, slides, and recordings that have been produced.

There is considerable attention also to *who* in this BLUE BOOK issue. True, there is no mention of who is using a particular film or filmstrip, or who has been elected or promoted, or who is contributing new thoughts about the use of audiovisual materials. The answers to such *who* questions can be found in the other nine issues of EDSCREEN each year – along with answers as to *why* audiovisuals should be used and how they can be used most effectively.

The *who* you will find in this issue is: who produces these materials that have become essential for best instruction. In giving you the answer to this *who* question, this issue becomes a "blue book" in one of that term's most basic meanings – a register of persons of importance. We especially commend to your attention those who have registered their prominence in advertising space. These are the people who make available not only most of the audiovisual materials you use – but this BLUE BOOK issue as well.

Paul C. Reed

This December issue of EDUCATIONAL SCREEN contains the complete 30th edition of the . . .

Blue Book of Audio-Visual Materials

Your key to the past year's films, filmstrips, slides, recordings. Each subscriber to EDUCATIONAL SCREEN will receive one copy of the December Blue Book issue free. Extra copies may be purchased at the special-issue rate of $1 (write for discounts on quantity orders). If you do not have the 28th and 29th editions of the Blue Book (separate books sold regularly at $2 each), you may order these two books plus the December-issue 30th edition for only $4.

December Blue Book issue $1 **Complete set of 3 Blue Books $4**

Subscription to EDUCATIONAL SCREEN (containing monthly supplements to the Blue Book) $4 (domestic)

Order from EDUCATIONAL SCREEN, 64 E. Lake St., Chicago 1, Ill.

Thousands of Schools are

OBTAINING SUPERIOR RESULTS IN LEARNING

with Keystone Tachistoscopic Training

PRIMARY: Average gain over former procedures, reading groups using Keystone Tachistoscopic Training, 40%.

ELEMENTARY: Gains of remedial reading classes through Keystone Tachistoscopic Training, as high as 75%.

SECONDARY: Reading, Typewriting, and Shorthand —Keystone Tachistoscopic classes 46% to 68% faster than control groups.

COLLEGE: Entering freshmen with inadequate reading abilities improved 47% to 210%.

REPORTS ON REQUEST

Thousands of educators have learned that perceptive skill, once regarded as a talent of gifted students, may be developed rapidly in nearly all students who are given modern training.

Practically all subjects taught in American schools require effective reading by the student; the greatest single factor in student failure has been **poor reading ability.**

Reading assignments are a tremendous burden for students who read at only 200 words per minute — **but this rate may be increased 50% to 75% in a few weeks of training, as achieved by numerous groups of students.**

Invariably in controlled tests, the experimental groups see much FASTER, MORE ACCURATELY, and TAKE IN MORE WORDS at a glance — far outdistancing the control groups.

Following the most thorough research, practical experience in thousands of classrooms has definitely established a new principle of modern education:

> **It is futile to expect average learning capacity of a student whose perceptual skill is undeveloped.**

Tachistoscopic training has proved especially effective as an aid in Remedial and Developmental Reading, Typewriting and Shorthand, Bookkeeping and Clerical Training, Music and Arithmetic.

No teaching procedure has ever had such unanimous approval from Research and Controlled Experimentation as has been accorded the Keystone Tachistoscopic Services. **Reports on these studies will be furnished on request.**

KEYSTONE VIEW COMPANY, MEADVILLE, PA.

Since 1892 — Producers of Superior Visual Aids

KEYSTONE Tachistoscopic Services

BLUE BOOK OF AUDIO-VISUAL MATERIALS

See Subject Index on page 407 — Index to Primary Sources on page 466

— Index to Titles on page 463

ARITHMETIC

Amazing Arithmetic 9fs EYE '55 si col $4 $25set. Teacher-made visual aids present a departure in arithmetic teaching. Titles: **Knowing Numbers, Fraction Facts, Fraction Forms, Some Sums, Different Differences, Pleasing Products, Quotient Quests, Fraction Findings, Zero — The Forgotten Number.** El-JrH.

Arithmetic Series, Set No. 1 6fs YAF '55 40fr ea si col $6 $30set. Deal with elementary number concepts. Especially designed for introductory, summary and review purposes. Pri-El.

Numbers for Beginners mp HUNT 10min sd b&w col. Teaches the number concepts from one to six, emphasizing number relationships. Uses objects familiar to primary age group for the concepts of the numbers. Pri.

Story of Weights and Measures mp COR '54 10min sd b&w $55 col $110. Presents the role of weights and measures in everyday life. Traces evolution of standard scales of measurement. El-JrH.

Using and Understanding Numbers — Grade Two Set 6fs SVE '55 si col $5.50 $28.50set. Titles: **Using and Understanding Numbers by 2's, 3's, 4's and 5's** (36fr); **Advancing in Simple Addition** (47fr); **Advancing in Simple Subtraction** (43fr); **Using and Understanding Multiplication** (35fr); **Using and Understanding Division—Objects and Symbols** (36fr); **Using and Understanding the Calendar** (49fr). Articles that are part of a child's everyday experiences are used in presenting simple arithmetic problem-solving situations. Pri.

Using Numbers Series 16fs EBF '54 35fr ea si b&w $3ea. Designed to vitalize the child's earliest number experiences. Introduce simple addition and subtraction. Pri.

ART & EXPERIMENTAL FILMS

Between Two Worlds mp KIN '52prod 20min sd col r$10 lease apply. Produced by the Oxford University Experimental Film Group. An original ballet by Sam Kaner in which dancers, sets and color are woven into a moving abstract pattern.

Climate of New York mp KIN '54 22min sd b&w with color sequence $90 r$6. Photographic study of the city of New York in several of its moods.

Eternal Circle mp KIN '54 11min sd b&w $50 r$4. The noted German dancer, Harald Kreuzberg, in a filmed version of "The Eternal Circle," one of the most unusual numbers in his repertoire.

PRICES given for audio-visual materials are subject to change. Check with the producer or distributor of a particular title for the latest sale or rental price.

Lonely by the Sea mp KIN '54 7min sd b&w $40 r$4. Fresh, unpretentious look at a familiar place — Coney Island in the winter.

Magic Canvas mp BIS '55 10min sd b&w $90 r$2.50. Experiment by Halas and Batchelor (creators of "Animal Farm") in extending the abstract painter's canvas into the new dimension of cinematic movement. It is a ballet and the dancers symbolize two aspects of man. Music especially composed for the film by Matyas Seiber.

She Shall Be Called Woman mp BRAN '54 14min sd b&w $65 r$7.50 tv. A selection of authentic Congo sculptures, created before the white man came to Africa, used to convey the story of the place of woman in primitive African society. Commentary quotes from the Bible. Coll-Ad.

Sometimes a Newspaper mp KIN '54 11min sd b&w $45 r$4. Ancona Films Production. The film doesn't show all of the uses to which read-out newspapers are put, but some will surprise some viewers. Peter Hollander, the producer, experiments with the use of poetry instead of music or straight narration to complement the images.

Tara, The Stonecutter mp GOLD '55 10 min sd col $125 r$3. Recreates dramatic art of the 19th-century printmakers of Japan to tell the Japanese legend of the stonecutter who wished to be better than he was—and the strange way he became so. Specially composed musical background.

Treadle and Bobbin FILM IM '54 9min sd col $125 r$10. The camera of Wheaton Galentin dwells with fascination upon the hypnotic rhythms and flashing precision of the Sewing Machine of Grandma's day—with its floral motifs, ornate scrollwork, and cast-iron arabesques. Musical score by Noel Sokoloff.

CINEMA 16
EXPERIMENTAL FILMS

surrealist **abstract**
modern art **avant-garde**

Rental Information:
CINEMA 16, DEPT. BB,
175 Lexington Ave. New York 16, N. Y.

ARTS & CRAFTS

ABC of Puppet Making 2mp BAILEY '54 10min ea b&w $50ea r$2.50 col $100ea r$5. Reel One is a completely redone film of Portia Hawley's original, showing how to make and dress the simplest type of stringless hand puppet. Reel Two shows Portia Hawley demonstrating how to make a puppet head through the use of picture wire and papier mache. It also shows children presenting a short play.

Art from Scrap mp IFB '55 6min sd $55. Designed to motivate students to express many ideas using scrap materials of no cost. For Grades 5 to 8.

Art in Action Series 6mp EBF '55 6min ea sd col. Produced by Paul Burnford. Titles: **What Is Art?; Color; Light and Dark; Texture; Line; Form.** In each of these films the child, identifying himself with the child in the film (ages from 7 to 12), explores and discovers the basic elements of art. Begins by discovering the elements in the world about him, and then is stimulated to clarify his discoveries in terms of art. El.

Art in Our Classroom 6fs EBF '54 49fr ea si col $6ea. Youngsters at work on six fascinating art projects involving needle and thread, paper and scissors, designs and pictures, papier mache, clay, and stick puppets. Pri.

Artists of the 20th Century: George Rouault 3fs BUDEK 33fr ea si col $6.50 $18set (double-frame $8.50 $24set) 2x2sl col readymount sets $50 glass $90. Parts 1 & 2, Paintings; Part 3, Prints, Enamels, Ceramics, Tapestries.

Beauty in Stone mp WAYNE '54 10min sd col $75 r$3 tv. Designed to help in the teaching of fine arts. Presents the process of stone sculpture as illustrated by the work of the sculptor, George Papashvily. SrH-Ad.

Beginning Pottery 3fs BUDEK 42fr ea si col $6 $15set (double frame $7.50 $18set) 2x2sl col readymount sets $50, glass $100. Forming Simple Pots, Forming Ovoid Pots, Firing and Glazing. (Continued on page 412)

A TOP SOUND-COLOR MOVIE ON PAINTING FOR LIBRARIES — SCHOOLS AND CLUBS

★ **BRUSH TIPS IN WATERCOLOR**

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ROBT. LOCKARD * PAINTER-TEACHER
16mm. - 18 min. Rental: $10.00 plus postage
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Peerless Services include:

Peerless Protective and Preservative Film Treatments

Release Prints, Trailers, Television Shows on Film, Kinescopes, TV Commercials, Theatre Screen Advertising, Prints for Continuous Projection Negatives, Masters, Originals, Filmstrips, Transparency Slides, Microfilm

Film Reconditioning

Shrinkage Reduction
Scratch Removal
Rehumidification
Cleaning and Repairs

Film Library Servicing

Shipments, Inspection, Cleaning, Repairs, Inventory and Booking Records, Storage

Servicing TV Shows on Film

Insertion of Commercials, Shipments to Stations, Booking Records, Follow-up, Inspection on Return, Cleaning, Repairs, Replacements, Storage, Substitution of Commercials, Reshipments

Film Distribution Servicing

Storage pending orders, Inventory Records, Shipments to Purchasers

Filmstrip Packaging

Breakdown of rolls into strips, Packaging in cans, Labeling, Boxing of Sets, Storage pending orders, Shipments

PEERLESS TREATMENT is a boon to all film. Without such protection, your film is much more susceptible to damage . . . and damaged prints can distract audiences. *"Peerless Treatment"* is a good specification to include in all your purchase orders for new prints.

And, if some of your prints have had hard use, call on PEERLESS RECONDITIONING to salvage them. Our skilled staff and special equipment can do wonders to restore them to good condition . . . not only your prints, but also your negatives and originals.

Inspection • Cleaning • Scratches removed
Perforations repaired • Splices remade • Curl or Brittleness remedied
Shrunken originals restored to printing tolerance

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Now . . . SHOW FILMS Anywhere!

The TSI-Duolite 16mm movie projector gives schools a plus value. This projector gives outstanding audio-visual reproduction with standard projection on any external screen.

PLUS . . . you also get high quality reproduction when using the large built-in screen. No need to move classes to specially equipped rooms. The Duolite permits you to show films without darkening the room. Easy for school executives to review films. No darkening, no external screen! Any room big enough for a desk is big enough for a Duolite show. For further information, or a demonstration, write TODAY.

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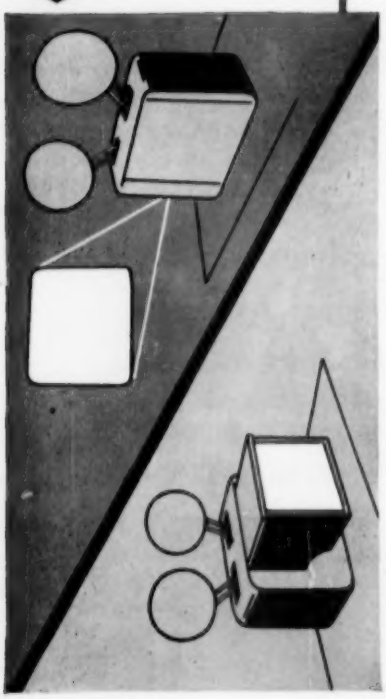


ARTS & CRAFTS (Continued)

Brush Tips mp LOCK '55 18min sd col $200 r$10. Shows a landscape painting under construction. The painter selects material, studies compositional effects, then begins his painting. Technical procedures of direct watercolor are made clear.

Clay Modeling for Beginners 3mp TAB '55 sd b&w $100set col $200. Art training films. Titles: **Preparation and Tools. Pinch Bowl. Slab Bowl.** Pri-El.

Clay on Your Hands mp WAYNE '54 20½min sd col $150 r$3.50 tv. Purpose is to create an appreciation and basic understanding of the art of ceramics. Shows distinctive qualities of the clays used and how the artist combines them for results he desires.

Contemporary American Painting Series 5fs EBF '54 60fr ea si col $6ea. Original paintings by American masters provide a unit of study in history of American art. SrH-Ad.

Crayon Resist mp BAIL '54 5min sd col $60 r$3. Shows designs created by various uses of wax crayons and rubber cement, both of which act as a resist to watercolor or tempera washes. Two college students first demonstrate the medium with examples of their work shown. Grade-school children then use the materials and the results of their work are displayed. Shows the adaptability of crayon resist in creating beautiful and striking designs which can culminate in textiles, murals, advertising, posters, etc. El-Ad.

Design in Silver mp LOB '55 10min sd col $100. Steps in the creation of a pendant are illustrated. Processes include bending wire, cutting, sawing, filing, soldering, pickling, oxidizing, and polishing. Stresses good design and craftsmanship. El-Ad.

Doctor Ordered Clay mp BIS '55 23min sd b&w r$2.50. Dr. John Wall founded the Worcester Royal Porcelain Works in England in 1751. The film tells something of the history of 200 years in the production of this English pottery. Demonstrates process from the mining and refining of the clay to the final glazing and painting. SrH-Ad.

Drawings of Leonardo Da Vinci mp BRAN '55rel 26min sd col $250 r$25. Official film based on the Royal Academy Exhibition held during the celebration of the 500th anniversary of the birth of Leonardo and made possible by permission of Britain's Queen Elizabeth, who provided access to the collection of drawings in the Royal Library at Windsor. Commentary by Sir Laurence Olivier. Color photography is used to show the kinds, textures, and shades of paper Leonardo used and the variety of media.

Figures in a Landscape mp BRAN '54 17min sd col $200 r$17.50 tv. Producer: The British Film Institute. Works and methods of sculpture in wood and stone of contemporary abstract artist, Barbara Hepworth, are compared and contrasted with their natural and prehistoric influences in the Cornish rock and landscape.

Flemish Painting, 1440-1540 mp FILM IM '55 10min sd col $125 r$10. Produced by Detroit Institute of Arts. Photographed directly from original paintings by Van Eyck, Van Cleve, Van Der Weyden and the anonymous Master of the Legend of St. Lucy. Includes also Jan Provost's vision of Judgment Day. During this period, church artists turned to the people around them for models of saints and divinities. Music of the period is sung by the choir of the Schola of Franciscan Friars.

Flemish Painting, 1540-1640 mp FILM IM '55 10min sd col $125 r$10. Produced by Detroit Institute of Arts. Traces the development from Pieter Bruegel to Rubens, showing how the artists of this period gained a wider range of subject matter—landscapes, still lifes, and the life of the common man—leading to the high-point of Flemish Baroque painting, the art of Rubens.

Four Great Churches fs LIFE '54 78fr si col $6. Panoramas and close-ups of the architecture, stained glass, paintings and other adornments in the cathedrals at Ulm, St. Mark's, Wells, and Bourges in Germany, Italy, England and France respectively. JrH-Ad.

Frescos in Danish Churches mp BRAN '54 10min sd b&w. Producer: Dansk Kultur Film, Copenhagen. Tells in pictures and music the history of the old frescos in Danish village churches—after the creation and fall of Man, he and Woman are driven out of paradise and hard work becomes their lot, ending with death and judgment.

From Doric to Gothic mp BRAN '54rel 20min sd b&w $85 r$10 tv. Produced by Atlantic Films. Film excursion into the history of architecture, making use of actual scenes including the famous French cathedrals, animation, diagrams, plans, and scale models.

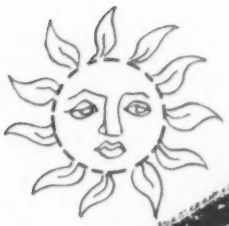
From Renoir to Picasso mp BRAN '54 31min sd b&w $135 r$27.50 tv. Producer: Paul Haesaerts, Brussels, Belgium. Provides an introductory basis for the study and discussion of form and subject in the development of modern French art by comparing some selected works of Renoir, the sensualist, Seurat, the intellectual, and Picasso, the instinctive artist.

Future for the Past mp IFB '55rel 30min sd b&w $125 r$9. Sheldon Keck, chief restorer of the Brooklyn Museum, demonstrates techniques of cleaning and restoring valuable paintings. An 18th century portrait is examined and photographed, removed from its frame and stretcher, re-lined, and cleaned. The cleaning reveals old damaged spots which are carefully restored after being filled in with gesso. The painting is replaced on the old wooden stretcher and properly fixed in its frame.

How to Make a Linoleum Block Print mp BAIL '55 b&w $50 r$2.50 col $112 r$4.50. Introduces the use of linoleum block printing for Christmas cards, home furnishings, and clothing. A block-printed Christmas card is made; the planning, transferring, cutting, and printing of a mounted linoleum block are shown. Possibilities for using unmounted linoleum are also shown. Several methods of printing both types are detailed, and different ways of adding interest in the printing process are shown.

Industrial Arts: A Safe Shop mp YAF '55 10min sd $50. Demonstration and explanation of the safety problems and procedures of the woodworking shop. Especially made for high schools and vocational schools. HS.

(Continued on page 414)



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ARTS & CRAFTS (Continued)

Landmarks in American Painting 6fs BUDEK 33fr ea si col $6.50 $37set (double frame $8.50 $48set) 2x2sl col $1ea readymount sets $100.

Learning to Draw mp BES '54 sd $22.50. Directed by Bruce McIntyre. Introduces a simplified system of art instruction for everyone. Explains the seven drawing fundamentals.

Light of the Impressionists mp ALM '55 10min sd col. A study of the paintings of the outstanding Impressionists and how they used light and its effects in creating their works of art. The works of Monet, Pissaro, Morisot, Renoir, Cezanne, Degas, Van Gogh, Seurat are illustrated and examined. Coll-Ad.

The Lion, the Griffin and the Kangaroo mp KINESIS '54 14min sd b&w $60 r$6. Development of Perugian art, culture, and tradition from Etruscan times to the present.

Making a Stained Glass Window mp UCLA '55 20min sd col $195 r$4. Method is demonstrated by the artist in a step-by-step fashion.

Martin and Gaston mp BRAN '54rel 10min sd col $100. Animated and filmed in Paris from children's paintings and later completed by George Brest with a sound track in English. Animated color cut-out paintings and the commentary tell the tale of two small but fearless boys and their adventures at sea.

Masters in Art and Clay mp COPE '55 27min sd col free tv. Steps in the manufacture of Spode bone china and earthenware. Hand-painted Spode designs compared to fine art masterpieces.

Mexican Popular Arts mp BRAN '54rel 10min sd col $100. Produced by United Europe Films, Ltd. Presents the seldom noticed genre of Mexico's superabundant artistic production: numberless figurines, masks and paintings made not for gallery or museum but for and by the Mexican people. Original score based on native folk themes.

Modern Art in Your Life 3fs BUDEK 30fr ea si b&w $3.90ea (double frame $4.80) 2x2sl readymounts 30c glass 50c.

Moku Hanga mp YAF '55 13min sd b&w $62.50. Produced by Emerson Yorke Studio. Step-by-step description of the Japanese wood block print, an ancient art now regaining popularity. Gives examples of past and present masters of the art.

Monotype Prints mp BAIL '54 5min sd col $60 r$3. Prints are made by demonstrators who draw on glass with household cement. After this dries, paint is spread over the surface with a brush or brayer. Paper is then smoothed over the design and the finished print removed. Variations are demonstrated by adults and children. El-Ad.

New Ways of Seeing — A Lesson in Art with Ben Karp mp CONTEM '55 15 min sd col $150 r$10. For the beginner in art, helping him understand the work of modern artists; aiding him to become interested in drawing and painting, and teaching him to see the world around him with a fresh outlook. Ben Karp is a Professor of Art at the State Teachers College at New Paltz, New York.

Portrait of Holland mp FILM IM '55 12min sd col $130 r$10. Produced by the Detroit Institute of Arts. Dutch art of the 17th Century illustrated by the works of Jan Steen, Van Der Heyden, Ruisdael, Hals, Claesz and Van Heussen, culminating in the masterpieces of Rembrandt. His religious work, "The Visitation," is presented, pointing out how Dutch types and details of Dutch life are worked into the biblical scene.

Rhythm in Paint mp EBF '54 10min sd col. The famous watercolorist and art teacher, Eliot O'Hara, demonstrates and analyzes painting techniques. JrH-Ad.

Sculpture by Lipton mp FILM IM '54 15min sd b&w $75 r$7.50 tv. Shows the new techniques of today's sculptor in the works of Seymour Lipton, whose tools are metal shears, welding torches, goggles and hammers.

The Sumi Artist mp LOB '54 10min sd col sale. Chiura Obata, dressed in native costume, demonstrates sumi painting, working first in black, and then in color. SrH-Ad.

Swiss Peasant Artist Hauswirth mp BRAN '54 6min sd col $90 r$7 tv. Life and work of a poor Swiss farmhand of the last century who, after his day's work, cut out of black or colored paper scenes of peasant life in a very artistic form. Ancient folksong, sung in the ancient language, forms background music.

Symphony in Stone mp AVS '54 15min sd col $120 r$4. Produced by the University of Southern California. Documents the creation of a civic foundation from the planning of the theme to the dedication at the harbor in San Diego, California. "Guardians of Water," the work of sculpture shown, is by the San Diego artist Donald Hord. JrH-Ad.

Torn Paper mp BAIL '54 5min sd col $60 r$3. Demonstrates a new and unique kind of art expression. First using newspaper as practice material and then working with sheets of different colored paper, students are shown tearing out a variety of shapes, figures, and designs. These torn paper forms are then adhered to a paper background to form clever and unusual pictures. El-Ad.

BIOLOGY

Asexual Reproduction mp IU '54 10½ min sd col $100 r$3.25 b&w $50 r$2 tv. Microcinemaphotography, time-lapse, animation, live photography and still pictures used to illustrate the nature of asexual reproduction in living forms. Shows basic differences and similarities between asexual and sexual reproduction. Uses microscopic plants and animals to present features of fission and budding; molds to describe reproduction by spores. SrH-Coll.

Great Names in Biology 6fs EBF '55 50fr ea si col $6 $36set. Produced by the William P. Gottlieb Co. Biographies of six renowned names in the field of biological sciences are told by means of color drawings and captions. Titles: **Louis Pasteur, Gregor Mendel, Charles Darwin, William Harvey, Carolus Linnaeus, Antony Van Leeuwenhoek.** Jr-SrH.

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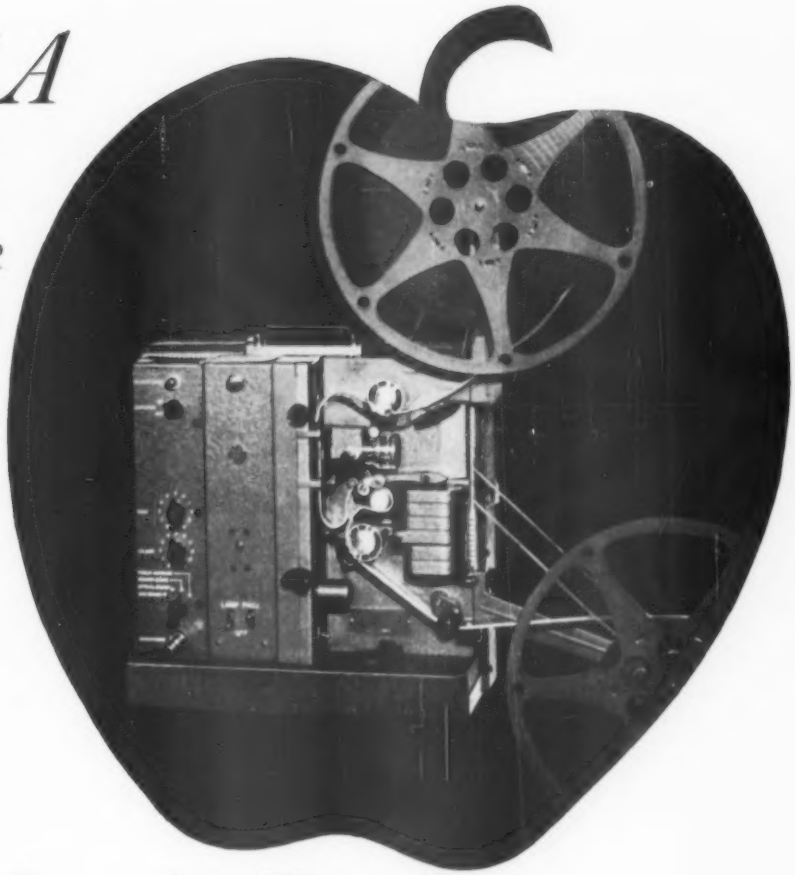

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BIOLOGY (Continued)

The Human Brain mp EBF '55 11min sd b&w. Structure of the brain. Functions of the brain stem and the cerebellum briefly explained. Concerned mostly with the cerebrum, the organ that controls learned and conscious behavior. Describes the thinking process. As an illustration, shows what takes place in a driver's mind as he makes a decision in a traffic situation. JrH-SrH.

Learning About Our Bodies mp COR '54 11min sd col $100 b&w $55. Shows the basic structure of the human body, position and function of the major organs, and importance of keeping the body in good condition. Uses animation and cinefluorography. El-JrH.

The Life Story of a Watermold mp PHASE '54 12min sd b&w sale. Basic biological phenomena of growth and reproduction are demonstrated by a mold plant shown in the asexual phase of reproduction. Germination sequences illustrate rhizoid and hyphal systems in development and growth. SrH.

The Nose mp EBF '54 11min sd col $100 b&w $50. Uses animation and microphotography to illustrate the physiology and the breathing and smelling functions of the nose. Shows reasons for breakdowns in the nasal passages.

Principles of Biology, Set No. 1 6fs YAF '55 si b&w $18. Illustrates and explains basic concepts of biological science. HS-Col.

Principles of Biology: Set No. 2 6fs YAF '55 40fr ea si b&w $18set $3.50ea. Six additional filmstrips in the biology series. Titles: **Effects of Environment. Heredity and Environment. Factors in Survival. Factors in Health and Disease. Origins of Living Things. Descent with Change.** SrH-Coll.

Rumen Story mp RALSTON '54 25min sd col free-loan. Produced by The Jam Handy Organization. Shows digestion in action inside the rumen (or first stomach) of a live and healthy cud-chewing animal.

Seifriz on Protoplasm mp EFLA '54 26 min sd b&w $90. Deals with Dr. William Seifriz's unique microphotographic material on the remarkable slime molds, with his own informal commentary. Introduction to the eminent botanist's explorations in a basic field, dealing with a topic underlying all of biology. Addressed primarily to the student new in biology. SrH-Col.

BUSINESS & ECONOMICS

Basic Economics Series 8fs EBF '54 60fr ea si col $6ea. Gives basic principles by following the step-by-step development of an imaginary primitive community. Titles: **Living and Working Without Money, Money, Money Goes to Work, New Ways to Use Money, Money and Panic, Money and Government, Too Much Money, Too Little Spending.** JrH-SrH.

Basic Elements of Production mp EBF '55 13min sd b&w. Illustrates the four basic elements entering into production anywhere: natural resources, labor, capital, and management. Shows how these four elements are used in our economy to produce the needed services and goods. Jr-SrH.

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A Bone for Spotty mp ABA '54 10min sd b&w free loan through many state Bankers Associations. Using the incident of Spotty's buying his bone for future use as a point of departure, the film explains for a young child the fundamentals of a savings account in a bank. Pri-El.

Bookkeeping Filmstrip Series 6fs McG-H '55 si col $35set $6.50ea. Produced for the Gregg Division. Graphic presentation of the basic bookkeeping cycle; each step in the cycle is illustrated. Titles: **Bookkeeping Equation and the Balance Sheet** (21fr), **Use of Accounts and Analysis of Transactions** (36fr), **Journalizing and Posting** (36fr), **Preparing the Trial Balance** (32fr), **Preparation of the Worksheet, and Financial Statements** (34fr), **Closing Entries** (24fr).

Business Education Library 5 tapes EMC 60min ea 3.75ips double track $6.75. 2 units: **Office Style Dictation,** containing all the characteristics of on-the-job office dictation. **Step Plan Dictation** (4 tapes) features the same letters as in the Office Style tapes, but here corrected and dictated "straight," without interruption. SrH-Coll.

Casualty Insurance mp EBF '55 20min sd col. Surveys the individual's need for protection against loss of property and income by documenting the specific case of one policy holder involved in an automobile collision. Points out the variety of risks in every-day situations at home, on the street, and at work. SrH-Coll.

Cities Within Cities fs WAYNE '54 33fr si b&w $3.50. Story of the many and varied kinds of activities that go on in a modern skyscraper. El-JrH.

Dictation Records 5rec HERM '54 16⅔ rpm 10-inch. Using the new 16⅔ rpm speed, the five records carry 45 minutes of solid, straight shorthand dictation on each side. The records are playable on any standard 33⅓ rpm microgroove turntable with the use of a simple disc adaptor. First series of records covers speeds from 60 to 150 wpm.

Faith in the Future mp AFL '54 25min sd col r$3. Produced by the Glass Bottle Blowers Assn. Story of the growth of this union. Going back to the beginning of the glass blowing industry in Jamestown in 1608, it traces the growth of the country and the history of the trade union movement. Discusses technological changes in the industry and problems which the union has faced.

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BUSINESS & ECONOMICS (Continued)

Hitting Hot Buttons mp IDEAL '55 sd col. Presentation of salesman Jack Lacy's training course in sales boosting techniques. Covers 15 techniques that build star salesmen, separating prospects from customers, starting the sale, how to thwart the mass murderer of sales and size up prospects, and eight ways to make closes click. Also available in a series of five 35mm sound slidefilms.

It's Everybody's Business mp CHAMBER '54 22min sd col $130 r$15. Produced for the Chamber of Commerce of the United States in cooperation with E. I. du Pont de Nemours & Co. Explains the American business system, showing how business works in the public interest, how profits insure job security and encourage the investment of capital, how increased productivity contributes to a higher standard of living, how advertising benefits people, how government should function for the best interest of all.

Labor and Management Series 9mp McG-H '55 sd b&w. Produced by National Film Board of Canada. Film series dealing with labor relations and aspects of the union in industry. Titles: **The Grievance** (30 min), **The Research Director** (18min), **The Structure of Unions** (11min), **Date of Birth** — problem of older workers (16min), **Shop Steward** (22min), **Men at Work** (27min), **Everybody's Handicapped** (18min), **Local 100** (32min), **Dues and the Union** (17min).

Mr. Fraud — The Right-to-Wreck Man fs AFL '55 13min sd col $15. Gives labor's arguments against the "right-to-work" laws.

Our Foreign Trade fs WAYNE '54 34 fr si b&w $3.50. Explains inter-relatedness of foreign trade and the nation's economy from the standpoint of materials and products imported and exported. JrH-Ad.

Supervisory Problems in the Office 6fs & rec McG-H '55. Series of sound filmstrips produced in collaboration with the Films Committee of the National Office Management Assn. Each filmstrip dramatizes a representative office situation involving supervisor-employee relationships. Titles: **Understanding Employee Viewpoint, Error-Correction Talk, Motivating the Long-Service Employee, Orientation and Induction, Combating Job Monotony,** and **Excessive Supervision.** These case studies are designed to stimulate constructive thinking on ways to improve working relationships.

They Need to Know mp USDA '54 13min sd b&w free tv. Emphasizes the need to know about the survivors insurance provisions in the Social Security Act by the portrayal of a man trying to inform his widow of these provisions (in the course of a day dream). Ad.

24 Hours mp NWP '54 35min sd col $300 r$5 tv. Sponsor: Amalgamated Meat Cutters & Butcher Workmen of North America. Three episodes reveal the relationship between a union agent and union members, demonstrating how the union watches out for its members on and off the job. Points out that labor has obligations and responsibilities to management which it must respect.

U. S. A. at Work fs TIMES 58fr si b&w $2.50. Shows the kinds of jobs Americans do; the shift in kinds of jobs over the years; growth in professional, technical and service work.

Where People Count mp COOP '55 27 min sd col r$5 $175 (15min b&w $75). How cooperatives are used by American families to meet the challenge of big economic and political forces.

Work or Wages Guaranteed mp CIO '55 17min sd b&w r$3. Made by the UAW-CIO to explain their guaranteed employment plan. Film dramatizes the details of the plan by showing a mock bargaining session where a union committee presents the program to management.

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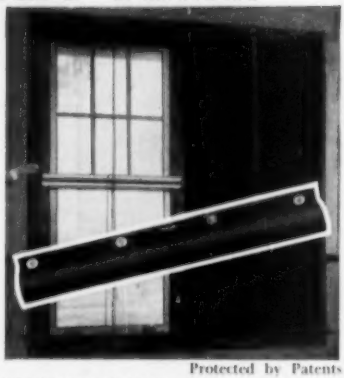

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CIVICS & GOVERNMENT

American Parties and Politics fs TIMES 60fr si b&w $2.50. Shows how the two-party system developed and became a basic factor for political stability in the United States. Emphasizes the responsibility of the citizen in the American political system.

Coast Guard Officer mp USCG '55 14min sd col free tv. Various phases of the career of an officer in the Cost Guard.

Conduct of Congressional Investigations mp McG-H '55 25min sd b&w $112.50. Edward R. Murrow television program discussing two types of Congressional committees and their moral and political aspects and suggesting changes that might be made in their rules and regulations. Participants in the discussion are three eminent constitutional lawyers.

Congress mp EBF '55 20min sd b&w. Shows how the Congress of the United States works — how it is the meeting-house of the nation, how lawmaking begins with the people, how Congress makes laws. HS-Ad.

Fifth Amendment and Self Incrimination mp McG-H '55 25min sd b&w $112.50. Edward R. Murrow television program presenting a discussion of this controversial subject by two scholars of constitutional law — Professor Ralph Sharp Brown of Yale University and Professor Edwin P. McManus of Georgetown University.

Government in Action Series 8fs EBF '54 55fr ea si col $6. Explains organization and work of our various types of governments, and of the UN. Titles: **The President, The Congress, The Federal Courts, Executive Departments, State Government, Local Government, Municipal Government, The United Nations.** JrH-SrH.

Helping the Taxpayer — What Happens When the Government Questions Your Tax Return mp ASSN '55 14½min sd b&w free loan tv. Produced by American Institute of Accountants in cooperation with the Internal Revenue Service. Using dramatic case histories the film shows what happens when the Revenue Service disallows the expenses of a business trip and when a businessman is faced with a Government claim for several thousand dollars in back taxes. The inside opera-

Legislative Process mp IU '54 29min sd col b&w. Produced by Indiana University. Explains and demonstrates legislative procedure in Indiana — preparing and drafting bills, and some of the organizational activities prior to the opening of the year's session.

Man and His Fight for Freedom Series 8fs EBF '55 45fr ea si col $6. The story of man's struggle through the ages for intellectual as well as physical freedom. Titles: **Man's Origins; Man Learns to Communicate; Man, Builder of Cities; Man's Commerce; Man the Lawmaker; the Laborer; Man's Governments, Man's Search for Liberty.** SrH-Ad.

Man Learns to Govern Himself 9fs EYE '54 si col $4ea $25set. How primitive man sought companionship for mutual protection; beginning of cities, states, and nations; need for developing laws and regulations for common good; growth of systems of government; how democratic government works for the benefit of all; duties and rights of an American citizen. El-SrH.

Thousands of Classroom Teachers Are Now Using This Colorful, Authoritative Guide to Over 1000 Films and Filmstrips Produced by

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● CLIMAXING its 25th year of leadership in audio-visual education, EBF recently completed the most extensive mass-communication effort to teachers ever attempted in the A-V field. To date, the colorful new 40-page tabloid-size EBF Catalog and A-V Guide has been mailed or personally delivered to virtually every public school teacher in the U.S. . . . more than one-half million teachers!

Over one thousand film and filmstrip titles are described in the new catalog including 60 new sound films and 78 filmstrips released by EBF during 1955. Most of these new productions are in color, enhanced by advanced production techniques – such as animation, time-lapse and microphotography. EBF crews spanned the world to make these films, on location in the British Isles, Europe, Africa, Alaska, the Middle East and throughout the U.S.

EBFilms and Filmstrips, in subject area and age-level, cover the entire field of education, blanketing every appropriate curriculum topic. If you haven't received your free copy of the new EBF Catalog, if you want to review these remarkable A-V resources now available to you . . . mail the coupon to EBF, today!

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See and Use these New, 16mm. Sound Motion Pictures

● Now ready, or about to be released are many new EBF sound films of special interest to elementary teachers – in the areas of language arts, social studies and the sciences. Here are but a few, ready for you to preview.

New Sucksdorff Films: EBF offers three new and provocative films from the sensitive camera of Sweden's great Arne Sucksdorff. Now or ready to be released are: THE BEAR AND THE HUNTER *(1 reel, B/W, for primary and middle grades)*; PEOPLE OF THE REINDEER – THE WIND FROM THE WEST *(1½ reels, B/W, middle and upper elementary and jr. and senior high levels)*. PAUL WITTY is the collaborator for the first two, especially appropriate for language arts and reading classes. DR. KARL LANG, *director of the Swedish State Museum of Natural History*, is the collaborator for "Gray Gull." Don't fail to preview these rare combinations of surpassing pictorial beauty, symbolic story-telling and intriguing nature study.

Little Black Lamb tells a delightfully fresh story of Mary and her little lamb, a black one this time! Additional values for social studies and care of pets broaden the classroom usefulness of this charming new film. *(1 reel, color or b/w–primary language arts.)*

New EBF Junior Films – Latest in the growing EBF *Junior series* are: LEARNING ABOUT ELECTRIC CURRENT, (B/W), which explains with animation and simple demonstrations the characteristics, uses and dangers of electric current in the home and in the power plant. LEARNING ABOUT YOUR NOSE (B/W and color), wherein a Doctor, using both dialogue and narration, explains the breathing, smelling and protective functions of the nose – employing animation and microphotography. The latter film is ideal for health and hygiene classes. Each runs 8 minutes. *Be sure to preview, soon!*

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The Vanishing Prairie Series – based on the Walt Disney Academy Award motion picture. Many of the memorable sequences are now preserved in a series, in color, of six integrated filmstrips, including: *The American Prairie; The American Buffalo; Prairie Dogs; The Mountain Lion; Coyotes and Other Prairie Animals;* and *Birds of the Prairie*. Dr. Karl P. Schmidt of the Chicago Natural History Museum collaborated.

● Latest releases among many new EBFilmstrips include:

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CIVICS & GOVERNMENT (Continued)

National Security versus Individual Rights mp McG-H '55 25min sd bGw $112.50. Edward R. Murrow television program highlighting the case of Milo J. Radulovich, Air Force reserve officer whose dismissal was recommended by an Air Force Security Review Board because of his father's and sister's alleged Communist affiliations.

Our National Government — How It Functions 4fs SVE '55 40-59fr ea col $6ea $20 set. Shows the make-up and operation of our democratic system of government.

Parliamentary Rules of Order fs U MICH '55 59fr green color tint si $3 r$1. Cartoon filmstrip based upon Fred G. Stevenson's popular "Pocket Primer of Parliamentary Procedure." Intended to arouse interest in learning and practicing parliamentary procedure and to explain or review the most widely used and most necessary rules. JrH-Ad.

Peaceful Assembly and Free Speech mp McG-H '55 25min sd bGw $112.50. Edward R. Murrow's "See It Now" television program presenting the controversy that arose when the American Civil Liberties Union made plans to form an Indianapolis Chapter. They were repeatedly rebuffed in their attempt to reserve a meeting room until Father Victor L. Goosens, of St. Mary's Catholic Church, offered the church's social center. On the night of their meeting, the American Legion held an executive session to protest it. Murrow presents parts of both meetings.

Planning Our Foreign Policy mp EBF '55 21min sd bGw. Identifies major government agencies and the committee of experts charged with the shaping of our foreign policy. To illustrate how this committee works, main aspects of the problems of the Middle East are studied and discussed. SrH-Ad.

President mp EBF '55 17min sd bGw. Shows how the powers of the U.S. President have developed until this has become one of the most powerful offices in the world. Describes the President's duties and responsibilities. HS-Ad.

Program for the Nation fs WAYNE '54 35fr si bGw $3.50. Stresses need for understanding international relations, but particularly domestic problems such as housing, education, social security, health and welfare. JrH-Ad.

Segregation in Schools mp McG-H '55 25min sd bGw $112.50. Edward R. Murrow television program documenting the reactions of citizens of two southern U.S. cities to the Supreme Court's ruling against segregation in schools. Civic leaders, teachers, students and parents — both Negro and white — are interviewed.

Sound of a Stone mp BSER '55 28min sd col r$10.50 bGw r$6. Tells what happened to a community when a high school teacher recommends to his class a book which a parent thinks is subversive. Effect on everybody concerned. Designed to stimulate discussion on civil liberties. SrH-Ad.

Supreme Court mp EBF '55 18min sd bGw. Describes the membership of the court and the duties specifically given to it in the Constitution. Traces the growth of the court's powers and shows how it has come to its present position of eminence and power. — HS-Ad.

Symbols of America fs MUS EX '54 41fr si col $6. Story behind symbols that stand for the United States of America and important phases of American life: the flag, the eagle, Uncle Sam, etc. El-SrH.

Ways Our Laws Are Made fs VEC '55 23fr si bGw $3. Shows how the large majority of our laws which start in the House of Representatives are processed. Starts with the idea for a law, concludes with publication as a law. JrH-Ad.

What Do You Think? 7mp McG-H '54-'55 5-7min ea sd bGw $37.50ea. Produced by National Film Board of Canada. Series designed to encourage discussion among teenagers of basic social and moral questions. Titles: **One Man's Opinion, Majority Vote, Honest Truth, Who's Running Things, Getting What You're After, The Public's Business, Having Your Say.**

What Price Freedom? mp BFC '55 sd col bGw. Based on a real experience in the life of a young American business man in Germany where he came face to face with the brutality of communistic tyranny. He tells the tragic story of a brave Christian girl in the hope that her faith and fearlessness would inspire free peoples everywhere to rededicate themselves to freedom.

Which Way Human Rights? mp ADL '55 9min sd bGw $40 r$1. Produced by Center for Mass Communication, Columbia University, with cooperation of Anti-Defamation League. The Universal Declaration of Human Rights describes a society that does not yet exist anywhere. What can it hope to accomplish? Are those people right who prefer local sovereignty in matters of human rights? What is "our own busiess?" Have we arrived at a day when violations of human rights everywhere are the concern of all mankind? SrH-Ad.

You Can Win Elections mp RU '54 20min sd bGw $75 r$10 col $150 r$15. Produced by Emerson Film Corporation for the Labor Education Division, Roosevelt University and the Independent Voters of Illinois. Narrated by Melvyn Douglas. Shows how to be an effective citizen at election time. With Arthur Barnes, typical U. S. citizen, you actively participate in an election campaign.

CIVIL DEFENSE

Atomic Bomb mp BIS '55 50min r$6. Detailed demonstration of the effects of heat, radiation, and blast on a city after an atomic explosion. Some protective preparatory measures. SrH-Ad.

Homeless Ones mp NFB '54 18min sd bGw $60. Illustrates how an atomic attack on a center of population should be met. Points out that such a disaster will not be as bad as it might be if people are organized, trained and prepared for it. Ad.

House in the Middle (Revised) mp FCDA '54 12min sd bGw $13.23 col $40.20 rent free. Sponsored by National Clean Up-Paint Up-Fix Up Bureau of Washington, D. C. Produced by Robert J. Enders, Inc. Includes declassified scenes showing thermal effect of an atomic explosion on three small frame houses in official fire tests at the Atomic Energy Commission's Proving Ground in Nevada.

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CIVIL DEFENSE (Continued)

Mrs. Jones, Meet Your Partners mp NOR '54 29min sd b&w free tv. Produced in cooperation with the U. S. Armed Forces and the GOC. Depicts vital role in air defense played by civilian Ground Observer Corps volunteers. Demonstrates work of the various groups, from observation by a ground observer to interception and destruction of an unknown plane. Ad.

Rescue Street mp FCDA '54 14min sd b&w $14.60 col $45.56 rent free. Sponsored by Reo Motors, Detroit. Produced by J. Robert Conroy & Associates. Follows progress of a typical student enrolled at the National Civil Defense Training School at Olney, Maryland. The training site with its streets of specially constructed partly demolished buildings provides an opportunity for the demonstration of a rescue truck in civil defense operation. Coll-Ad.

Skills Training Series 11fs SVE '54 50fr ea si b&w $8.25set. Produced by the Federal Civil Defense Administration. Teaches approved first-aid practices and techniques for self-preservation and assistance in the event of an enemy attack or natural disaster. Titles: **Emergency First Aid. Fire Fighting** (two parts). **Ropes and Knot Tying** (two parts). **Pick Ups, Carries and Drags. Handling and Care of Ladders. Using Ladders in Rescue. Using a Ladder as a Stretcher. Using Improvised and Regular Stretchers. Lowering and Raising Casualties on a Stretcher.** SrH-Ad.

CONSERVATION

Elementary Conservation Series 3mp EBF '54 6min ea sd col $50ea. Series designed to teach the importance of conservation to children of elementary school age. Each film presents a simple fieldtrip experience which aims to appeal to the imagination of the child. Titles: **Your Friend the Water, Your Friend the Soil, Your Friend the Forest.** El.

First Job — Conservation mp AUSTIN '54 27½min sd col free. Sponsor: Davey Tree Expert Co. Forest ranger explains the importance of the conservation of water, soil, crops and trees to a young boy. El-JrH.

Meaning of Conservation mp COR '54 10min sd col $110 b&w $55. Shows what is being done to maintain the resources and natural beauty of the United States by limiting hunting and fishing, building dams, planting trees, and developing new farming methods. Shows how each person can help in the conservation program. El-JrH.

Our Natural Resources mp DOW '55 10min sd col $100. Shows the chief natural resources of America — timber, minerals, oil, building stone, uranium and water sources — and specific ways of conserving these resources for the future. Jr-SrH.

Rainbow Valley mp USDA '54 28min sd col free tv. Portrays the work and responsibilities of the United States Forest Ranger in the service of the American people. Also shows the many benefits of the forests in the form of grass, recreation, timber, water and wildlife. JrH-Ad.

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Soil Conservation Series 8fs EBF '54 60fr ea si b&w $3ea. Explains what soil is, how it is formed, how it is used and misused, how it can be made more productive. JrH-Ad.

To Conserve Our Heritage mp MINN MOL '54 35min sd col free. Shows the wealth of natural resources in America; how we have wasted them and how we must conserve them.

Upstream Where Floods Begin filmograph (filmstrip on motion picture film) UW '55 11min sd b&w tv. Produced by U. S. Department of Agriculture. Story of watershed protection work of the Soil Conservation Service. It explains how conservation land treatment and construction of small upstream structures lessen the threat of flood damage and benefit the farming community.

EDUCATION

TEACHING MATERIALS

California Cadet Story mp EXCEL '54 25min sd b&w free in Calif. Produced at Excelsior High School, Norwalk, California. Shows the training program of the California Cadet Corps and its relationship to the individual student in preparing for a civilian or military career. JrH-Ad.

Communications Primer mp CINE '55 22min sd col $200. The intention of this film is "to open some doors to the many and various aspects of the subject of communication."

Crises in Education fs WAYNE '54 34fr si b&w $3.50. Reviews significant causes of the critical problems facing educators in our public schools. JrH-Ad.

Discovering the Library mp COR '54 11min sd b&w $55 col $110. Shows what a wonderful place the public library is for children. Bobby visits the children's section where he finds not only books but storytelling, card catalogs, special book lists—in short, he finds that the library is a fun-filled place full of stories to arouse every child's imagination. Proper procedure in the library is an integral part of the film. Pri.

Elementary School Teacher Education 5mp McG-H '54 sd b&w $420set. Illustrates good teaching techniques on the elementary level. Correlated with the text "Elementary-School Student Teaching" by Raleigh Schorling and G. Max Wingo. Titles: **Each Child Is Different** (17min $95 followup filmstrip $4). **Discovering Individual Differences** (25min $135 followup filmstrip $4). **Developmental Characteristics of Pre-Adolescents** (18min $105 followup filmstrip $4). **Curriculum Based on Child Development** (12min $65 followup filmstrip $4). **Making Learning More Meaningful** (12min $65 followup filmstrip $4). Coll-Ad.

Eyes That Learn mp EDL '55 26min sd b&w free. Primarily designed to demonstrate how the Timex projects and Controlled Reader are used in the classroom to accelerate reading rates. Gives historical background of tachistoscopic methods, illustrates the filmstrip materials available for use with the machines, and how they are best utilized. Coll-Ad.

Freedom to Learn mp NEA '54 27½min sd b&w $75 col $170 tv. Produced by Agrafilms, Inc. Shows the importance to our country of the freedom to learn. The youth of this country must understand the ideals of our American way of life and also those of nations where people are not free. Coll-Ad.

Freedom to Read mp CMC 14min sd b&w $50 r$3 Tv. Discussion film presenting the problem of how a library can best serve our freedom. A man representing a community group brings a list of books to the library that the group wants removed. The librarian holds that Americans have the right to read all sides of public issues. She suggests the man present his group's case before the library board. Both sides are presented—the man urges the claims of security, the librarian those of democratic tradition. Film is divided into two parts: Part 1 provides the springboard for discussion; Part 2 is for use after the discussion. SrH-Ad.

Fundamental Skills in a Unit of Work mp BAIL '55. Deals with a sixth-grade class, which, having completed a unit of work on ancient civilization, becomes interested in modern, mechanical means of preserving records of all types. The film shows how class interest is aroused by a skillful teacher and plans are developed for making a motion picture of their own valley. Culminating activities include presenting both a movie and a handbook — two modern methods of preserving records.

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"SECOND SIGHT SAM"
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EDUCATION (Continued)

Good Beginning mp GOLD '55 16min sd b&w $60 r$3. Audio-visual presentation including an introductory 7-minute sound track and a 16-minute sound motion picture in which muscular exercise, song, and rhythm are used to help release a child's tensions and increase his alertness and mental concentration. The "Good Beginning" method is said to be practiced with good results in schools in Europe.

Helping Teachers to Understand Children — 2 parts mp UW 21-25min sd b&w sale. Produced by U. S. Office of Inter-American Affairs. Work of the Institute for Child Study at the University of Maryland. Aids teachers in setting up local child study programs. Film presents one case-study, showing how to gather information about individual children being studied. Coll-Ad.

Let Me See mp AVS '54 20min sd col $155 r$5. Produced by the University of Southern California. Shows the program of the Nursery School for Visually Handicapped Children in Los Angeles, stressing the need for rapport between the school and child, between school and parent, and between parent and child. Coll-Ad.

Link in the Chain mp CHRIS '54 27½ min sd b&w $30 r$5 tv. Shows the powerful and abiding influence a teacher can have on the lives of students through three episodes relived by a professor. Inspires a greater respect for the important service rendered by the teacher.

Long Time to Grow — Part II: Four-and-Five-Year-Olds in School mp NYU '54 36min sd b&w $120 r$6. One of the "Vassar Series: Studies of Normal Personality Development." Shows what children are like while they are learning and growing. Four-year-olds are seen mastering the familiar nursery school world, while fives enter the more formalized, enlarging world of older children. Ad.

Making Films That Teach mp EBF '55 22min sd col. Behind-the-scenes account of the highly involved and interesting field of writing, producing and editing educational motion pictures. Using a variety of special-effects photography, the film reveals some of the unique contributions film can make to learning.

Mike Makes His Mark mp NEA '55 29min sd col $170 b&w $75 tv. Latest in a series of public relations films produced by the NEA in cooperation with the National Association of Secretaries of State Teachers Associations. Mike hated the new school at first; then as he found help and a new world opened to him, he changed his mark of resentment into the mark of manhood. The film shows a school meeting the challenge of potential delinquency.

Museum Is a Story fs HFM '55 b&w free. A tour through the Henry Ford Museum at Dearborn, Michigan, showing that each museum object is a "story" — a rich narrative of the past.

Operation and Care of the RCA 400 16mm Sound Projector mp IFB '54 18min sd col $170 b&w $55. Setting up, initial adjustment, threading, operation, rewinding. How to get the best performance from the machine.

Operation and Care of the Victor 16mm Sound Projector mp IFB '54 11min sd b&w $55 col $110. Illustrates set-up, threading, operation cleaning and lubrication of the projector. Produced for International Film Bureau, Incorporated, by Gilbert Altschul, the film clearly sets out procedure for the operator to follow. Liberally sprinkled with close-ups for threading, it also carries the viewer through sound and picture quality control.

Pathway into Light mp BIS '55 18min sd b&w $55 r$2.50. This film is a tribute to the work of Louis Braille, the great Frenchman whose alphabet for the blind has given to the sightless of the world the key to a heritage of knowledge and understanding which sighted humanity accepts naturally and without thought. The film describes in detail the process of the Braille system of printing which requires specialized printing presses and trained men to operate them, the teaching of the blind to read Braille in special schools whose aim is to rescue them from their remoteness.

Pattern for Improvement — A Superior 4-Year Science Program fs VEC '55 32fr si b&w $3. Shows philosophies underlying planning and administration of a high school science curriculum that is solid in subject matter content, diversified in methods and materials, and adaptable to changing conditions of living. Coll-Ad.

Problem Method 2mp McG-H '55 16-18 min ea sd b&w $185. Shows how students and teacher set about to study the problem of pressure groups. Titles: **Defining the Problem and Gathering Information** and **Using the Information to Solve the Problem.**

Reference Materials fs SVE '54 sd (disc) col $6. Produced by Chicago Teachers College. Dictionaries, encyclopedias, almanacs, yearbooks, bibliographical works are presented in a way designed to capture the interest of college freshmen. One in a planned series of six filmstrips on library orientation. (Other titles: **An Introduction to the Facilities of Your Library. Periodical Indexes. The Materials Center. The Audio-Visual Center. Other Library Facilities in Your Community.** SrH-Coll.

School Looks at the Community fs WAYNE '54 40fr si b&w $3.50. Documents the experiences of a school system in making a community survey. Shows how they made the school aware of the community's needs and make-up, and met the challenge of improving school-community relations. Ad.

Schoolmaster mp BIS '54 20min sd b&w $55 r$2.50. Daily life of a young schoolmaster in a small rural Scottish school—his home, his school, how he helps his pupils and their parents.

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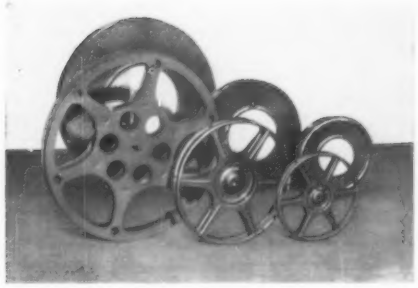

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120	16MM. 600 FT. CAN	1.95
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127	16MM. 1200 FT. REEL	3.00
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129	16MM. 1600 FT. REEL	3.50
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EDUCATION (Continued)

Thursday's Children mp BIS '55 22min sd b&w $55 r$2.50. How a group of deaf children are led out of their world of silence by the devotion and skill of their teachers. Commentary by well-known actor, Richard Burton.

Your School and Community Relations fs MUS EX '55 50fr si col $6. Discussion filmstrip designed to stimulate thought and talk about the relationship between school and community. Coll-Ad.

FARMING & FARM LIFE

Animal Breeding mp EBF '55 13min sd b&w. Describes modern farm buildings and well-bred cattle, showing important changes and advancements in American farming. SrH-Ad.

Citrus Culture—Elementary Version mp HOEF '54 17min sd col $140 tv. Shows advanced methods used in nurseries and citrus groves of the U. S. Preparation, discussion, and activities of a classroom of children studying citrus culture open and close the film. El. Secondary version also available.

Corral mp FILM IM '54 11min sd b&w $50 r$5. Producer: National Film Board of Canada. One of the series "Faces of Canada." Shows the real life of a contemporary ranch-hand. Movement and music combine to tell a story without words — the roping and riding of a high-spirited, half-broken horse.

Dairy Farm Calves: Daisy and Becky mp FRITH '55 16min sd col $130. Care of two calves from birth to one year: feeding, housing, handling and training. How a little boy works with his father in looking after them. Important points on dairying: special yards, feeding for different ages, cleanliness. Pri-El.

Farm Family America mp ASSN '55 27½ min sd col free loan. Sponsored by General Electric Company. Two farm families — faced by the problem of rising production costs, the difficulty of keeping labor, and the clash of ideas between older and younger generations — find solution in electrification, which permits working a larger dairy herd. Effective dramatic story with excellent staff primarily non-professional.

Farmer mp EBF '54 14min sd col $125 b&w $62.50. Dramatizes daily activities of a teen-ager and his younger brother and sister, showing how the whole family shares in work and play on the farm. El.

Herds West mp DAG '55 12min sd col $110 b&w $55. Describes the cattle industry in southwestern United States, a "production line" that converts barren lands into useful range. Stresses the growing movement of cattle to markets in the West.

Leaner Hogs and Bigger Profits mp UNION '55 29min sd col free. Story of an Illinois farmer and his son who within a year develop a meat-type hog through selective breeding. The film shows how greater profits are realized with the consumer-demanded meat-type animal. Packing plant sequence where differences between the meat and fat hog are evaluated.

Life on a Cattle Ranch mp COR '55 11 min sd b&w $55 col $100. How does a cattle ranch function? What does ranching involve? These questions and others are answered as we join Tommy in his chores and pleasures of raising and selling cattle. El.

Life on a Sheep Ranch mp COR '55 11min sd b&w $55 col $100. Filmed in Colorado, the film portrays both the home ranch and herder's camp. Develops the essential character of sheep-ranching and shows the integration of economics with the ranch's seasonal activities. Portrays warm personal relationship between the boy and the shepherd. El.

Meat and the Mississippi River fs VEC '55 25fr si b&w $3. Shows that 2/3 of U. S. meat is raised west of the Mississippi while 2/3 is consumed on the east side. Describes where and how livestock is grown, sold, delivered to the packing houses, and distributed to consumers.

One Day on the Farm mp COR '55 sd b&w $55 col $100. Shows some of the usual tasks of the farmer and his family; how the cows and chickens are cared for and what they eat as well as their value to the farmer. Signs of autumn on the farm and preparations for the birth of a young calf. Pri.

Rural Women mp UW '55 54min sd b&w sale. Produced by U. S. Office of Inter-American Affairs. Presents life of farm women in midwest U. S., emphasizing role of rural clubs.

Shepherd and His Sheep mp FRITH '55 11min sd col $90. Shows raising of sheep—on the farm, on the range, at shearing time, in the pasture. Pri-El.

Staff of Life mp McG-H '55 10min sd b&w $48. Story behind the American wheat harvest, a billion bushels a year.

FEATURE FILMS

Amazing Monsieur Fabre mp CONTEM 90min sd b&w r$45. Pierre Fresnay in his first English speaking role. Dramatic story of the poor French boy who rose to the position of one of the world's greatest entomologists. Exciting sequences of scorpions, wasps, ants, bees, and spiders.

And Now Miguel mp UW '55rel '53 prod 63min sd b&w $108.13. U. S. Information Agency. Feature-length documentary telling the simple, moving story of an American family in the Southwest to whom traditions of sheep-raising have come down through generations from Spanish ancestors. It portrays their family life and the fulfillment of young Miguel's dream of being accepted on an equal footing by his father and older brothers. El-Ad.

Davy Crockett Indian Scout mp POST 71min sd b&w lease. Story of the struggles of heroic frontiersmen, such as Dave Crockett, in settling new territories in the Wilderness.

Desert Song mp FI 110min sd b&w. Warner Bros. Based on Sigmund Romberg's musical, the story of a Robin Hood-type leader of an Arab band who kidnaps the daughter of a French general. Stars Kathryn Grayson and Gordon MacRae.

Diamond Queen mp FI 80min sd b&w. Warner Bros. Adventures of France's "Marco Polo," Jean Baptiste Tavernier, in India, and his success in winning for the crown of Louis XIV, the gem now known as the Hope diamond. Stars Arlene Dahl, Fernando Lamas.

Johnny on the Run mp UW '55 71min sd b&w 5-year license $250. Johnny, Polish orphan, unhappy living with his foster mother in Edinburgh, Scotland, runs away from home. He unwittingly befriends two thieves and becomes involved in the theft of a diamond brooch. Escaping from the thieves, he finds refuge in an International Children's School. Seeeing Johnny's picture in the newspaper as a Lost Child, his foster mother, police and criminals converge on the school to claim him. Police capture the criminals, and, cleared of the theft, Johnny finds a new home in the security of the International Children's School. El.

Mahatma Gandhi—Twentieth Century Prophet mp IDEAL 82min sd b&w. Produced by the American Academy of Asian Studies. Narrated by Quentin Reynolds. Produced to bring a better understanding of the problems of India and its people to the rest of the world, the film is made up largely of newsreels of Gandhi's life taken from 1912 until his assassination. Documentary study of a man who led a nation to freedom through prayer.

Miss Julie mp BRAN '55rel 91min sd b&w apply for rental rate. Directed by Alf Sjoberg. Based on the play by August Strindberg. Music by Dag Wiren. Stars Anita Bjork. Swedish dialogue with English subtitles. Awarded the Grand Prize at the Cannes Film Festival. Psychological story of passion, love and life set in the feudal splendor of Sweden, 1888. Ad.

President's Lady mp FI 96min sd b&w. 20th Century-Fox. The story of Andrew and Rachel Jackson — their courtship, marriage and the scandal surrounding it, and Jackson's rise to the presidency. Stars Charlton Heston and Susan Hayward.

Sailor of the King mp FI 83min sd b&w. 20th Century-Fox. Story of the efforts of a courageous British seaman to delay repairs on a German battleship, which runs into gunfire of the British Battle fleet when it finally leaves the harbor. Stars Jeffrey Hunter, Michael Rennie and Wendy Hiller.

Seven Deadly Sins (French, Italian) mp CONTEM '53prod '54rel 125min sd r$50. Includes seven episodes, each dealing with one of the seven traditional sins such as sloth, gluttony, anger, avarice, envy, pride, and lust. Writers and directors: Pierre Bost, Yves Allegret, Roberto Rossellini, and others.

Symphonie Pastorale (French) mp TWF '54rel '47prod 105min sd b&w. Based on the Andre Gide novel. A pastor befriends a blind child. As she grows to womanhood, he fails to realize that his charity has become confused with a selfish love of the girl. JrH-Ad.

Whistle at Eaton Falls mp ASSN sd b&w. Produced by Louis de Rochemont. Dramatic feature film about a labor-management conflict in a one-industry town. Based on actual incidents and filmed in a real New England town.

FOREIGN LANGUAGES

Architecture Mexico mp ALL '55 20min sd col $175 b&w $90. Spanish-dialog film intended for fifth-semester or more advanced groups. A printed vocabulary as it appears in the film is available listing those words which would normally be looked up by the average Spanish IV student.

Bloc Pedagogique 9rec 25books FRANCE '54 free. Textbooks and phonograph records designed for use in the teaching of French. Records include a scene from "Knock" with Louis Jouvet, five fables of La Fontaine, a reading by Pierre Fresnay of Victor Hugo's "La Mort de Belzac," the troupe of the Comedie francaise in Moliere's Misanthrope.

Bretagne — Pays de la Mer mp WAYNE '54 10min sd col $75 r$3 tv. Narration in French, paced for 2nd year high school or 1st year college. Presents views of Brittany and her people engaged in various simple daily tasks, and the all-important occupation — fishing. SrH-Ad.

Comment On Imprime mp TOP '54 10min sd col. Native French speaker describes in simple language at normal speaking rate the elements of printing with moveable type on a small press, as the viewer sees what he describes.

Du Charbon et des Hommes (French) FRENCH '54 20min sd col free. Coal industry in France.

(Continued on following page)

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FOREIGN LANGUAGES
(Continued)

French Dramatape Series tapes NATL dual track 60min 3.75ips $6.95 7.5ips $7.95. **Moliere and Marivaux** — two presentations in English of foremost playwrights, with selected scenes in French from "Le Bourgeois Gentilhomme" and "Le Jeu De L'Amour Et Du Hasard." **Poil De Carotte** — recording of Jules Renard's play. **Antigone** (120min) — recording of stage performance.

Le Mont Saint Michel mp WAYNE '54 10min sd col $75 r$3 tv. French narration paced for intermediate French. Views of Le Mont Saint Michel, the daily activities of its people, and the experiences enjoyed by tourists to this community. SrH-Ad.

L'Entente Cordiale mp IFB '55rel 10min sd b&w $55 r$4. French dialogue film sketching activities in a French grocery store for second semester students of French.

Les Hommes de La Nuit mp (French) FRENCH '54 30min sd b&w free. The audience follows a group of young apprentice miners on their first trip underground to the coal mines of Lorraine.

Living Language Library tapes EMC 15 min ea 7.5ips $6.95 3.75ips $4.95. Dual track tapes, each presenting two programs, consisting of three 5min episodes.

French Unit: La Vie Francaise (5 tapes for first yr. French classes); **Promenades En France** (2 tapes for first and second yr.); **Les Celebrites** (for second and third yr.). Other titles are: **Deux Petites Histoires; Quel Est Mon Nom** (Elem. Program); **La Famille Dubois; The Fables of La Fontaine** (Intermed.); **La France Contemporaine: La Vie Politique, La Vie Intellectuelle** (Advanced).

German Unit: Wie Heisse Ich (2 tapes for first year German classes) presenting interviews between a narrator and a well-known character from history, fairy tales and other fiction. **Till Eulenspiegel** (Intermed.)—dramatized episodes based on the exploits of the comic German folk hero. **Das Deutsche Leben** (Intermed.) — dramatizing typical events in German family and social life. **Eins Zum Andern** (Intermed.) —a collection of children's poems read by German author. **Interview in Germany** (3 tapes for advanced classes)—featuring voices of Germans prominent in education, politics, government, industry and the arts.

Latin Unit: Appello Me Series (4 tapes for first yr. classes)—interviews with well-known personalities from history, fairy tales and mythology. **Peter of Paris** (2 tapes for first-yr.) — conversations between Peter and his friends in Latin. **The Living Text Series** (4 tapes for Intermed. and Advanced classes)—dramatic presentations of great events in Roman history.

Spanish Unit: Elementary Programs—**Como Me Llamo?,** interviews with three famous characters from American history; **De Donde Soy?,** interviews with residents of three Latin American countries. Elementary and Intermediate: **La Vida Espanola,** a visit in a Mexico City home and a Buenos Aires restaurant; **Canciones Espanolas,** two traditional and one modern Mexican song.

Modern French by Sound rec RCA '55. Foreign language album for school use. Jr-SrH and 1st yr. college. Rate of speech kept similar to the normal delivery of native French.

Paris a Mon Coeur mp WAYNE '55 10min sd col $75 r$3 tv. French language teaching film for intermediate classes. Captures many scenic views of Paris, points of cultural interest, parks, boulevards, buildings, and the people at work and play. SrH-Ad.

Quelle Chance mp IFB '55rel 10min sd b&w $55 r$4. The scene of this film is a French cafe. Incident and French dialogue are arranged to provide exercises in vocabulary and simple speech idioms. Useful in second or third semester classes.

Spanish Enriches the Elementary Curriculum mp BAILEY '54 14min sd b&w $75 r$5 col $135 r$7.50. Shows activities of a sixth-grade class in Spanish. In a room decorated with artifacts from Spain and Mexico, the teacher and pupils learn names of fruits and vegetables, dramatize a market scene, identify coins, sing Spanish songs, etc.

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GEOGRAPHY & TRAVEL

General

Geography of Your Community mp COR '54 11min sd col $100 b&w $55. On his way to school a boy discovers many things about his community — relationship between its industries and geography, farmlands and residential areas, rivers and highways. Teaches children how to collect data about their own community.El-JrH.

Introduction to Maps 5fs JAM '54 28fr ea si col. Explains map symbols and how physical features of the earth are translated to symbols and identified. Uses school ground first to show how a map is read, then relates school map to larger geographic concepts. Titles: **What is a Map?; Coast Lines and Their Symbols; Land Forms and Their Symbols; Lakes, Rivers and Their Symbols; Towns, Cities and Their Symbols.** El.

Map Series 2fs YAF '55 si 1 col 1 b&w $8. Presents the basic maps needed by the teacher of geography and history at the elementary and high school levels. The set contains "Economic Geography Maps" (20 economic maps of the U.S.) and "Outline Maps" (24 outline maps of world areas and continents). El-SrH.

Primary Geography Series mp GATE '54 10min ea sd b&w $49.50 ea. **Glaciers** —how they are formed, how they change the land and how they affect the weather. **Mountains**—shows how forests below timberline house wild animals and provide lumber, the melting snows give birth to rivers that irrigate valleys. Pri.

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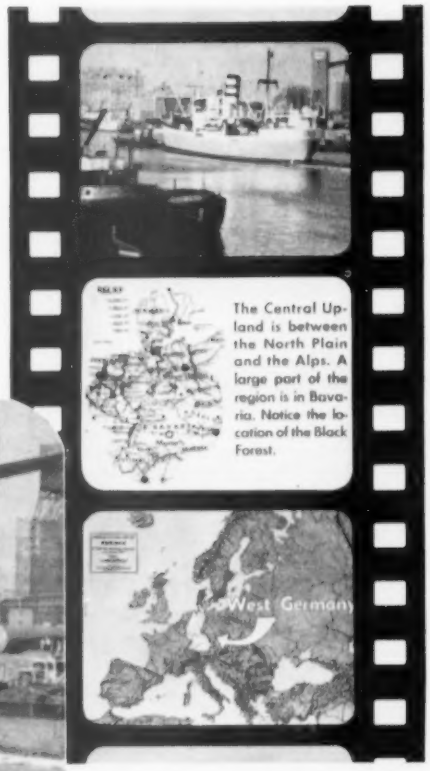

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A259SC The South
A259SD The Middle West
A259SE The West
A259SF Canada and the Far North
A259SG Middle America
A259SH South America

GEOGRAPHY—EUROPE AND ASIA

Lands and Peoples Overseas
A296SA Living in Western & Northern Europe
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GEOGRAPHY (Continued)

Reading Maps mp EBF '55 11min sd b&w col. Explains the meaning, uses, and the making of maps in simple terms for the beginner. El.

Your Home in the Americas 4fs SVE '54 si col $6ea $19set. Produced in cooperation with Rand McNally. Titles: **Green Lands**—illustrating various types of vegetation; **Using Maps and Globes** — special emphasis on direction, distance, latitude and relief; **Map Symbols, Dots and Lines** — symbols as a means of visualizing a region; **Where People Live and Work** — distribution of population, occupations in various types of natural regions. El-JrH.

Peoples of the World

Amenu's Child mp BIS '54 33min sd b&w r$3.75. In the traditional idiom of an African folk tale, the film tells the dramatic story of how a Gold Coast tribe breaks the superstitious influence of medicine men and fetish priests. A new way of life is found with the help of a local health clinic, which shows the parents that their children can grow up to be strong and healthy citizens only through modern food, diet, and sanitary methods — not through the spells cast by the witch doctor.

Arabian Children mp EBF '54 16min sd col $150. Life of farm family in a village in Jordan with special attention to children's activities. Their home and school, way in which they help with the work, problems and pastimes. El.

A Boy of Mexico: Juan and His Donkey mp COR '54 sd col $110 b&w $55. Through the story of Juan, a Mexican boy, and his donkey, Pepito, children are introduced to rural Mexico. In following Juan's experiences on a single day, the film aims to develop a sympathetic feeling for Mexico and provide background for reading and language arts. Pri-El.

Children of Samoa mp HAWAII '54 20 min sd col $200. Made on the island of Ta'u, gives authentic atmosphere of primitive Samoan life, concentrating on the children and their integration into a social pattern which is fundamentally different in concept from our own. Indicates, however, the aspects of childhood which are universal. Native music and dancing. El-Ad.

Color of Man mp UCLA '55 10min sd col $100 r$3. Traces the development of color differences among primitive men. Shows that many people still inhabit the same areas where their peculiar skin color developed. Shows the infinite degrees of shading. Concludes by demonstrating that the forces that brought about color differences have been all but overcome by modern science and transportation.

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David mp BIS '55 38min sd b&w $100 r$5. Story of a Welsh miner who ends his life as a caretaker in a school. Captures flavor of life in a Welsh mining town and reflects character of a nation. Events portrayed are based on a true story.

Earth and Its Peoples 36fs UW '55 si b&w $4ea $125set. Based on the film series produced by Louis de Rochemont Associates, embracing the same educational concepts. The series show ways in which people use the land to obtain their basic needs, the influence of their cultural backgrounds, accepted social values, and technological abilities that have evolved. Group 1 (7fs) presents "Concepts of Home and Family Life in Various Regions of the World"; Group 2 (14fs) "Life in Regions of the Americas"; Group 3 (15fs) "Life in Regions in the Eastern Hemisphere."

English Farm mp BIS '55 19min sd b&w $55 r$2.50. Although Great Britain is a great manufacturing country, her biggest industry is still farming and four-fifths of her land is devoted to farming and the production of food. The British Isles are not subject to extremes of heat and cold, yet the four seasons of the year have their special significance for the farmer in Britain. In this film we see the activities of a typical small farmer in Southern England, the devotion with which he and his family tend the land and the ingenuity with which they maintain its efficiency.

Family of India mp YAF '55 12min sd b&w $62.50. Documentary study of the life of a Hindu family of India. Produced by Edward Levonian. JrH-Ad.

Gaon Sathis mp FORD FOUND '53prod 50min sd col. Depicts the slow pace, the weight of tradition, and the resistance to change in rural India. How many people in India who have had the benefit of education are dedicating their lives to teaching the people about health and sanitation, agricultural improvement, and how to improve life in the villages.

Indians of the Southwest 6fs YAF '54 si col $30 set. Photographs show the life and culture of the southwestern American Indians, both of yesterday and today. Titles: **Clothing, Food, Shelter, Arts and Crafts, Life and Customs, Dances and Ceremonies.** El-SrH.

Lobola mp CONTEM '54rel 26min sd b&w $125 r$10. Written, photographed, and directed by Jan M. Perold, young South African sociologist. Native music recorded by African Music Society. Presented by Larry Frisch. Documentary illustrating some of the social problems confronting South African natives. Story concerns a young

Manna of the South Seas mp MOYER '54 20min col $195. Life of the Fiji Islanders and their dependence on the world's most important tree, the Coconut Palm. El-Coll.

Navajo Canyon Country mp DAG '54 12½min sd col $110. Explains influence of the Navajo homeland on tribal history, economy, homes, and transportation.

Navajo Dancers mp CHIEF '54 11min sd col $100. Filmed by Chief Hailstorm. Authentic Navajo tribal music and costumes.

Our North American Neighbors Series 8fs EBF '54 60fr ea si b&w $3ea. Titles: **Maritime Provinces of Canada, Industrial Provinces of Canada, Prairie Provinces of Canada, Pacific Canada, Alaska, Land of Mexico, Central America, West Indies.** El.

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RKO One-Reelers mp McG-H '54rel 8 min ea sd b&w $48 ea. Seven films on people and places around the world. Titles: **Herring Hunt** (Canada's Pacific herring industry). **Ocean to Ocean** (Panama Canal). **Report on Kashmir** (geographical features, remoteness, strategic significance, life of the people). **Golden Gate** (Cook's tour of San Francisco). **Black Power** (coal mining in the Appalachian Valley). **Untroubled Border** (between United States and Canada). **The Big Port** (New York).

Tomorrow Is Theirs mp BIS '55 16min sd b&w $55 r$2.50. This film, made by the Malayan Film Unit, describes the life, work and leisure activities of the young people of the many races who make up the population of Malaya. Scenes inside some of the numerous training schools show the youngsters being trained for jobs in later life. The Malayan youngsters' enthusiasm for sports is shown in scenes of the teaching and playing of various games. Guides and Scouts Movements (the Eastern equivalent of our Girl Scouts and Boy Scouts) are shown.

Weavers of the West mp DAG '54 12½ min sd col $110. Story of Navajo weaving showing when and where the sheep were obtained, with brief resume of different types of Navajo blankets that have been woven in the past. Shows shearing of sheep, washing of wool, carding, spinning, and weaving in detail. Sale of the finished rug is shown at a trad ng post. Film ends with a squaw dance.

Regions of the World

AFRICA

Africa Series 4fs EBF '54 55fr ea si col $6. Important geographical and social concepts of a relatively little-known region of the world. Titles: **The Region, Native Tribes, Animals and Birds, Plants and Flowers.** El.

East Africa mp HOEF '54 22min sd col $180 tv. Kenya: Nairobi and the Highlands of East Africa; historic city of Mombasa; Wakamba acrobatic dancers; hippo pool in the desert; Tsavo district and elephants. Tanganyika: Kilimanjaro and a big game safari into the haunts of primitive men and animals. Sisal plantations. Uganda: Lake Victoria; Kampala; Entebbe; the birth of the Nile; Murchison Falls; crocodile; elephant, hippo by the hundreds. Life among the Buganda and a native trial for witchcraft. El-Ad.

Egypt and the Nile mp EBF '54 16min sd col $150 b&w $75. The present Egypt seen against the background of a rich and long history. Shows importance of the Nile in the whole pattern of Egyptian life. El.

Egypt Today fs AVA '55 43fr si b&w free. The people, places, products, problems, politics, education and religion. JrH-Coll.

I Live in Egypt fs MUS EX '55 40fr si col $5. The Pyramids, the Sphinx, Cairo, and the Nile are everyday scenery to Ali Menam, a 12-year-old Egyptian boy. This filmstrip tells how he helps his father to build and plant, and how he lives in a work-a-day world.

Lion Country mp ALM '54 20min sd col. Story of a lion hunt in Borutseland in Central Africa, produced by Ronald Shainin.

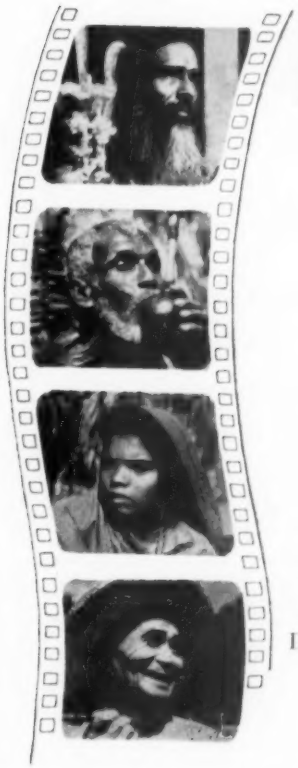
They Planted a Stone mp BIS '54rel 26½min sd b&w r$3.75. Story of how the immense desert of the Sudan was transformed, by the harnessing of the waters of the Nile, into the rich country of the Gezira Cotton Scheme. Hassan, born in the tiny village of Remeitab, tells the story of his own life and how he "evolved" from a barren goatherder's nomad existence to his present life as a cotton grower. SrH-Ad.

ARCTIC LANDS

Frontier Farmers of Alaska mp BAIL '55 18min sd col $135 r$6 b&w $75 r$4. Shows dairying, vegetable and berry growing, general farming, and poultry, sheep, and hog raising in Alaska. Also shows recreation and community activities.

Next Door to Siberia mp BAIL '55 12½ min sd col tv. Life and occupations of the Eskimos on the Diomede Islands: carving walrus tusks with examples of finished work and a demonstration of how they make their boats from walrus skin. Concludes with walrus hunt. El-SrH.

Nomads of the North mp BAIL '55 12½ min sd col tv. Depicts life of the nomad Eskimos as they follow the reindeer herds which move with their foraging. Dependence on the axe in meeting their daily needs. Reindeer round-up in the spring and marking the calves. El-SrH.



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When writing to producers and distributors for more information about audio-visual materials described in this issue, please mention EDUCATIONAL SCREEN. The source list of producers and distributors appears on page 466. The alphabetical title index appears on page 463.

GEOGRAPHY (Continued)

Via the North Pole mp YAF '55 10min sd b&w $50. Shows air-age geography of the North Pole region. Explains importance of early and modern polar exploration and of polar routes. Produced in France and re-edited and re-voiced for American audiences. JrH-Ad.

White Frontier mp BIS '55 17min sd b&w r$2.50. Describes the British North Greenland Expedition which set out in the summer of 1952 to probe the secrets of the Greenland ice cap. SrH-Ad.

ASIA

Abode of Peace mp BIS '55 10min sd b&w $32.50 r$1.50. Picture of Brunei, the British-protected sultanate on the northern coast of Borneo, where progress is being made toward modernizing housing, industry, and social services but where ancient arts and crafts continue to flourish.

Arab Middle East mp McG-H '55 17min sd b&w col. Portrays the heart of the Middle East — Lebanon, Syria, Jordan, and Iraq. Indicates the promising future of the Arab countries.

Ganges River mp McG-H 17min sd b&w col. Follows the river from source to estuary, delineating aspects of the land through which it passes such as agriculture and irrigation, industry, river transport, fishing, education, health precautions, monsoon rains, and American technical aid. Emphasizes the religious significance of the river, which is a symbol that unites all Hindus.

Modern Japan 9fs EYE '55 si col $4ea $25set. Introduction to Japan and its people. Titles: **Topography and a General View of Japan, Children of Japan, Rural Japan, Agriculture in Japan, Industries in Japan, Commercial Fishing in Japan, Transportation in Japan, Religions in Japan, Japan as a Vacation Land.** El-JrH.

Pakistan mp EBF '55 14min sd b&w col. Shows that the Moslem religion binds together people of many races and languages. Reviews the characteristic features, simple way of life, agriculture and crafts of the various regions in Pakistan. Beginnings of industrialization seen in the new factories and buildings of Karachi, the capital city. Jr-SrH.

Pakistan — Its Land and the People mp McG-H '55 17min sd b&w col. Covers the country as a whole, including its history.

So Small My Island mp IDEAL '54 30min sd col free tv. Sponsor: Pan American World Airways. Through the eyes of an anonymous traveller, we see a panorama of the lives of many different kinds of Japanese with the countryside as a backdrop. Reveals their culture, work and play, worship, and the way in which the land has shaped all of these.

This Is Pakistan mp HOLLY '54rel 24min sd b&w $95 col $185. Documentary coverage of East and West Pakistan, the jute industry, cotton, North West Frontier Provinces, Khyber Pass, Karachi, Lahore, Peshawar, Dacca, Chittagong. SrH-Ad.

Today in Pakistan; India My Country 2fs FRIEND '55 si col. Factual overviews of these two countries.

EUROPE

Austria mp PARK '54 22min sd b&w $95 col $190. Photography and field research by Burton Holmes staff photographers. Gives the facts of Austrian existence today — in storied Vienna and in the Alpine provinces. We see the master workmen who have brought fame to Austria's fine arts and crafts. We see mementoes of bygone days of empire and modern developments.

Belgium and the Netherlands: Lands and Peoples mp COR '55 11min sd b&w $55 col $100. In presenting an overview of the Netherlands and Belgium, their relationship to one another and their neighbors, and the major ways in which their economy is related to environment, the film shows how easy access to the North Sea and many waterways help to make Belgium and the Netherlands "the trading workshops of Europe." El-JrH.

Brittany—Land of the Sea mp WAYNE '54 10min sd col $75 r$3 tv. Shows the countryside of Brittany and life in its small towns. Activities of the fishing fleet while in port.

Children of Germany mp EBF '55 13min sd b&w col. Portrays small-town life in the Rhineland, one of the historic provinces of Western Germany. Pri-El.

France and Its People mp EBF '55 13min sd b&w col. Characteristic attitudes and activities of the French people, seen both in the city and on a farm. El-HS.

Grey Metropolis mp FILM IM '55 15min sd b&w $75 r$7.50. Produced by Britain's experimental Norton Park Group. The ancient landmarks of historic Edinburgh, with commentary taken from Stevenson's "Auld Reekie," are contrasted with the marks of modern progress. Brings out the firm hold the city's beauty and tradition have on most Edinburghers.

The Heart Is Highland mp BIS '54rel 20min sd col r$5. Picture of the land and the people in Scotland between Edinburgh and Inverness: Highland scenery; new developments in agriculture, industry, and transport; symbols of the past — Glamis Castle and the gathering of the Clans at the Edinburgh Festival. JrH-Ad.

I Live in Greece fs MUS EX '55 40fr si col $5. Living near some of the world's most treasured antiquities, this boy of Crete helps his family fish and farm, in a land where grapes and olives, sheep and turkeys are a part of his everyday life.

I Remember Paris mp WAYNE '55 10 min sd col $75 r$3 tv. Scenic views, points of cultural interest, parks, boulevards, civic and historic buildings, and the people at work and play. SrH-Ad.

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Island of Venus (21min); **Summertime in Attica** (22min); **Travels through Cyprus** (16min) 3mp HOFF '55 sd b&w $72 r$7.50. Travelogues produced by John Argyle in Greece.

Italy Today fs VEC '55 30fr si b&w $3. Survey of Italy's geographic, political, economic and cultural position in the world today. El-Ad.

Le Mont Saint Michel mp WAYNE '54 10min sd col $75 r$3 tv. Daily activities of the people of this community and the experiences enjoyed by tourists.

Letter to Five Countries mp ALM '54 13½min sd col $130. Dramatized travelog. While trying to locate a certain tourist to deliver a letter to him, five postmen tell about their respective countries—Liechtenstein, Andorra, Monaco, San Marino and Vatican City. SrH-Ad.

Life in Northern Lands — Norway mp COR '54 10min sd col $110 b&w $55. Close-ups of a Norwegian farm family, living on a fiord near Bergen, show how people in a northerly latitude adjust their lives and seasonal occupations to the demands of climate and topography. El-JrH.

Mountain of Fire mp ALM '54 sd col. Story of Mt. Etna in Sicily and the effects of an eruption on the people, villages, and countryside surrounding the mountain's base.

Northern Europe Series 5fs EBF '54 60fr ea si col $6ea. Basic concepts concerning five countries—their land, their people, customs, agriculture, industry, places of interest. Titles: **Norway, Denmark, Sweden, Belgium, The Netherlands.** El.

People of Spain mp EBF '55 16min sd b&w col. Describes history, geography, and industrial growth of the people of Spain. El-SrH.

Scandinavian Lands: Norway, Sweden, Denmark mp COR '54 10min sd col $110 b&w $55. Introduction to the geography, people, and life of the three Scandinavian countries: agriculture, industry, trade, recreation, etc. El-JrH.

Southern Europe Series 5fs EBF '54 55fr ea si col $6. Survey of five countries —people, industry and culture. Titles: **France, Spain, Switzerland, Italy, Portugal.** El.

Swedish Family Story mp BAIL '55 14 min sd col $125 r$6 b&w $65 r$3.50. Presents a detailed picture of life in Stockholm. Sequences also take the viewer to the mining, forest, and farming sections of Sweden. Life in Stockholm is pictured around the Lindstrom family — we see them at meals, at work, at school, on vacation.

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Ulster Magazine mp BIS 20min sd b&w r$2.50. Up-to-date account of life in northern Ireland today. Government, way of life, aviation industry, agriculture, linen industry, shipbuilding industry.

Western Europe: An Introduction mp COR '54 11min sd b&w $55 col $110. Introduction to the basic geographic concepts of eleven countries in Western Europe: complexity of the countries and their people; dense population; careful and varied uses of land in relation to climate; importance of manufacture and trade; close link between Europe and the Western world. El-SrH.

Western Germany: The Land and the People mp COR 11min sd b&w $55 col $110. Industrial, agricultural, and commercial life of Western Germany is shown in relationship to the dense population, natural resources, and relatively infertile soil of the area. El-SrH.

Yugoslavia Today fs AVA '54 66fr si b&w free. Historical background of the country and events during World War II leading to formation of present government. Present-day agriculture, industry, natural resources and trade; recreation and education.

LATIN AND SOUTH AMERICA

Along Mexico's Byways mp WAYNE '55 12min sd col $85 r$3 tv. Pictures life as it is lived far from the main highways and tourist attractions of Mexico. Shows in detail many of the activities of those who live on farms and in small villages. El-Ad.

Argentina's Lifestream mp HOEF '54 11min sd col $90 tv. Introduction to economic and social life of Argentina, whose prosperity is based on the cattle industry. Includes scenes on a typical estancia or cattle ranch and a sequence on the life of the gaucho, the Argentine cowboy. El-Ad.

Brazilian Rain Forest mp HOEF '54 11min sd col $90 tv. Stresses the importance of the water cycle as it is found in two of the greatest drainage basins of the world—the Amazon Basin and the Paraguay Basin in South America. Emphasizing the Brazilian rain forest, the film shows the primitive Indian dweller and the strange and abundant plant and animal life. All this is unified by an ancient highway, the great Paraguay River. El-Ad.

Central America: Geography of the Americas mp COR '55 10min sd col $100 b&w $55. Presents an overview of the six Central American republics: Guatemala, Honduras, El Salvador, Nicaragua, Costa Rica and Panama, and the one European possession, British Honduras. The three main topographical regions of Central America; tierra caliente (the hot lowlands), tierra templada (the temperate plateau), and tierra fria (the cool) mountain lands) are described in relationship to their climates and the effects of the climate on the inhabitants and their chief trade crops. A brief historical survey showing Spanish influences on the area is presented as well as the economic importance of the Panama Canal and other Central America seaports. El-JrH.

Coastal Brazil mp PARK '54 12min sd b&w $50 col $100. Photography and field research by Burton Holmes staff photographers. Survey of Brazil from the tropical northern Amazon country to the cooler Southland: rubber industry, carnauba wax industry, Sao Paulo, Iguassu Falls.

I Live in Guatemala fs MUS EX '55 30fr si col $5. Shows the life of a boy in the tropical highlands. We see the games, foods, dances, markets, churches, and homes which are a part of his environment.

GEOGRAPHY (Continued)

Latin America—The Land and Its Gifts 5fs McG-H '54 45fr ea si col $6 $27set. Covers culture, geography, and products of Latin American countries. For grades 5 and 6.

Mayas of Central America and Mexico fs MUS EX '55 60fr si col $6. Color photos of the Mayan ruins are combined with art frames which recreate ancient scenes. For those studying pre-Columbia culture in the Americas.

Mexican Village Family mp HOEF '55 16min sd col. Produced in collaboration with the California State Curriculum Commission and the Bureau of A-V Education, State Department of Education. How a typical Mexican family meet their basic needs by farming and the practice of home crafts—embroidering, weaving. Activities of various members of the family. Celebration at harvest time. El. Spanish narration available. Jr-SrH.

Mexican Village Life mp HOEF '55 16min sd col. Another in the series produced in collaboration with California State Department. An agricultural community depicted, showing how the people are dependent upon each other for simple needs. Cultivation of corn, bean and maguey. Problems of water supply. Typical classroom, street market, and observance of Sunday indicate way of life. El. Spanish version. Jr-SrH.

Mexico: Geography of the Americas mp COR '55 10min sd col $100 b&w $55. Intimate glimpses of the farmers, miners, cattle ranchers, factory workers and city dwellers of Mexico, and the relationships of these occupations to the varied geography of their country are shown. These form the basis of this film, designed to create a fuller understanding of the closest southern neighbor of the United States. Scenes on Mexican history and current affairs near the end of the film are designed to stimulate class discussion.

Mexico Series 1 8fs ELKINS '54 27-36fr ea si col $4.90ea $34set. First in a set of filmstrips on various aspects of Mexico. Titles: **Mexico City, Teresa and Her Family, Mexican People Have Fun, Schools in Mexico, Mountain Lands and Volcanoes, Hot Wet Lands, Temperate Plateau Lands, Arts and Crafts** (Part 1).

Middle America 4fs SVE '54 si col $19set $6ea. Produced in cooperation with Rand McNally and Co. Shows how people live in Mexico, Central America, and the islands of the West Indies. Titles: **Farmers of Mexico** (60 fr). **City People of Mexico** (60fr). **Lands and People in Central America** (60fr). **Island People of Middle America** (50fr). El-Ad.

Our South American Neighbors. Series 5fs EBF '54 60fr ea si b&w $3ea. Covers the physical geography, natural resources, industry, agriculture and customs of the countries. Titles: **Argentina, Brazil, Peru, Chile, Colombia and Venezuela.** El.

Peru—Land of the Incas mp HOEF '54 11min sd col $90 tv. Gives a geographic overview of Peru. Shows how the people live and work in this land of contrasts, historic landmarks, and traditions dating back to the days of the proud Incas. El-Ad.

Rio de Janeiro mp PARK '54 12min sd b&w $50 col $100. Photography and field research by Burton Holmes staff photographers. Story of another United States—the U.S. of Brazil, as exemplified in her capital city. We meet the Carioca, we see his harbor, his commerce, but chiefly his way of life.

River to the Past mp McG-H '55 sd b&w $85. Story of Bonis (descendants of African slaves) and Roucouyenne Indians who mingle peaceably deep in the Amazon River country of South America.

South America 4fs SVE '55 49-57fr ea si col $6ea $19set. Produced in cooperation with Rand McNally and correlated with their "Geography of American Peoples." Titles: **Lands and People of Northern South America** (life of the people in mountains and interior region, difficulties of transportation, recent changes which have come with the development of mineral resources). **Lands and People of the Middle Andes** (colorful life of the Indians in the high mountains and also the nature of settlements and modes of living in coastal areas). **Lands and People of Southern South America** (living on the Pampa, in tropical lowlands, southern Andes, and coastal cities). **Land and People of Brazil** (life in the Amazon Valley, coastal cities, various crops).

Story of the Amazon River Basin 3fs AV '54 $10set. Tells the story of the greatest river basin in the world—its geography, its people, its commerce. El-JrH.

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Alaska — America's Northwest Frontier fs WAYNE '55 31fr si b&w $3.50. Attempts to correct some of the false impressions perpetuated concerning Alaska. Shows major characteristics of present-day Alaska so that her potentialities and problems can be studied in the light of scientific and industrial development. JrH-Ad.

Capital City, Lincoln, Nebraska fs U NEB '55 56fr si b&w $3. Overview of the capital city of Nebraska.

Colorado River mp PARK '54 18min sd b&w $75 col $150. Photography and field research by Burton Holmes staff photographers. Biography of the American river from its source in the Rocky Mountain National Park to its mouth in Mexico. Shows the people and the animals that find a home in the Colorado Basin.

Dangerous River mp BAIL '55 17min sd b&w $90 col $175 r$5 col $7.50. Adventures of archeologists from Smithsonian Institute on an exploratory trip down the Big Horn river in Wyoming. Wild life along the way, precipitous canyons and rapids.

Family Afoot in the Yukon mp HOEF '54 22min sd col $180. Adventures of an American family (father, mother, and two children) who walk over 300 miles through an uncharted wilderness in the Yukon. El-Ad.

Geyser Melodies mp BAIL '54 11min sd col $100 r$5. Produced by Guy Haselton. Presents the Yellowstone National Park's geysers, hot springs, mud pots, and steam vents in a unique treatment with musical background.

Hawaii, U. S. A. 6fs FH '54 si col $30set $6ea. Roger Wade Production. Tells the story of Hawaii from the time of its earliest settlement by Polynesians from Tahiti to its present-day booming multi-racial economy. Titles: **Hawaii Before the White Men. Hawaii —From Monarchy to U. S. Territory. Honolulu, Capital of Hawaii, U. S. A. How Hawaii Earns Its Living. Hawaii —Its People and Customs. Hawaii and Statehood.** Jr-SrH.

Inland Seas mp McG-H '55rel 10min sd b&w $48. Story of the Great Lakes, the largest body of fresh water in the world and an inland water transportation system unequalled anywhere.

Middle Atlantic States 9fs EYE '54 si col $4ea $25set. Titles: **The Historic Background; Regional Geographic Factors; Important Industries; Important Cities of the Region; New York, the Empire State; Greatness of New York City; New York City at Work; Washington, Capital of the United States; Tourist and Vacationist Wonderland.** El-JrH.

National Park Series 6fs HAES '55 50fr ea si $6ea $33set. Our national parks program is set forth in the first filmstrip. Each of the other filmstrips presents a national park, showing the principal scenic features, the forces of nature which have shaped it, the importance the park holds for science, and its significance in the national parks program. Titles: **Our National Park System, Yosemite, Grand Canyon, Yellowstone, Zion and Bryce, Mesa Verde.**

National Parks and Monuments of the United States 5fs SVE '54 si col $5ea $23.75set. Original color photographs show typical scenes in leading parks and monuments. Maps and diagrams are used to clarify geographic and scientific phenomena. Titles: National Parks of the Southwest United States (62fr). National Parks of the Northwest and Pacific Coast States (61fr). Yellowstone National Park (60fr). National Parks and Monuments of the Eastern United States (51fr). National Monuments of the Southwest United States (64fr). El-Ad.

New Orleans Profile mp WAYNE '55 12min sd col $85 r$4 tv. A detailed look at the city's waterfront, its downtown section, and cultural centers. Famous landmarks and tourist attractions. Portrays New Orleans as an important metropolis and a city with tradition and pride in its culture. El-Ad.

Old Virginia mp MINN MOL '54 12min sd col free tv. Beginning at Mount Vernon, the film moves on to show Jamestown, Williamsburg, Charlottesville, Monticello, and the Skyline Drive in Shenandoah National Park.

Our Southern States 9fs EYE '55 si col $4ea $25set. Overview of Virginia, the Carolinas, Georgia, Kentucky, Florida, Alabama, Mississippi, Tennessee, Louisiana, Texas, and Oklahoma.

Puerto Rico—Caribbean Commonwealth fs WAYNE '55 32fr si b&w $3.50. Outlines social and economic progress within the past ten years and raises the question of the island's political future—State or Comonwealth? JrH-Ad.

Regional Geography—The United States Series 6fs EBF '54 65fr ea si b&w $3ea. Titles: **The Northeastern States, The Southeastern States, The Southwestern States, The Middle States, The Northwestern States. The Far Western States.** El-JrH.

Report on Puerto Rico mp YAF '55 13 min sd b&w $62.50. Produced by Emerson Yorke Studio. Firsthand report on the Commonwealth of Puerto Rico, discussing the economy, health, education, and welfare of its people.

United States Geo-Historic Map Slides EBF '54 46 2x2 col $47.50 (paper) $62.50 (glass). Each deals with an important geographical concept in the development of the U. S. from 1400 to 1783.

Virgin Island Visit mp YAF '55 13min sd b&w $62.50. Produced by Emerson Yorke Studio. Visit to St. Thomas, one of the Virgin Islands in the Caribbean, and a discussion of the islands' history and present conditions, with particular reference to their status as a U. S. Free Port.

Wealth of Our Nation 3mp DOWL '55 10min ea sd col. Present a broad view of America from the standpoint of its wealth in natural resources, agriculture, and industry.

The West 4fs SVE '54 si col $19set $6ea. Produced in cooperation with Rand McNally and Co. Shows how people live in western United States (California, Oregon, Washington, Montana, Wyoming, Idaho, Nevada, Arizona, New Mexico, Utah, Colorado). Titles: **Coast Lands of the Northwest** (44fr). **Valleys and Coast Lands of California** (60fr). **Dry Lands of the West** (Southern Section) (50fr). **Dry Lands of the West** (Northern Section) (50fr). JrH-Ad.

ANNOUNCING - A New Film

produced in collaboration with the *American Heart Association*

"THE DOCTOR EXAMINES YOUR HEART"

1 reel, 10 min., b&w, sd. *Rental* $3.50. *Sale* $60.00

Shows *what is involved* in a heart examination—the essential procedures, and importance of *periodic* check-up. Discussion guide.

* * * *

— — — Also produced in collaboration with the *American Heart Association* — — —

"WONDER ENGINE OF THE BODY" (The Human Heart)

1 reel, 10 min., b&w, sd. *Rental* $3.50. *Sale* $50.00

Specially planned to teach anatomy of heart. Circulation of blood, pulse variations, weight, etc. Discussion guide.

"GUARD YOUR HEART"

3 reels, 27 min., b&w, sd. *Rental* $15.00. *Sale* $150.00

An unforgettable story. Teaches how to live with the heart. Discusses arteriosclerosis, thrombosis and other heart diseases. Discussion guide.

* * * *

New FREE-LOAN Films

Story of aviation survival equipment. Its use in emergencies and various research activities. Free, except for return *insured* transportation.

"OPERATION SURVIVAL"

1½ reels, 17½ min., b&w, sd.

"PACKING & MAINTENANCE OF PARACHUTES"

1½ reels, 18 min., b&w, sd.

Send for list of additional FREE-LOAN Films and BRAY rental and purchase Films

BRAY STUDIOS, Inc. **Dept. ES, 729 - 7th Ave., N. Y. 19, N. Y.**

HEALTH & HYGIENE

Be Healthy—The Intermediate Way 4fs SVE '55 32-40fr ea si col $21. Art and captions designed to foster good health practices. Titles: **A Right Breakfast, We Have You Covered** (The Common Cold), **Tale of a Toothache, You're on Parade** (Good Grooming). El.

Better Start in Life mp IDEAL 21min sd b&w free. Sponsor: Swift & Co. Three babies tell their own story as to how meat products specially prepared for infant feeding help build sturdy, growing bodies. Novel and amusing plot.

Bill's Better Breakfast Puppet Show mp CERE '55 25min sd col. The film opens with a puppeteer introducing the show. As she goes behind the puppet theater the gay, red and white curtains open and the show begins. The story is about healthy, happy third-graders Bill and Bonny, and their friends who are not, Jerry and Susan. How to help them is the problem. With their teacher a health project is carried out that includes a Good Health flannel board and the Magic Box out of which pop the foods for a good breakfast—fruit, cereal, milk, bread and butter.

Choice Is Yours mp WCTU '54 23min sd b&w r$1 from state WCTU's. Semi-dramatic film in which high school science teacher tries out his demonstration - lecture on alcohol on his neighbors, a ten-year-old boy and his serious-minded sixteen-year-old sister. Jr-SrH.

Community Health Series 6fs YAF '54 si col. Shows various aspects of guarding the health of the community. Titles: **Safety in the Community. Maintaining Community Health. The Water We Drink. Safeguarding Our Food. Community Sanitation. Controlling Communicable Diseases.** El-SrH.

Doctor Examines Your Heart mp BRAY '55 11½min sd b&w $60 with tv rights r$3.50. Story of a heart examination from physician's first questions to a step-by-step examination. An actual heart is seen in action. Produced in cooperation with American Heart Association.

Eat for Health mp EBF '54 11min sd col or b&w. Stresses the importance of eating all foods. Food groups are simplified for children, and each group is identified by a finger of the hand. Pri-El.

Fly About the House mp CMC '54 10 min sd col $90 r$4. Produced by British Information Services. Story of two jolly flies who invade a slovenly-kept home and enjoy the hospitality offered them by exposed food, unwashed dishes, an open garbage container. Well-fed, they fly away, leaving behind them sufficient germs to infect the entire household and cause death.

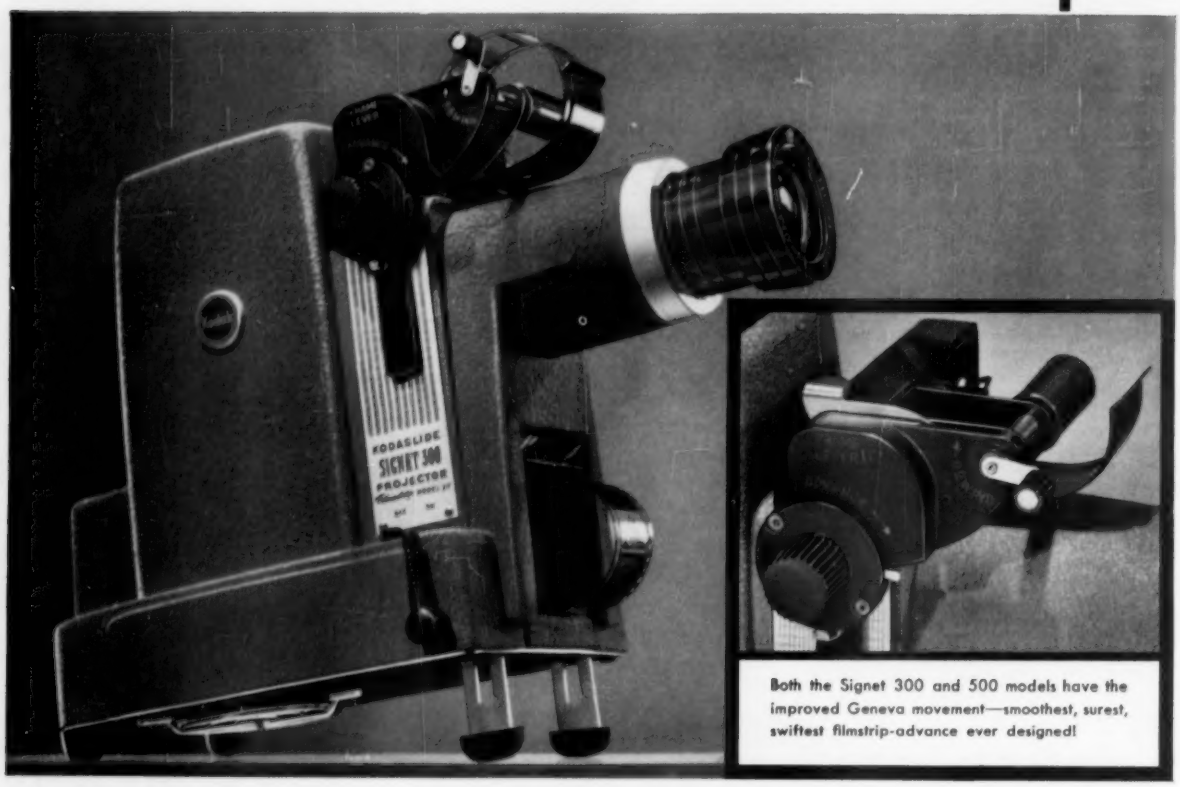
Food for Freddy mp STERL '54rel 17min b&w and col. Produced by National Film Board of Canada. Story of a typical healthy youngster and the importance of his daily food. To dramatize the lesson, a classroom experiment with white rats is conducted to show the importance of proper nutrition for mental and physical health. The film also discusses the planning of attractive and nourishing meals with short sequences on correct shopping and selection of foods.

Friendly Enemy mp WCTU '54 45min sd b&w r$1 from state WCTU's. A scientific presentation of the nature and properties of alcohol, its uses in industry, and effects on the human body. JrH-Ad.

How Our Bodies Fight Disease mp EBF '55. One of the first films in a "Junior Encyclopaedia Britannica Film Series" designed especially for primary and middle grades.

(Continued on page 438)

Here's how Kodak engineering brings you new perfection for filmstrips



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Kodak's sure, swift Geneva film advance

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Then take a good look at this new Signet 300 Filmstrip Projector. Amply bright for most locations, its 300-watt rating makes it an able little brother to the super-brilliant Kodaslide Signet 500 Filmstrip Projector.

Frames advance fast as a flick, thanks to the unique, nylon-geared Geneva mechanism. Sprocket teeth are clearly visible to help you thread it easily and quickly. Even when it's necessary to load with cut or damaged film, the new, enclosed mechanism will deliver top performance.

Yet for all this, the new Kodaslide Signet 300 Filmstrip Projector is priced at only $85.50. A strong, handsome, lightweight carrying case is also available.

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4. Rapid rewind device.
5. Convertible for slide projection in seconds.
6. Quiet, impeller-type blower; aluminum heat-dissipating panels; extra-thick heat-absorbing protective glass.
7. Sturdy, die-cast aluminum housing with convenient controls.

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Kodascope Pageant Sound Projectors have long been respected as outstanding in all 16mm. sound projection's most important characteristics. Exclusive permanent pre-lubrication, for example, makes Pageants the easiest of all projectors to maintain, the surest to use, and the most permanently quiet in operation. And there are other features, like the unique sound-focusing Fidelity Control and the built-in field-sharpening element, that make Pageants outstanding in sound and picture quality, too.

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Pageant Sound Projectors, more than ever, merit top recommendation, because Pageants have now achieved a versatility of performance never before approached in 16mm. projection! The Super-40 Shutter equips Pageant A-V Model Projectors for both sound and silent operation . . . makes them capable of projection not only under "normal" conditions, but also under difficult conditions of illumination, in hard-to-darken rooms, in large halls—wherever additional brilliance, extra-long "throws," or unusually large images are required!

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HEALTH & HYGIENE (Continued)

It's All in Knowing How mp NDC '55 13½min sd col free loan tv. Bob Throy, football star, has slumped. His parents and athletic coach help him to understand that his eating habits are to blame. By working with his girl while she prepares her nutrition project in biology, Bob learns how the individual can make the best of himself.

Johnny's New World mp NSPB '54 sd col small rental fee. Produced by Leo Trachtenberg. Animation and live action tell the important facts concerning such common eye troubles as nearsightedness, farsightedness, and crossed eyes. Coll-Ad.

Last Story mp KAY '55 13min sd col free loan tv. Produced in cooperation with School of Medicine and Dentistry, University of Rochester. Sponsored by Endicott Johnson Corporation. Explains what is involved in walking and tells about such foot problems as fallen arches and flat feet.

Occupational Health Problems mp MED '54 48min sd col $495 r$25. Ranges from pre-employment examination to correction of occupational hazards in American industrial sites, with a section on radiation control and protective measures in atomic energy plants.

Right Track mp UW '55 15min sd col free loan tv. Sponsored by National Livestock and Meat Board. Story of a wise grandmother who, when visiting her family, realizes their lack of pep is due to a dietary deficiency — and sets out to correct it. She consults the family doctor — learns about proteins, calories, minerals, and vitamins. She changes the family menu to a more wholesome one built around meat.

Second Sight Sam mp ASSN '55 col free. Produced by United Productions of America. Released by Health Information Foundation. Cartoon about a sideshow seer who could foresee everything except his own hospital expenses. Designed to encourage interest in voluntary health insurance.

Stone Ground Flour mp GOLD '55 8min sd col $98.50. Gives the basic principles of good nutrition from grains.

TB—Everybody's Problem fs TB '54 48fr si col. Gives basic facts about tuberculosis — cause, spread, treatment, control and prevention.

There's a Way mp BIS '54 37min sd b&w r$5. Shows the efforts of Dr. Adamson, head of the inadequate Physiotherapy Department of a general hospital, to establish a good rehabilitation department. Preparation of the department and its operation are shown, including demonstrations of various types of rehabilitation in physical and occupational therapy classes.

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Tobacco and the Human Body mp EBF '54 15min sd b&w. Gives history of tobacco briefly and importance of tobacco as an agricultural crop. Analyzes contents of tobacco smoke, effects of nicotine and tars on the human body. Raises the question, "Why do people smoke?" Takes no sides for or against smoking. HS-Ad.

Tsetse Fly mp BIS '54 16min sd b&w $55 r$2.50. Gives background of the scientific fight against the tsetse fly in Africa. Shows operation at the anti-tsetse headquarters of the British government in Nairobi, Kenya.

Whaffor Series mp GATE '54 10min ea sd col $100 ea. Cartoons featuring a moppet called Whaffor and teaching the importance of protective foods. Titles: **I Can Run Like the Wind, I Feel Great, Stamina, The Picture of Health.** Pri.

Why Do I Have to Go to Sleep? rec DECCA 12" 78rpm. Musical story explaining the need of various parts of the body for rest. El.

Wisconsin Cleft Palate Story mp U WIS '54 36min sd col. How doctors, plastic surgeons, dental technicians, and speech correctionists have worked out a program in Wisconsin to help the one in 770 children born with some form of cleft palate or harelip. Coll-Ad.

Your Body and How to Take Care of It 9fs EYE '54 si col $4ea $25 set. Shows the structure and functions of parts of the body and the importance of taking care of all parts. Titles: **Take Care of Your Health, Your Bones and Muscles, Your Lungs and How You Breathe, Your Heart and Circulation, The Digestive System, Your Eyes, Your Ears and Hearing, Your Teeth, Man's Battle Against Disease.** El-SrH.

HISTORY & CURRENT EVENTS

American History

Age of Exploration fs MUS EX '54 40fr si col $6. Story of the early explorers —the life they lived and the life they found in America.

American Adventure mp series NEP '55 13½min ea sd b&w. Series of motion pictures by Harding College's National Education Program on American political and economic institutions and "the development of ideologies which threaten free traditions in America." Titles of first three releases: **The Beginning at Plymouth Colony, Our Two Great Documents, The Structure of the American Way of Life.**

American Colonies fs MUS EX '54 43fr si col $6. Story of the daily life in the colonies—how the settlers cleared the land, the crops they grew, how they dressed and ate, what they read and talked about, and what they did for pleasure.

American Leaders 6fs YAF '55 40fr ea si col $30set $6ea. Six filmstrips done in original artwork, each dealing with the life and work of a famous leader in American public life. Titles: **Jane Addams. Susan B. Anthony. Benjamin Franklin. Thomas Jefferson. Horace Mann. Roger Williams.** El-SrH.

"Backgrounds of Our Freedom"

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American Pioneer 9fs EYE '55 si col $4ea $25set. Shows various aspects of the life of the pioneer. Titles: **Conquering the Wilderness, Pioneer Home Life, Travel in Pioneer Days, Household Handicrafts, Pioneer Artisans, Children at Home and at School, Pioneer Professions, A Pioneer Village, Pioneer Folk Art.** El.

American Revolution 3mp CQR '54 11min ea sd b&w $55 col $110. Overview of the Revolutionary War filmed at many of the famous action sites. Titles: **The Background Period. The War Years. The Postwar Period.** JrH-Coll.

Are We Drifting into World War III? mp AFF '54 sd b&w subscription-rental. Discussion film featuring debate between Senator Warren Magnuson (D) of Washington and Representative Charles Brownson (R) of Indiana.

Backgrounds of Our Freedom fs HER '54. Three new filmstrips have been added to this series: **Zenger and Freedom of the Press** (35fr), **Development of the British Electoral System—Part 1 (1200-1832)** (42fr), and **Development of the British Electoral System—Part 2 (1832 to present)** (41fr).

Captain John Smith mp EBF '55 20min sd b&w. Dramatizes the struggles of the first permanent English colony in the New World. Jr-SrH.

Changing Americans fs TIMES '55 60fr b&w $2.50. Traces transitions in the American way of life from roughly the turn of the century to the present. Shows that the face of America is always changing although such change is always rooted on the tradition of individual freedom.

Colonial Life in the Middle Colonies mp COR '55 11min sd col $100 b&w $55. Re-enacts the trip of a post rider from Philadelphia to New York, showing the people, geographic influences, and contributions of the middle colonies to our national tradition. El.

Colonial Life in New England mp COR '55 11min sd col $100 b&w $55. Costumed re-enactments portraying how the colonists lived in the pre-revolutionary period, earned their living and participated in local governments. El.

Colonial Life in the South mp COR '55 13½min sd col $125 b&w $68.75. Follows the journey of a surveyor who visits a frontier tobacco farmer and a tidewater plantation owner. Social and economic life of the pre-revolutionary southern colonies. Filmed at authentic restorations. El-SrH.

Country Divided and Reunited fs MUS EX '55 46fr si col $6. Story of life on the homefront in the North and the South during the Civil War in the U. S., life in the camps, the years of Reconstruction.

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Currier and Ives America fs MUS EX '54 44fr si col $6. Presents forty of Currier and Ives' color pictures to give an understanding of how America lived during the years of its greatest expansion in the 19th century.

Daniel Boone, The Opening of the Wilderness rec EN REC '54 78rpm $2.80 33-1/3rpm (combined with **Sam Houston**) $3.76. Dramatization of the "Landmark" book of the same title by John Mason Brown.

Dawn of America mp FT '54 sd b&w r$15. Traditional story of Columbus lavishly filmed in Spain, with English sound track. El-Coll.

Do Security Regulations Hamper Science? mp AFF '54 sd b&w. Congressman Thomas Burke of Missouri and Professor John S. Toll of the University of Maryland discuss this vital question which arose from the Oppenheimer case. Moderator: Marquis Childs.

Enrichment Filmstrip Series 6fs EN REC '55 col. A new series of filmstrips based upon Landmark Books, published by Random House. Organized to complement Enrichment Records. Each strip presents the background of the event, shows highlights of the event, and emphasizes the significance of the event in American history. Titles: **Paul Revere and the Minute Men, The Winter at Valley Forge, Our Independence and the Constitution. The Lewis and Clark Expedition, The Louisiana Purchase, The California Gold Rush.**

Enrichment Records rec EN REC '55. Dramatizations of various historical periods and events. Late releases: **The Louisiana Purchase, Pirate Lafitte and the Battle of New Orleans, Mr. Bell Invents the Telephone, George Washington Carver.**

Gold Rush Boy mp CHURCHILL '54 sd col $150 b&w $75. Presents a day in the life of a young gold miner's son living in California during the early 1850's. Shows how people lived at that time. El-JrH.

Greenfield Village — Where Yesterday Lives Today mp WAYNE '55 10min sd col $75 r$3 tv. Tour through this famous and historic outdoor museum. El-Ad.

History in Your Community mp COR '54 12 min sd col $137.50 b&w $68.75. History is all about us. This is what eighth-grade students discover when they begin to look, read, and ask about the history of their community. An old elm tree, an abandoned well, and early tombstone inscriptions take on historical significance.

Industry Changes America fs MUS EX '55 44fr si col $6. Story of how industry in the U. S. grew to gigantic proportions and how the U. S. was changed from a nation of farmers into a nation of businessmen and cities.

Is It Treason? AFF '54 sd b&w. Discussion film presenting a debate between Congressman Richard Bolling of Missouri, a Democrat, and Kit Clardy of Michigan, Republican, on charges of "20 years of treason" by some members of the Republican Party against the Democrats. Moderator: Marquis Childs.

Jamestown, Williamsburg, and Yorktown mp PARK '54 12min sd b&w $50 col $100. Photography and field research by Burton Holmes staff photographers. Integrated film survey of the famous Tidewater Virginia "Triangle" throughout the Colonial Period.

Last Frontier fs MUS EX '55 42fr si col $6. Story of the settling of the land beyond the Mississippi and the problems that had to be met: mountains, Indians, cattle barons, and weather.

Leaders of America 9fs EYE '54 si col $4ea $25set. Pictures lives of famous Americans. Titles: **John Paul Jones, American Naval Hero. Haym Salomon, Financier of the Revolution. Robert E. Lee, Military Leader of the South. Andrew Carnegie, Master of Steel. Luther Burbank, Plant Wizard. Theodore Roosevelt, Man of Action. Henry Ford, The Man Who Put America on Wheels. George Washington Carver, The Plant Doctor. George W. Goethals, William C. Gorgas and The Panama Canal.** El-JrH.

More or Less Federal Aid to Education? mp AFF '55 subscription basis. Discussion film presenting a debate between Dr. Ivan Booker, National Education Association, and Dr. John R. Miles, U.S. Chamber of Commerce.

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Nation Divided: Secession, War, Reconstruction 9fs EYE '55 si col $4ea $25set. Titles: **King Cotton; The Problem of Slavery; The Abolitionists; Differences Between The North and The South; Abraham Lincoln; Secession; The War Between The States; Rebuilding the South.** El, JrH.

Pageant of America Series 12fs YALE '55 si b&w. Latest filmstrips in this series on American history: **Communication in the U. S.; Transportation in the U. S.; The Growth of American Education; The Story of American Sport; The American Spirit in Literature; The Story of American Painting; The American Spirit in Architecture; The Story of Iron and Steel; The Story of Coal, Oil and Uranium; The Story of the Factory; The Growth of American Democracy; The Rise of America as a World Power.**

Path of Columbus mp SIMMEL '55 15min sd col $135 b&w $75. Shows boyhood home in Genoa, the little convent of La Rabida, Hall of the Ambassadors at Granada, Palos port, San Salvador, and his final resting place.

Pilgrims mp EBF '55 22min sd b&w. Recreates with the aid of actors, authentic sets, and period costumes one of the most significant episodes of American history; the first English Settlement in New England. Jr-SrH.

Pioneer Heroes 6fs McG-H '55 si col $32.50set $6ea. Produced by Popular Science. Factual stories of early American heroes. Titles: **Davy Crockett, Kit Carson, Bill Clark, Jim Bridger, Dogie Boy, The West from A to Z.** El.

Pocahontas and Captain John Smith rec EN REC '54 78rpm $2.80 33-1/3rpm (combined with **The Winter at Valley Forge**) $3.76. Dramatization of the "Landmark" book of the same title by Marie Lawson.

Puritan Family of Early New England mp COR '55 11min sd b&w $55 col $100. What was Puritan life like? The Giles Phippes family, living in a small New England coastal village, participate in many activities and chores—the children learning from a hornbook, digging clams, spinning wool; the mother cooking cornbread, making soap and candles; and the father hunting and dressing skins. El.

Report to the American People on Technical Cooperation mp EFLA '55 26½ min sd b&w tv. Shows U. S. technicians at work in under-developed nations around the globe. Made for the Foreign Operations Administration from footage shot in Latin America, the Near East and Asia. Also shows foreign trainees in the U. S. learning skills in such fields as medical research, engineering, and agriculture. Included is an excerpt showing President Eisenhower delivering the speech in which he called for "a new kind of war . . . a declared total war, not upon any human enemy but upon the brute forces of poverty and need. The monuments of this new kind of war would be these: roads and schools, hospitals and homes, food and health."

Should We Have Universal Military Training? mp AFF '55 subscription basis. Discussion film presenting a debate between Governor Edwin Johnson (D-Colorado) and Edgar G. Shelton, Director of the Security Training Commission.

(Continued on following page)

HISTORY (Continued)

Spanish Conquest of the New World mp COR '54 sd col $100 b&w $55. Achievements of Cortez, Pizarro, Balboa and DeSoto presented in map-animation, in scenes of the native cultures that were overthrown or absorbed, and in explorations of Spanish cities and the Spanish way of life that left a permanent imprint on sections of the Western Hemisphere. El-SrH.

Tom Schuler, Cobbler, Statesman mp UW '54 29min sd col sale. Produced by U. S. Office of Inter-American Affairs. Points out how early rivalry among the American colonies led to the federation of states under the Constitution. Story revolves around an immigrant shoemaker (fictional) who is honored by his part in ratifying the Constitution.

Under a New Government fs MUS EX '55 43fr si col $6. Story of early days of the U. S. government, the difficulties of getting the Constitution ratified, the beginning of order out of chaos under the leadership of men like Washington, Hamilton, and Jefferson —and finally how the War of 1812 brought new unity and power to the U. S.

What about the Fifth Amendment mp AFF '55 subscription basis. Discussion film presenting a debate between Senator Guy Gillette (D-Iowa) and Irving Ferman of the American Civil Liberties Union.

When Cotton Was King fs MUS EX '55 46fr si col $6. Portrays the life of the cotton farmer at the time when the whole U. S. was dependent on the cotton of the South for its biggest business. Tells the story of empires that crumbled and empires that changed, all because of cotton.

Years of Revolution fs MUS EX '54 44fr col $6. Shows contrast between social life of the British headquarters and camp life of American soldiers; also contrast between the wealthy patriots and the farmer minutemen.

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World History

America's Old World Background 6fs McG-H '54 45fr ea si col $6 $32.50 set. Titles: **Dark Ages, Gifts from Ancient Times, The Crusades, Life in a Medieval Castle, Our Heritage from Old England, The End of the Middle Ages.** For grades 4-6.

Ancient Egypt fs AVA '55 43fr si b&w free. Photographs showing origins and life of the peoples of Ancient Egypt and their contribution to the world of today. JrH-Coll.

Aztecs mp COR '55 10min sd col $100 b&w $55. Reconstructing some of the most significant characteristics of pre-Aztec and Aztec civilization, the film explores notable ruins, carvings, and murals which depict this culture. Religion is found to have played an important role in the lives of the Aztec people, and the reenactment at Teotihuacan of a religious ceremony as it might have been performed in 1500 contributes further to an understanding of the Aztec civilization. Jr-SrH.

Churchill—Man of the Century mp BIS '55rel 21min sd b&w r$2.50. Brief biography of the British statesman and leader, showing the highlights of his life from his entry into the British army in 1895 to the celebration of his 80th birthday.

Colonies and Britain mp BIS '54 18min sd b&w r$2.50. Intimate glimpse into the lives of Great Britain's 67 million colonial citizens scattered all over the world — their problems of health, agriculture, education, industry, self-government.

Comeback for Germany fs TIMES '55 60fr si b&w $2.50. Examines the impact of West Germany's resurgence on various world capitals.

Enchanted City mp SIMMEL '54 15min sd col $135 b&w $75. Two young Arab boys tour through historic city of Petra, with old tribesman as guide. Reviews the legend of city's origin and its subsequent fate. Architectural magnificence of the tombs and temples revealing Egyptian, Syrian and Persian influences. Jr-SrH.

Great Britain—Its Geographical Position BIS '55 11min sd b&w r$1.50. Shows importance of Britain's geographical position and the way in which it affects so much of the life and relationships of its people.

Life in Ancient Times Series 6fs YAF '54 si col $33set. Original artwork visualizes life and culture of some of the major historical periods. Each strip presents a story about the historical period as seen through the eyes of a young person of the period. Titles: **Life in the New Stone Age, Life in Ancient Egypt, Life in Ancient Rome, Life in Ancient Greece, Life in a Medieval Castle, Life in a Medieval Village.**

Magic Walls of Carcasonne mp SIMMEL '54 12½min sd col. Its history as revealed in its architecture. Various parts of the castle of Carcasonne demonstrate influences of the Romans, Visigoths, Saracens and others. Antiquity of the town and beauty of the countryside. JrH-Ad.

Marco Polo's Travels mp EBF '55 19min sd b&w. Highlights of one of the world's most famous adventure stories. Jr-SrH.

Middle East mp EBF '55 14min sd col. Presents a little-known area of the world and makes clear some of its problems. Jr-SrH.

Middle East: Crossroads of Three Continents fs TIMES '55 57fr si b&w $2.50. The filmstrip looks at the region as the crossroads of three continents — Europe, Asia and Africa, and as the birthplace of the three great religions of Judaism, Christianity and Mohammedanism. The religious heritage, cultural variations, centuries of conquest and patterns of power and strife form vital background.

Miracle Builders mp SIMMEL '55 15min sd col $135 b&w $75. Features engineering marvels of thousands of years ago, still unsurpassed, Baalbek's Temples in Lebanon, Saint Sophia in Istanbul, and Sacsahuaman in the Andes. SrH-Ad.

Queen Mother in America mp BIS '55 19min sd b&w r$2.50. Story of the visit of Britain's Queen Mother to the United States in 1954. JrH-Ad.

Queen Victoria and Disraeli mp TFC '55 20min sd b&w $80 (10yr. license). Excerpt from 20th-Century Fox feature "The Mudlark." Presents the background of the fight by Victoria and Disraeli for social reforms in 19th century England. SrH.

Reformation mp COR '55 13min sd b&w $68.75 col $125. Overview of many of the events of the period known as the "Reformation" set among the actual sites of their occurrence. Such factors as the role of the church in European life, the cultural rebirth brought about by the Renaissance, emergence of national states, and new interpretations of the scriptures are discussed. While such figures as Calvin, Zwingli, and Knox are recognized, particular attention is given to Luther and the Protestant Reformation in Germany. JrH-Coll.

The Rising Star of Greece mp MINN MOL '54 27min sd col free tv. Tells the story of Greece's greatness during the New Testament and classical eras and shows some of the influence Ancient Greece has had on the world. Following its decay, the nation is once more rising and becoming a great nation again. SrH-Ad.

Shadow of the Kremlin fs TIMES '54 56fr si b&w $2.50. Gives a pictorial account of the power of the rulers of the Soviet Union, outlining the aim of these rulers to spread their power over the world and the actions of the free world to counter these plans.

Should Red China Be Admitted to the UN? mp AFF '54 subscription basis. Discussion film presenting a debate between Richard Crossman, Labor Member of the British Parliament, and Dr. Chen Chih-mai, Minister-Counselor of the Chinese Embassy in Washington.

Six Faces of Pharaoh mp SIMMEL '54 15min sd b&w $75 col $135. Story of the historic Nile River and the part it played in shaping the destinies of six of Egypt's most renowned ancients.

The Thames—From Royal Windsor to Tilbury mp BIS '54 10min sd b&w $90 r$2.50. Takes the viewer to famous spots along "England's Liquid History," Windsor Castle, Eton, riverside town of Staines, Garrick's Temple, Twickenham, etc.

Uneasy Peace in Asia fs TIMES 57fr si b&w $2.50. Presents the problems of free Asia's defense and security in the uncertain peace following the cease-fire in Indochina and Korea.

HOLIDAYS

Arbor Day fs U NEB '55 41fr si col $3.50. Why trees were important to pioneers; how Arbor Day was founded; who J. Sterling Morton was and his influence in founding Arbor Day; the value of trees to your community; how you can plant them.

Around the World Easter Party fs SVE '54 35fr si col $5. How a little girl learned about Easter as it is celebrated the world over.

Babu and the Easter Fair fs SVE '55 45fr si col $6. Children's story written by Virginia Stumbough and illustrated by Albert H. Winkler. Pri-El.

Christmas Customs Near and Far mp COR '55 13½min sd col $125 r$10 b&w $68.75 r$5. Fran Allison, television star of Kukla, Fran and Ollie, explains Christmas legends and customs of the Western Hemisphere, Europe and Asia as the camera explores a variety of traditional dances, decorations, and festivities. Answers such questions as: How old is Santa Claus? Who invented the Christmas tree? Where was the cradle scene originated?

Christmas Stories 6fs EBF '55 si col $36 $6ea. Variety of Christmas stories for programs in schools, churches, and other organizations. Titles: **A Christmas Carol** (the famous story by Charles Dickens). **The Night Before Christmas** (poem by Clement Moore). **The Nutcracker and the Mouse-King** (based on the story told by the German author-composer, A. E. T. Hoffman. **The Fir Tree** (Andersen's classic). **A Present for Patsy** (modern story about the meaning of Christmas). **Christmas Through the Ages** (story of Christmas origins originally released in 1954).

Christmas Through the Ages mp EBF '54 14min sd col and b&w. Shows the development of Christmas from early Roman days through the present. Shows how the American celebration has acquired symbols from many lands.

How We Got Our Christmas Carols fs CH SCREEN '55 43fr 20min sd lp record col $6 for filmstrip $3 for record. Stories of how some of the best known Christmas carols came to be written. Following each story, two verses of the hymn appear on screen for congregational singing. Carols include "O Little Town of Bethlehem," "Hark! The Herald Angels Sing," "It Came Upon the Midnight Clear," and "Joy to the World." Reverse of record contains sound for the filmstrip "Making Christmas Christian." El-Ad.

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Little Pine Tree fs SVE '55 35fr si col with or without captions $5. Story of a little pine tree that became a Christmas tree without ever leaving the hillside in the forest and of two children who helped the pine tree bring happiness to a less fortunate goup of children.

Making Christmas Christian fs CH SCREEN '55 37fr 15min sd lp record col $6 for filmstrip $3 for record. Concrete suggestions for putting real meaning and spirit into the Christmas season—putting emphasis on giving rather than receiving, making homemade gifts, doing something for a lonely or needy person, attending church services, etc. Cartoon presentation. Reverse of record contains music and narration for the filmstrip "How We Got Our Christmas Carols." El-Ad.

Night Before Christmas mp EBF '55 11 min sd col and b&w. Re-enactment of the well-known poem "A Visit from St. Nicholas" by Clement Moore.

Rudolph the Red-Nosed Reindeer Shines Again fs SVE '54 38fr si col $6. The light in Rudolph's nose goes out and he runs away. After befriending a rabbit family in the forest, he returns to Santa's workshop and the light glows in his nose once again. Pri.

Santa and the Snow Queen mp EBF '54 26min sd col $150 b&w $75. The Fairy Snow Queen gives life to Santa's dolls on Christmas Eve. They sing and dance to Tschaikovsky's "Nutcracker Suite" and "The Sleeping Beauty." Pri.

Santa Claus Suit mp ATHENA '54 13min sd col $135 r$10. A story told by puppets shows the meaning and symbolism of Santa Claus and stimulates thinking about the nature of personal relations.

A Star Shall Rise mp FT '54rel 29min sd b&w lease $32.22 r$7.50. Traditional Christmas story of the three wise men and their journey to Bethlehem.

Story of Our Holidays 9fs EYE '54 si col $4ea $25set. History and significance of American holidays. Titles: **New Year's Day. Easter. Memorial Day. Independence Day. Labor Day. Election Day. Veterans Day (formerly Armistice Day). Thanksgiving Day. Christmas.** El-JrH.

Taro's Christmas Gift fs SVE '55 38fr si col $6. Presents the holiday customs of the Japanese people as a family prepare their Buddhist home for the New Year, and as young Taro prepares for Christmas in the Sunday School at the Christian Mission. Pri-El.

Why We Have Thanksgiving fs SVE 43fr si col $6. Traces thanksgiving festivals and celebrations through Bible times, Ancient Egypt, Greece, Rome, and the Anglo-Saxon's "Harvest Home" festivals to the Pilgrims' Thanksgiving and our own present-day celebration. Pri-Ad.

HOME ECONOMICS

Children's Party mp MON '55 13min sd col free tv. Decorative ideas for party motifs and suggestions for stimulating child activities. Although slanted specifically for a child's party, many of the ideas are suitable for adult functions.

Clothes and You: Line and Proportion mp COR '54 11min sd b&w $55 col $110. To review basic ideas of wise choice of clothes for high school girls, body types are related to fundamental principles of line and proportion. Demonstrations by a high school home economics class stress principles, how to apply them, and how to dress to make the most of one's own appearance. JrH-Coll.

Consumer Education Shorts mp UW '54 5min ea sd b&w sale. Produced by the U. S. Dept. of Agriculture. 12 films showing how to select, preserve and use specific fruits and vegetables.

Fiesta mp ASSN '55 8½min sd col free loan. Sponsored by the Evaporated Milk Association. Shows how two teen-age girls plan a Mexican fiesta party at home. Offers suggestions on decorations, arranging table settings, and preparing a fiesta menu using evaporated milk.

Make Sense with Your Clothing Dollars fs HFC '55 si col free loan. Companion to the booklet "Money Management, Your Clothing Dollar" (10 cents). Shows how principles of wardrobe planning, buying, and care as developed in the booklet are put into practical use to help a typical family solve its clothing problems.

Most for Your Money mp McG-H '55 14min sd b&w $85. Illustrates basic principles of sound consumer buying. Contains valuable hints to parents on how they can help their teen-agers shop wisely. HS-Ad.

HUMAN RELATIONS AND GUIDANCE

Family, Personal, Social

Acts of Courtesy mp YAF '54 10min sd b&w. Shows relationship between courtesy and our laws and customs and explains that courtesy is something extra we do to show our regard for others. Illustrated by everyday examples of acts of courtesy. El-JrH.

Are Manners Important? mp EBF '54 11min sd b&w $50. Designed to motivate children to think about the role of courtesy and good manners in our society. Mickey finds that his classmates seem to be avoiding him and learns that even "kids" care about manners. El.

(Continued on following page)

Filmstrips that Help with

TEEN-AGE PROBLEMS

- **Dating, marriage, sex education.**
- **Home and school relationships.**
- **Personality problems.**

Write for free descriptive folders of filmstrips for church (non-denominational) and school use.

Church Screen Productions
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HUMAN RELATIONS (Continued)

Boy Who Was Afraid mp BAIL '54 12 min bGw $50 r$2.50. A juvenile story of a boy who feared dogs and the cooperative parts friends and adults can play in overcoming specific phobias.

Child Development Series, Set 2 3mp McG-H '55. Second set of three films correlated with the book "Child Development" by Elizabeth Hurlock. Titles: **Play, Brothers and Sisters, Children and Fantasy.**

Cindy Goes to a Party mp YAF '55 10 min sd bGw $50. Modern variation of the Cinderella story designed to promote better manners at parties. Pri-El.

Communication and Interaction in Three Families mp KINESIS '54 sd bGw Parts I & II, 60min Part III on separate film, 15min $195 r$12. Part of a study in non-verbal communication. Part I: mother-child activities. Part II: larger intra-family groups. Part III, sound only, a resume of conclusions reached about the families by five professional observers.

Counseling Adolescents 3mp & 3fs McG-H '55 film series $200 filmstrip series $12 or $4.50ea. Series of motion pictures with follow-up filmstrips designed for training counselors, to augment counseling courses in college, and to show teachers and parent groups the counselor's work and role in the school program. The filmstrips discuss and evaluate the counseling process. Titles: **A Counselor's Day,** 11 min, $55 (showing a student counselor and his busy round of activities). **Using Analytical Tools,** 14min, $75 (shows how a counselor actually goes about analyzing a case). **Diagnosis and Planning Adjustments in Counseling** 18min, $90 (successive steps in counseling).

Discussion Problems: The Gossip mp YAF '55 12min sd bGw $62.50. Discussion film on gossip and its effects on the individual and the group. Jr-SrH.

Elmer Elephant mp DIS '55 8min sd col $3. The story of the dejected elephant, whose physical characteristics enable him to play a hero's role, used to demonstrate that individual differences help us to make unique contributions in the lives of others.

Etiquette Series 15fs McG-H '55 bGw si. Series of filmstrips correlated with the book "Manners Made Easy" by Mary Beery. Representative titles: **Class Parties, School Assemblies, School Plays and Concerts, Out in Public, Manners at Home.**

Family—A Changing Pattern fs WAYNE '54 31fr si bGw $3.50. Stresses family's role in shaping the lives of its individual members. Points out that the family has relinquished some of its inherent responsibilities to other community agencies. JrH-Ad.

Getting Along with Others 6fs YAF '55 40fr ea si col $30set $6ea. Use environmental situations at home, school, and in public places to emphasize behavior and social skills that help teenagers get along with others. Titles: **Personal Relationships. Table Manners. You're on a Trip. Personal Appearance. School Functions. You're in Public.** Jr-SrH.

Getting Along with Parents mp EBF '55 sd col bGw. Explores many of the problems high school students face in their relations with their parents.

Grooming for Boys Series 4fs YAF '55 40fr ea si col $22.50set $6ea. Series written in spirit of teen-age language designed to show that respect for one's appearance is good social and future business insurance. Titles: **Clean as a Whistle. Fit as a Fiddle. Time to Attire. Strictly Business.** Jr-SrH.

Home Community Series 6fs EBF '54 45fr ea si col $6ea. How the family unit is constituted, why it is important, and how youngsters can help make it run smoothly. Pri.

Home Series 5fs LONG '54 si bGw $4.50 ea $21.50set. **The Day Begins; The Children Have a Busy Day; Mother Cares for the Family; Father Works for the Family; Saturday.** Each shows an aspect of cooperative living within the family as a basis for democratic living in the world beyond the family. Pri-JrH.

Living and Working Together 6fs JAM '54 si col $29set $4.95ea. Portrays some of the basic problems young children face in their day-to-day environment both at home and at school with special emphasis on good human relations, health, cleanliness, safety, and recreation. Titles: **The Family Begins the Day, The Safe Way to School, A Busy Morning in School, Lunch and Play at School, A Birthday Party at School, The Family at Home.** Pri.

Our Manners Series 4fs YAF '55 38fr ea si col $22.50set $6each. Designed to point up part good manners play in helping boys and girls enjoy being with others. Titles: **Manners at Home. Manners in Public. Manners at School. Manners When Visiting.** Pri-El.

School Community Series 6fs EBF '54 45fr ea si col $6ea. Designed to help young pupils make a healthy adjustment to a new environment. Pri.

Town Community Series 6fs EBF '54 45fr ea si col $6ea. Stories of everyday family life illustrate the meaning of interdependence in the community life of a small city. El.

What about Drinking? mp YAF '54 10min sd bGw $50. Designed to stimulate young people to analyze, discuss, and formulate desirable attitudes about the use of alcoholic beverages. Sets up a dramatic situation in which typical opinions and facts are presented, then uses the "open ending" to challenge the audience to discuss and arrive at conclusions.

Words of Courtesy mp YAF '54 10min sd bGw. Dramatizes the why and when of using the common words of courtesy. Emphasizes that an attitude of thinking of others is at the root of all courtesy. El-JrH.

Your Table Manners mp YAF '55 10min sd bGw $50. Story of a boy and girl who plan to surprise their father at the evening meal by remembering all their table manners. Pri-El.

Intergroup Relations

Can We Immunize Against Prejudice? mp ADL 7min sd bGw r$1. Produced by Center for Mass Communication, Columbia University, with cooperation of Anti-Defamation League. Cartoon discussion film in which three sets of parents try by different methods to immunize their children against prejudice. None succeeds. The audience is challenged to discuss these ways and other ways. Coll-Ad.

Dad Explains About People mp TFC '55 9min sd bGw $40 (10yr. license). Excerpt from the 20th Century-Fox feature "Gentlemen's Agreement." Presents the sequence where the son asks, "What Is a Jew?" and the father explains how Americans practice different religions, all of which must be respected. El-JrH.

Fighters for Democracy mp TFC '55rel 23min sd bGw. Taken from the Metro-Goldwyn-Mayer feature, "Go for Broke." Prepared for educational use by Intergroup Committee on Human Relations. Deals with the heroism and patriotism of the members of the 442nd Regimental Combat Team—the Nisei Regiment that won more battle honors than any other American unit in World War II. Designed to stimulate discussion about the contributions of minority groups to the American way of life.

For Fair Play mp PHOTO '55 33min sd bGw. Sponsor: Pennsylvania Race Relations Commission. Dramatizes the experiences of a colored machinist in his effort to secure and hold a job. His small son becomes the friend of a white boy, whose father soon learns the hardship and humiliation a colored man must endure in seeking work. The white man undertakes, with success, to sell the idea of integration to his supervisor and fellow workers. Coll-Ad.

Little Songs on Big Subjects rec CMC '54 4 sides 10-inch 78rpm $2.90. Eleven songs by Hy Zaret and Lou Singer aimed at encouraging inter-group understanding. They have been called "Mother Goose Songs of Democracy." Filmstrip also available ($2.50).

Man and His Culture mp EBF '55 15min sd bGw. Describes the many different ways people live together. Takes the form of a "report from outer space," posing the possibility that a space ship has approached the earth to examine its inhabitants. The report brings out graphically that all cultures have many of the same characteristics: family organization, language and gestures, religion and mythology, etc. SrH-Ad.

Rumor mp ADL '55 8min sd bGw r$1. Produced by Center for Mass Communication, Columbia University, with cooperation of Anti-Defamation League. Case history of a rumor—how it started one hot June day, how it spread, how it fed on emotion and prejudice, how it ended in riots and violence. Discussion film designed to provoke thought and talk about rumors. SrH-Ad.

Wanted—A Place to Live mp ADL '55 15min bGw. Makes use of scientifically tested devices to stimulate audience participation on the subject of prejudice and discrimination.

MACHINES THAT MOVE EARTH
1½ reels, elementary film
FILM ASSOCIATES OF CALIFORNIA

INDUSTRY

Industrial Engineering

Builders mp WIRE '54 31min sd col free. Story of man's struggle to build bigger, higher, and better. Starting with such fundamentals as the arch, truss and lintel, the film traces the development of building through the years. It tells the story of an important building material: welded wire fabric steel reinforcement.

$CaCO_3$ mp GARD '54 23 min sd col free. Produced in cooperation with the Black White Limestone Co. Conducted tour through 38 acres of underground quarry. Shows huge drilling rig with which two men, operating four rock drills, drill the 15-foot deep holes necessary for blasting the 25 x 50-ft. rock face. Shows how the holes are loaded with dynamite and records the actual blasting scene. SrH-Ad.

Coming Out of the Woods mp BRAY '54 21min sd col or b&w free loan tv. Sponsor: Timber Engineering Company. Shows important developments in the use of wood in the building of homes, schools, churches and commercial structures. Quality control in marine lamination of the Navy's wood mine sweepers is illustrated as well as the Teco ring that insures practical and economical construction of modern huge wooden frame buildings.

Concrete Quality Control Tests mp U CAL '55 15min sd col $150 r$5. Shows both at construction jobs and in laboratory demonstrations the care with which batch mixes of large quantities of concrete are controlled. Tests demonstrated include the slump, Kelly Ball, air volume, compressive, and the impact hammer.

Dawn's Early Light mp WEST '55 30min sd col b&w free. Shows historic scenes from Atomic Energy Commission plants in Idaho and Pittsburgh. Hollywood cast portrays story of a nuclear scientist and his son, a college freshman who is worried and confused over the job that he and his generation will inherit in putting a social harness on atomic power. Shows scenes of the nuclear power plant for the first atomic submarine.

Machines that Move Earth mp FA '55 15min sd col or b&w. Describes and illustrates the many different kinds of earth moving machines. Stresses the importance of these machines in moving mountains and hills, filling valleys and low places, to help make living better and easier for everybody. EI.

Movement Is Life mp MOD '55 20min sd b&w free loan. Produced by Biofilms, New York. Sponsored by the Conveyor Equipment Manufacturers Association, Washington 5, D.C. The scope and variety of jobs done by conveyors throughout the economy are depicted in scenes of actual installations. Primitive methods of handling, used in building the Pyramids and still prevailing today, are contrasted with modern mechanized movement—automation and mechanical handling in industry, mining, warehousing and on the farm.

See alphabetical title index on page 463, index to sources on page 466, and subject index on page 407.

SCIENCE? MUSIC?
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PRE-SCHOOL OR
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Piercing the Unknown mp IBM '54 22 min sd col free. Traces development of computing devices to the IBM Electronic Data Processing machines. Progress, particularly since 1914 when electronic circuits were first used. How computers solve problems in aircraft design, ballistics, chemistry, nuclear physics and other scientific fields.

Powerful Horseshoe mp ONTARIO '54 col free-loan. Building of Ontario Hydro's new electrical power development.

Project 074 mp BIS '55 13min sd b&w $45 r$2.50. Shows how a standard piston ring is made radioactive by being inserted into the atomic pile at Britain's Atomic Energy Research Establishment. Film takes its title from the official designation given to this use of the radioactive tracer technique. For non-technical as well as technical audiences.

Suspension Bridge mp USS '55 23min sd col free. Pictorial record of the construction of the Paseo Bridge at Kansas City and the Delaware Bridge at Wilmington. Explains how the two different types of suspension bridges were erected.

What Is Automation? fs WAYNE '55 33fr si b&w $3.50. Introduces the concept of automation and shows industrial applications. Raises several points for discussion concerning its implication to labor and industry. JrH-Ad.

Industrial Training

Automotive Mechanics Set One 8fs McG-H '55 si b&w $40set $5.50ea. Filmstrip series correlated with the textbook "Automotive Electrical Equipment" by Crouse. Titles: **Electric Current Principles, Electric Current Measurement, Principles of Electromagnetism, Applications of Electromagnetism, Storage Battery Principles, Storage Battery Operation, Switches, Relays and Lights, Gauges and Wiring.**

Automotive Mechanics Set Two 7fs McG-H '55 si b&w $35set $5.50ea. Titles: **Starting System Principles, Starting System Drives, Starting System Controls, Generators, Generator-Output Regulators, The Ignition System, Ignition Distributor.**

Foreman Discovers Motion Study mp UCLA '54 16min sd b&w $67.50 r$3 col $150 r$5. Designed to introduce factory foremen, as well as supervisors and students, to the field of motion study and the simplifying of work. Shows the experience of a typical foreman as he comes in contact with motion study for the first time.

Metalworking 6fs McG-H '54 si b&w $30set $5.50ea. Step-by-step instruction in the proper techniques in metal working. Titles: **Bench Metal: Cutting** (38fr), **Bench Metal: Filing** (42fr), **Bench Metal: Drilling** (37fr), **Sheet Metal: Laying Out and Cutting** (38fr), **Sheet Metal: Forming and Seaming** (50fr), **Art Metal: Making Trays and Bowls** (55fr). JrH-Ad.

New Horizons in Aluminum Brazing mp ASSN '55 22min sd col free loan. Sponsored by Alcoa. Covers furnace, torch and dip brazing of aluminum. Describes the process, demonstrates the techniques and discusses the use of each process, using current technology. Demonstrates brazing applications to production operations.

Welding Advances with Aluminum mp ASSN '55 28min sd col free loan. Sponsored by Alcoa. Describes modern developments in inert gas and shielded arc welding of aluminum. Deals with both the tungsten arc and consumable electrode welding processes, including the basic welding techniques for these methods. An animated sequence explains how metal is joined. Examples of welded fabrication of aluminum are presented.

Industries

At the Drop of a Coin mp IDEAL '54 26min sd col free. History of vending machines traced back to ancient Egypt. Shows use of modern machines in factory, office, school and public places, serving all kinds of commodities.

Atomic Metallurgy mp HAND '55 12½ min sd b&w $55 r$10. Today's need for the development of metals which can hold up under the powerful radiation and high temperatures in the new atomic furnaces. How progress in our atomic age is dependent on metallurgy. SrH-Ad.

Black Diamonds: The Story of Anthracite mp ANTH '55 27min sd col free. Operations of the hard coal industry with introduction as to origin and history of anthracite. Shows northeastern seaboard as principal producing and marketing area. Narrated by Lowell Thomas.

Chemistry of Steel fs AM IRON '54 58fr si col free. Produced by the Education Dept. of Hill and Knowlton, Inc. Explains the steelmaking process. SrH.

Class Studies Rubber fs FIRE '54 b&w free. Produced by Audio-Visual Materials Consultation Bureau, Wayne University. A 7th-grade class reports its study of a unit of work on the manufacture and use of rubber and its products.

Fish Is Food mp YAF '55rel ('50prod by Emerson Yorke Studio) 10min sd b&w $50. Graphic portrayal of the problems of supplying a large city, such as New York, with its daily supply of fresh fish and seafoods from the oceans, rivers, and inland lakes.

Full Circle mp BIS '55 14min sd b&w $135 r$5. Story of oil—how it is discovered, transported, and used. The film shows how the story comes full circle—how wealth flows back into the barren lands that gave the oil and how this wealth is used for the good of the people who live in these lands. JrH-Ad.

George's New Suit (Where Clothing Comes From) mp COR '54 10min sd col $110 b&w $55. George's curiosity about where his new clothing came from leads to the visualization of many aspects of clothing manufacture — from raw material to finished product. Tracing some of the processes by which wool, cotton, silk, nylon, leather and rubber are manufactured into clothing, the film aims to make the audience aware of the many people whose skills and cooperation are involved in clothing production. Pri-El.

Glass and You mp ASSN 28min sd col free. Sponsor: Corning Glass Works. Traces history of glass, shows contributions of glass to society, highlights recent developments in glass manufacture.

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VEE TEE PRODUCTS

8927 S. Loomis Blvd., Chicago 20, Ill.

Iron Ore From Cerro-Bolivar mp USS '54 31min sd col free. The discovery, development and operation of a new iron ore mine in Venezuela is traced. JrH-Ad.

It's in the Air mp MOD '54 22min sd col free. Sponsor: Chrysler Airtemp. Effect of moisture, dirt, bacteria, and humidity on human beings. How air conditioning improves the air we breathe. Ad.

Mining Iron Ore mp U MINN '54 15min sd col $135. Points up areas of northern Michigan, Wisconsin, and Minnesota that produce iron ore. Scenes of open pit mining operation and processing techniques such as sluicing and sintering. Shows interesting geological specimens found in the region; methods used to sample and analyze ores. JrH-Coll.

Miracle of Feeding America mp IDEAL 27min sd col free. Sponsor: Swift & Co. Dramatizes progress of the food industry during the past century.

Of Town and Country mp ASSN '55 20min sd b&w free. Ice cream industry, exemplifying the interdependence of town and country. Stresses factors in economics and science which influence an industry. Shows making of ice cream. El-Ad.

Paper and Pulp Making mp COR '55 10min sd col $110 b&w $55. Modern technology, many people, and vast operations involved in the conversion of wood into pulp and pulp into paper are shown in this overview of the paper industry. Processes are followed from raw material to finished product. El-SrH.

Quality in Photographic Lenses mp EK '54 25min sd col free loan. Shows the manufacture of the finest quality photographic lenses at Kodak's Hawk-Eye plant. Original musical score.

Quality in Photographic Papers mp EK '54 20½min sd b&w free loan. Filmed at Kodak Park, the film shows the multiplicity of use of photographic papers.

Rice—Most Important Food in the World mp IDEAL 12min sd col free. Sponsor: Rice Consumer Service. Growing, harvesting and packaging of rice. Practical demonstrations of correct cooking methods. Traditions connected with this most widely used of all food grains.

Saugus Ironworks Restoration mp AM IRON '54 15min sd col free tv. Records the archaeological findings at Saugus, Mass., where the remains of America's first successful ironworks were recently uncovered, and the construction details behind the reconstruction of this ironworks. Contrasts the 1650 ironworks with the modern steel industry. Ad.

Shrimp Please mp FISH '54 18min sd col free loan tv. Sponsored by U. S. Fish and Wildlife Service and the shrimp industry of Louisiana and Mississippi. Shows Gulf of Mexico shrimping operations, canning, breading, drying, and freezing processes.

Small Sawmill mp UW '54 20min sd col $95.04. Produced by U. S. Dept of Agriculture. Shows the transformation of a dilapidated, unproductive sawmill into an efficient operation, producing better quality lumber and making more complete utilization of sawtimber and sawlogs. Ad.

Story of Coffee — A Good Neighbor Product fs AVA si col free. Sponsored by the Pan-American Coffee Bureau. Shows origin and history of coffee, steps in production from seedling plant to coffee on your table, economic importance of coffee in the American and inter-American trade, place of coffee in the American way of life.

Story of Modern Coffee fs VEC 37fr si b&w $3. Gives historical background of coffee and shows raising of coffee trees and processing of coffee cherries. Shows production and consumption area and the role of coffee tasters in the industry.

Texas and Its Natural Resources mp USBM '55 27min sd col free. Revised version made in cooperation with Texas Gulf Sulphur Co. How American determination and ingenuity combined with an abundance of natural resources wrought the miracle of modern industry and made the Lone Star State one of the most prosperous in the Union.

Under the Surface mp BIS 20min sd b&w r$2.50. Describes the partnership between the British coal miner and the scientist and how that partnership has led to a safer industry and better methods of coal use.

Waiting Harvest mp USS '55 23min sd col free loan. Traces the development of coke-making operations from the early industrial era when black smoke from beehive coke ovens was cast off into the atmosphere to modern coke ovens which channel it into processing units where the important chemical components are extracted. Shows how the gases are treated at U. S. Steel's coke and coal chemical plants to produce benzol, toluol, xylol, ammonium sulphate, creosote, pyridine, naphthalene and other chemicals. Along with depicting this conversion, several scenes are devoted to the manufacture of end products made from the chemicals.

LANGUAGE ARTS & STUDY SKILLS

Constructing Reports Series 6fs EBF '54 49fr ea si col $6ea. Steps involved in writing a good report. Designed for English composition classes. El-JrH.

Effective Speaking Course rec AM HOME '54 5 double-side 10" 78rpm. $8.95. Radio announcer Milton Cross presents the Walter O. Robinson Course in Effective Speaking.

Fun with Speech Sounds mp COR '54 10min sd b&w $55 col $110. Designed to help children improve their speech habits. Shows how some difficult sounds should be practiced. Through audience participation, children are encouraged to pronounce sounds used in poems and rhymes. Pri.

High Speed Reading mp LTS '54 8min sd b&w $36. Produced by Gaspar Cisneros Barnette. Closeup pictures of the eyes of a man reading at 2,200 words per minute, 3,800 wpm, and 4,200 wpm, and slow-motion pictures of reading at 6,120 wpm. Shows techniques used to help him develop this reading speed along with examples of the way in which slow and fast readers read. Coll-Ad.

How We Find Out fs WAYNE '54 50fr si b&w $3.50. Shows youngsters how and where to find information, using both school and community resources. Illustrates how students may do simple research projects. El-JrH.

Hunter and the Forest mp EBF '55 8min sd b&w. An imaginative nature film telling a story in pictures instead of words, designed to provide material for student-written stories. Music score composed especially for the film. Pri-HS.

Jimmy Visits the City mp COR '54 11min sd b&w $55 col $110. Correlated with primary readers, the film is designed to enrich the child's understanding of some of the characteristic features of a city — tall office buildings, congested streets, elevated trains, department stores — which are all a part of Jimmy's first exciting trip to the city. Pri.

Learning to Study mp EBF '54 14min sd b&w $62.50. Indicates that learning through formal study is essentially similar to learning that takes place through other forms of experience. The steps required to master the art of study are shown in detail.

Oral and Written Expression 4fs & 3rec (16-inch, 33-1/3rpm) JAM '55 33-68fr ea col $28set $8.50ea. Produced by the Los Angeles Board of Education. Actual classroom sessions show how oral and written expression can be more effectively taught in the elementary grades. Coll-Ad.

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The Peddler and the Monkeys mp COR '54 11min sd b&w $55 col $110. The Story of "The Peddler and the Monkeys" is first read by a teacher and then acted out by the children in her class. Designed to encourage the audience to act out the story and other stories. Pri.

Picture Stories for Reading Readiness 7fs JAM '54 si col $14.50set $2.35ea. Composed of a series of pictures without captions, the filmstrips are designed to prepare children for their first reading experience. Each visualizes a succession of experiences familiar to primary-grade children. This encourages them to create a story of their own. Titles: **The Squirrels' Picnic, Lost at the Fair, Puppy Plays a Trick, The Loose Tooth, Buying a Pet, Surprise for Daddy, Let's Go to the Zoo.** Pri.

Poems Are Fun mp COR '54 11min sd col $100 b&w $55. A class discovers how exciting good poems can be, and that they can be written about any subject. Choral speaking and im-

Public Speaking: Movement and Gesture mp COR '54 10min sd col $110 b&w $55. Helps beginning speakers understand the functions of movement and gesture in speaking. Demonstrates common techniques and suggests ways to develop ease and spontaneity of action. Jr-SrH.

Raccoons' Picnic mp EBF '55 5min sd col or b&w. Produced by Crawley Films, Canada. Adventures of Beatrice and Willie, two young raccoons. Designed specifically for language arts but includes simple concepts suitable for elementary science. Pri.

Reading 13fs & 11rec (16-inch, 33-1/3 rpm) JAM '55 19-74fr ea col $96set $8.50ea. Produced by the Los Angeles Board of Education. Color photographs and sound recordings of actual classroom sessions trace the sequential steps in reading development from the kindergarten to the fifth and sixth grades. Coll-Ad.

Report on Donald mp U MINN '54 20min sd b&w $80. Illustrates the problems of the stutterer and how his difficulties can be analyzed and controlled. Entering college, freshman Donald Carter has a bad speech block and goes to the Speech and Hearing Clinic for help. His history is reviewed to indicate how his severe block developed. He then works on his difficulty at the Clinic, gains control over his speech, and becomes a better socially adjusted person.

Sandy Is a Ground Squirrel fs AV '54 si b&w $4. Story of a live baby ground squirrel who was brought from the mountains to a children's museum. His antics are used to illustrate the alphabet. Designed as a supplementary reading experience. Classroom activities are woven into the filmstrip to evoke natural pupil participation. Pri-El.

Speak Up! mp ALT '55 12½min sd col $133 b&w $57.50. A high school-aged boy, faced with the necessity of talking before a school assembly, and his family are involved in a story which emphasizes the necessity of learning to speak effectively in school, social life, and business; explores and analyzes the feelings and attitudes involved in the common fears and insecurities of the person faced with the speaking task; and provides instruction as to the steps necessary for making good preparation and delivering an effective talk. HS-Ad.

Steps in Building a Paragraph 4fs SVE '54 40fr ea si col $5ea $19set. Designed to teach the fundamentals of creative writing by helping children "want to write" and showing them the easy step-by-step procedure involved in working with paragraphs. El-SrH.

Why Study Speech mp YAF '55 10min sd b&w $50. Guidance film designed to help students understand why the study of speech techniques is important to them now and in their future daily life and how they can find opportunities in school life to improve their speech techniques.

Work Habits 6fs McG-H '54 sd (12" disc 2 sides 78rpm for each) b&w $51set $9.50ea. Designed to stimulate children to build good work habits through dramatic appeal and pupil participation. Each filmstrip tells the story of a pupil with a particular problem. Titles: **Julie Was Lost** (following directions) (54fr), **Sandy Got Stuck** (thinking before acting) (49fr), **Eddie Wasn't There** (concentration) (53fr), **Susie Went Hunting** (neatness) (46fr), **Carol Had Problems** (checking work) (43fr), **Barrie Didn't Report** (perseverance) (53fr). El-SrH.

When writing for more information, please mention EDUCATIONAL SCREEN's Blue Book Issue.

LITERATURE & DRAMA

American Authors Series 6fs YAF '55 si col $33. Life and work of Alcott, Clemens, Irving, Longfellow, Poe and Whittier. El-JrH.

American Poets Series 6fs EBF '54 49fr ea si col $6ea. Biographies emphasize major influences which affected each poet, as well as influence of each on American literary culture. Titles: **William Cullen Bryant, Edgar Allan Poe, James Russell Lowell, Walt Whitman, Emily Dickinson, Sidney Lanier.** Jr-SrH.

Character Makeup for Men mp U MINN '55 17min sd col $160. Shows the actor developing and applying his own character makeup. The actor is finally shown with his completed makeup under actual stage lighting. SrH-Ad.

Each Man's Son mp NFB '54 14½min sd b&w. One of the "Horizons" series on the work of Canadian writers and artists. A dramatized excerpt from the novel by Hugh MacLennan, to illustrate the strength of this writer's stories.

Education of Smoky mp TFC '55 9min sd b&w $40 (10yr. license). Excerpt from 20th Century-Fox film "Smoky." Devised to serve as an introduction to western literature and the novels of Will James. Presents the sequence of the capture and training of Smoky as a prize cowpony. JrH.

The Gift of the Magi mp TFC '55 20min sd b&w $80. (10yr. license). O. Henry's famous short story of the young newly-weds who sold their most prized possessions to exchange Christmas presents.JrH-SrH.

Hamlet and King Richard II rec COL '55 12" 33-1/3rpm $1.98. Six excerpts from "Hamlet," including the famous soliloquies. Three scenes from "Richard II" — Landing Scene, In Wo'-- In Prison. Performed by Maurice Evans and company.

Last Leaf mp TFC '55 20min sd b&w $80 (10 yr. license). O. Henry's story of the girl whose will to live is sustained by the masterpiece of a painter whom everyone considered a failure. Jr-SrH.

Literature and Language of Learning tapes PHONO 7.5ips dual track $17.95 single $12.95ea 3.75ips dual track $8.95 single $5.95ea. Library of prerecorded readings from the great Greek plays to grass-roots Americana. Includes works of Aeschylus, Euripides, Sophocles, Virgil, Dante, Gray, Wordsworth, Longfellow, Poe, Browning, Chekhov, Carroll, Whitman, Wilde, Irving, Harte, Pope, Coleridge, Tennyson, Cicero, Byron, Kipling; the Hebrew and Latin Languages.

Living Heritage Series tapes EMC 15min ea 7.5ips $6.95 3.75ips $4.95. Dual track tapes, presenting a complete program on each track. Dramatizations in English of the great myths, legends and epics of ancient Greece and Rome. **The Golden Legend** Series (5 tapes); **The Trojan Cycle Series** (5 tapes); **The Aeneid Cycle Series** (2 tapes); **The Great Author** Series (7 tapes). SrH-Ad.

Macbeth fs FH '54 26fr si b&w. Produced in England. Key scenes from the theatrical production of the play starring Orson Welles. Accompanying script explains scenes.

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Macbeth mp BRAN '55 rel 85min b&w apply for rental rate. Based on the play by William Shakespeare. Directed and produced in Scotland by Orson Welles as a Mercury Picture. Music by Jacques Ibert, conducted by Efrem Kurtz. Stars Orson Welles as Macbeth, Dan O'Herlihy as MacDuff and Roddy McDowall as Malcolm. SrH-AD.

Macbeth mp ASSN '55 120min b&w free loan to high schools and colleges. 16mm kinescope of the Maurice Evans two-hour television presentation of Shakespeare's "Macbeth," shown Sunday, Nov. 28, 1954, on the NBC-TV network. Hallmark Cards, the Kansas City greeting card firm which presented Mr. Evans' "Macbeth" on its Hallmark Hall of Fame drama series, is financing the processing and distribution of the 16mm kinescope recordings for the school field.

A Midsummer Night's Dream: Introduction to the Play mp COR 13min sd b&w $68.75 col $137.50. Key scenes from the Shakespeare play are staged. Familiar passages and significant actions are used to illustrate the setting and plot of the play. Narrative exposition clarifies the way in which characters act, their relationships to one another, and the language in which they speak. SrH-Coll.

Nicholas Nickleby fs FH '54 54fr si b&w. Produced by J. Arthur Rank. Photographs from the theatrical production of Dickens' novel, featuring key scenes with accompanying booklet containing the narrative.

Pickwick Papers fs FH '54 46fr si b&w. Produced in England. Taken from the theatrical production, presents selected incidents from the novel.

Poet's Gold 2rec RCA 45rpm. Carl Sandburg's poems, read by him, on 2 sides; on the other 2 sides, the poet sings songs from his "American Song Bag." JrH-Ad.

Road to Canterbury mp BIS '54rel 23min sd col r$5. Literary and historic sights along the great Roman thoroughfare: Globe Theatre, Anchor Inn (from which Samuel Pepys watched the Great London Fire), the Great Brewery (where Samuel Johnson wrote his dictionary), Bull Hotel (where Dickens' Mr. Pickwick stopped), etc. SrH-Ad.

Shakespeare Recordings RCA '54-'55. Shakespeare's plays read by performers from the "Old Vic" Company in London. **A Midsummer Night's Dream,** recorded by Moira Shearer, Robert Helpmann and Sterling Holloway; **Romeo and Juliet,** with a cast headed by Clair Bloom and Alan Badel; **Macbeth** with Alec Guinness in the lead role; **Hamlet** (produced by "Theatre Guild on the Air"), played by John Gielgud, supported by Dorothy McGuire and Pamela Brown. SrH-Ad.

Stories from Shakespeare Series 6fs EBF '55 49fr ea si col $6ea. Color drawings with captions. Condensations of his best-known plays: **Hamlet, Macbeth, Henry V, Julius Caesar, As You Like It, A Midsummer Night's Dream.** SrH-Coll.

Story of My Life — Hans Christian Andersen mp BRAN '55 27min sd b&w $125 r$7. Danish-produced biography of the great storyteller. Released to commemorate the 150th anniversary of Andersen's birth.

Story Tellers of the Canterbury Tales mp USC '54 16½min sd col $155 r$5 tv. Produced to introduce the Age of Chaucer to students of English. Presents the origin of present-day English through the use of an authentic manuscript, figurines representing Chaucer's Canterbury-bound pilgrims, famous lines of the poetry, Medieval-design music played on authentic instruments, and a narration in Middle English. Coll-Ad.

Treasure Island mp DIS '55rel 95min sd col. Walt Disney's live-action interpretation of the Stevenson masterpiece.

Voice of France tapes NATL dual track 7.5ips $5.95 3.75ips $4.85. Series in English. **This Is Marseilles** (25min), which catches the spirit of the port city and features the work of Rostand and Marion Vandal. **Down to the Riviera** (30min), a dramatization with music, and the poems of Villon and Mistral. **This Is Paris** (20min), a travelogue of this city with music by Guy LaFarge and poetry by Villon, Moliere and Hugo.

MEDICAL SCIENCE

Atomic Apothecary mp MEDICAL '54 38min sd b&w $295 r$25. Out of the original research unit at Oak Ridge, Tennessee, come the results of investigation on the use of isotopes in biology and medicine. Shows activities in newer research centers.

Children with Nephrosis mp NPF '55 12 min sd b&w free loan. Detailed presentation of all the known facts about this mysterious killer of children. Two versions of the film are available, one for the medical profession and one for lay audiences.

Conquest of Pain mp TFC '54 20min sd b&w $80 (10yr. license). An excerpt from the Paramount production, "The Great Moment." Depicts career of William Morton, the 19th century Boston dentist who perfected ether as a safe anaesthetic in surgery. JrH-SrH.

Education for Childbirth 4mp MED ARTS '54 sd b&w. Titles: **Prenatal Care, Labor and Childbirth, A Normal Birth, Postnatal Care.** SrH-Coll.

Fight: Science Against Cancer mp IFB '54rel 21min sd b&w $65. Produced by National Film Board of Canada. Relating the successful treatment of a patient suffering from skin cancer, the film survey the battle waged by science against the dread disease. Animation techniques and magnified sequences permit the camera to explore the mysterious universe of the body cell. Condensed version of the documentary, **Challenge: Science Against Cancer.**

Heart Disease — Its Major Causes mp EBF '55 11min sd b&w. Concentrates on three major diseases: high blood pressure, hardening of the arteries and rheumatic fever. Reviews the work of the heart in circulating blood, recent advances in the diagnosis and treatment of heart disease, as well as progress in surgical techniques. SrH-Ad.

Matter of Time mp ASSN '54 14min sd b&w col free tv. Sponsor: Institute of Life Insurance. A progress report on the achievements of medical science in the fight against heart disease, featuring such developments as the "jiggle bed," oscillograph and the mechanical heart. Explains causes and effects of various forms of heart disease. Suggests ways the average person can help to avoid heart disease and live a longer life. SrH-Ad.

Stop Rheumatic Fever mp AHA '55 12min sd b&w $15 (purchase price) tv. This film is based on recommendations for the prevention of rheumatic fever, made in a statement by the Council on Rheumatic Fever and Congenital Heart Disease of the American Heart Association. The film shows that rheumatic fever can be prevented by prompt and thorough treatment of streptococcal infections, and that recurrent attacks of rheumatic fever can be prevented by prevention of streptococcal infections. The film is designed for health education use among the general public.

Taming the Crippler mp McG-H '55rel 15min sd b&w. RKO film describing the efforts made to control polio since the first big epidemic in 1916. Discusses gamma globulin. Shows the work of Dr. Salk and his staff in their Pittsburgh laboratory, with statements by Dr. Salk himself.

Valiant Heart mp AHA '54 28½min sd b&w $100 r$5. Sponsor: E. R. Squibb & Sons. Gives the facts about rheumatic fever, its treatment and prevention through a case history of an 8-year-old girl. Ad.

MENTAL HEALTH & PSYCHOLOGY

Back to Life mp MENT '55 30min sd b&w sale. Story of an industrial worker who has a breakdown and is restored to his job and family after treatment in a mental hospital. Role of the psychiatrist, therapist, social worker, rehabilitation counselor, and employer.

Finger Painting as a Projective Technique mp PCR '54 21min sd col $170 r$6.50. Repeated demonstration and discussion of way in which psychiatric patient should be shown how to fingerpaint. Discusses theory of finger painting as a projective technique. Coll-Ad.

Man to Man mp MENT '54 30min sd b&w $125. Illustrates the importance of the psychiatric aide in a mental hospital and the way he works along with the psychiatrist, social worker, and nurse. SrH-Ad.

Mental Health Volunteer: Someone Who Cares mp IU '55 28min sd b&w $100. Shows the important job of the mental health volunteer. Designed to encourage lay people to volunteer their services as mental hospital volunteers.

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Nurse's Day with the Mentally Ill mp PCR '54 22min sd b&w $94.50 r$3.75, col $175 r$6.50. Shows typical activities of a student nurse in a modern psychiatric hospital. Showings restricted. Coll-Ad.

Personality and Emotions mp EBF '55 13min sd b&w. Shows the development of emotions in the child—pleasant and unpleasant emotions.

Psychology for Living 5mp McG-H Set One $195 (3 films) Set Two $105 (2 films). Correlated with the textbook, "Psychology for Living" by Sorenson and Malm. Set One contains these titles: **Facing Reality, Habit Patterns, Successful Scholarship.** Set Two: **Heredity and Family Environment, Toward Emotional Maturity.** Each film is a case study of a teen-ager illustrating specific aspects of the psychology of living.

To Serve the Mind mp McG-H '55 25min sd b&w. Produced by National Film Board of Canada. Follows the case of a doctor who suffers a schizophrenic breakdown, showing the various forms of treatment that gradually lead to his recovery and return to work.

MUSIC & DANCING

American Folk Music 14mp RAMP '54 12min ea sd col $100. Series of musical programs from the collection of John Jacob Niles, authority on American folk music. Film series includes explanatory remarks about folk songs and folk singing as well as the performance by Mr. Niles. Titles: **Nursery Rhymes. Love Songs and Ballads** (5 films). **Love Songs. Christmas Carols** (6 films). **Easter Carols.**

Band and Orchestra Series 5mp COR '55 10min ea col $100ea b&w $55ea. Designed primarily to demonstrate the concepts of both bands and orchestras while at the same time helping children choose the instruments they would like to play. The films use the "direct to audience" approach, in which the narrator speaks as if he were watching the film with the audience. Titles: **Introduction, Brasses, Woodwinds, Percussions, Strings.** El-SrH.

Beethoven and His Music mp COR '54 13½min sd col $125 b&w $68.75. His music reflects the great social upheavals of the late eighteenth century, and the transition from the classical formality of Haydn and Mozart to more romantic expression. Develops the relationship between Beethoven's environment and his responses to it in terms of his music. El-SrH.

Birds, Beasts, Bugs, and Bigger Fishes rec FOLK '55 33rpm. Old folk songs sung by Pete Seeger, with his banjo. Pri.

Composers of Many Lands and Many Times 9fs EYE '54 si col $4ea $25set. Highlights of the lives of Bach, Haydn, Mozart, Beethoven, Mendelssohn, Chopin, Foster, Tchaikovsky, and Greig. El-JrH.

Ethnic Folkways Library rec FOLK '55 12" 33-1/3rpm $5.95ea. Recent additions include: **Music of the Matto Grosso, Songs from Cape Breton, Bulu Songs from the Cameroons, Indian Music of the Canadian Plains, Folk Music of Liberia.**

Great Composers Series 6fs EBF '54 51fr ea si col $6ea. Drawings tell the life story of each composer, major influences affecting his life and work, and his influence on music. Titles: **Bach, Mozart, Beethoven, Schubert, Brahms, Sousa.** Jr-SrH.

History of Music in Sound rec RCA 33-1/3rpm 10 albums. Comprehensive recorded history of music complementing "The New Oxford History of Music." With Handbook containing scores, annotations, original texts, and translations. Volumes available: **Ars Nova and the Renaissance, The Age of Humanism, Opera and Church Music. The Growth of Instrumental Music.** SrH-Coll.

(Continued on following page)

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MUSIC & DANCING
(Continued)

International Series rec FOLK '55 10" 33-1/3rpm $4.25ea. Recordings of the folk music, songs and dances of countries. Recent additions to this library include **Canadian Northwoods Ballads, Folk Music of Honduras** (Marimba), and **Dutch Folk Songs.**

Living Music Library tapes EMC 22min ea 7.5ips single track $7.95. Fundamental Rhythms; Creative Rhythms; Children's Songs—New Music Horizons, Book 3; Children's Songs, Book 5; Circus Unit; Farm Unit. El.

The Medium mp ATHENA '54 81min sd b&w. Gian-Carlo Menotti's opera starring Marie Powers in the title role and featuring Leo Coleman as Toby. Composer Menotti directed the film version.

Merry Wives of Windsor mp HOFF '55 27min sd b&w. Operetta and ballet by Otto Nicolai, featuring the Munich Symphony Orchestra and the Lamy Ballet Group.

Millions of Musicians rec FOLK 10" 33-1/3rpm. Shows that music is all around us, recording "Music in Speech," "Rhythm of Words," "Calls and Whistles," "Rhythm and Motion," "Rhythm and Work," "City Pitchmen," "Country Auctioneer," "Improvisation of Instruments," "Imagination and Music."

Mozart and His Music mp COR '54 13½ min sd col $125 b&w $68.75. Selections from his music presented against backgrounds of such cities as Salzburg, where he was born, and Vienna, where he later lived and composed some of his most mature works. El-SrH.

Music in Our School, Moving Ahead with Music, You Can Make Music 3fs and 33 1/3 rpm discs AMC '54 free-loan. Sound for the three filmstrips on school music has now been produced on one side of 12-inch discs that can be used on any 33 1/3 rpm phonograph.

Music Stories 6 rec JAM '55 10" 33-1/3 rpm $3.95ea $21set. Correlated with the series of filmstrips: **Peter and the Wolf, Hansel and Gretel, The Nutcracker, The Firebird, Peer Gynt, The Sorcerer's Apprentice.** One side of the record presents a special adaptation of the musical selection, arranged to follow exactly the filmstrip story. As the story unfolds, the voice of the narrator is followed by the thematic music. The reverse side gives the full orchestral rendition. El.

Musicolor Series 4mp AVIS '55 rel. Produced by Werner Janssen and David Loew. Originally released domestically by Metro-Goldwyn-Mayer Studios and in foreign countries by United Artists. Mr. Janssen conducts his 90-piece symphony orchestra in "Toccata and Fugue" (Bach), photographed against Bryce Canyon backgrounds; "Engulfed Cathedral" (Debussy), using underwater photography; "Fingel's Cave" (Mendelssohn),

Schubert and His Music mp COR '54 13½min sd col $125 b&w $68.75. Schubert's birthplace and the music school he attended are among the scenes which recapture the tempo of early nineteenth century Vienna. Creates a greater understanding of Schubert, the mode of expression known as "romanticism" and the part it played in his music. El-SrH.

Singing Street mp BIS '55 18min sd b&w $55 r$2.55. Consists entirely of songs and games sung and played by Edinburgh children against a background of streets in the city.

Split the Ring mp IU '54 9½min sd col $100 r$3.25 b&w $50 r$2 tv. Teaches the square dance figure, "Split the Ring," with synchronous music and action. Live and animated demonstrations of the dance at regular speed and in slow motion. El-Ad.

Stories of Music Classics 6fs JAM '55 32-33fr ea si col $4.75ea $27set. Filmstrips visualize some of the tales which inspired great composers to write great music. Titles: **The Sleeping Beauty, William Tell, A Midsummer Night's Dream, The Swan Lake, The Bartered Bride, Scheherazade.** El-JrH.

Story of Jazz rec FOLK '55 10" 33-1/3 rpm. Based on the book, "The First Book of Jazz," by Langston Hughes, and narrated by him. Presents the history of real jazz, including music of Africa, work songs, rags, blues, the "break," the "riff," bop, etc. El-SrH.

Swedish Folk Dances mp TOP '54 13min sd b&w and col. Authentic dances performed in outdoor setting by Vasa Folk Dance Group, showing how dances are outgrowth of crafts, trades, romancing, and geographic situation of the Swedish communities in which they were developed.

Technique of Snare Drumming mp LIB '55 15min sd b&w $60. State Champion Drummer Charles Spies plays the role of beginning student, learning correct stick grips, practice positions, warmup exercises, and other essential rudiments. Film includes six original marching cadences, the roll off, and a stop beat, as performed by five drummers from the All Ohio Boys Band.

World Library of Folk and Primitive Music rec COL 12" 33-1/3rpm. Thirty records presenting the music of various countries. Album includes elaborate notes and photographs.

Young America Sings: Grade Three fs-rec YAF '55 $42.50. Two long-playing records and eight synchronized filmstrips. Continuation of the program of music education begun by Young America Films in 1954 with its units for Grades Four and Five.

NATURE STUDIES

American Flamingo mp CARL '54 13½min sd col $110 r$6 tv. Trip through Yucatan's jungles to the breeding grounds of the flamingo and the observation of activities there from the time the eggs are laid and hatched to the moment when the birds migrate to their feeding grounds.

American Mammals 4fs YAF '55 si col $17.50. 218 of the most familiar American mammals reproduced on color filmstrips plus 157-page illustrated manual.

American Seashores 4fs YAF '55 si col $17.50. 475 shells, sea plants, shore birds and other natural features of American coasts — with 157-page illustrated manual.

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Animal Homes mp EBF '55 11min sd b&w. Shows where and why animals build homes and the types of homes they build. Pri-El.

Animal Homes mp CHURCHILL '54 11 min sd col $100 b&w $50. Shows a variety of animals making and living in their homes.

Animal Life at Low Tide mp DOW '55 10min sd col. A boy and a girl visit a tide flat along the ocean shore and find and examine a rich assortment of animal life. Such tidewater inhabitants as starfish, tube-building sea worms, sea anemones, crabs, limpets, sea urchins, sand crabs and snails are seen in close detail. El-JrH.

Animals in Spring mp EBF '55 11min sd col and b&w. Shows the activities of animals in early and late spring—frog, turtle, fishes, birds, caterpillars. Designed to show present springtime as a time of beauty and new life, a time for nest-building and for rearing young—but also a time for watchfulness. El-JrH.

Animals in Summer mp EBF '55 10min sd col and b&w. Pictures the activities of animals in summer and the struggle for survival—fish, frogs, snakes, moths, bears, squirrels, foxes. El-JrH.

Aquarium Wonderland mp DOW '55 10 min sd col. A boy is shown setting up an aquarium and studying the many strange and interesting things that may be found in an ordinary small aquarium. Through close-up and microscopic photography and animation, the unusual way that fish breathe, hear, feel, smell and swim is explained. The inter-dependence of plants and animals is pointed out. El-JrH.

Audubon's Animals fs MUS EX '55 43fr si col $6. The second great work of Audubon was the painting of the mammals of North America. In this he was aided by his son, whose work is as excellent as that of his father, and is difficult for even experts to distinguish. The study guide, in Audubon's own words, gives interesting sidelights on the famous naturalist and on the animals he drew. This filmstrip, like "Audubon's Birds," has an identification key at the end.

Audubon's Birds fs MUS EX '55 46fr si col $6. 50 representative North American birds were photographed from the 1840-44 edition of Audubon's "The Birds of America." So that the filmstrip may be used for teaching bird identification, no captions appear under the pictures, but each frame is numbered and a key appears at the end of the strip. The 16-page manual gives Audubon's own description of each bird.

Autumn Pastorale mp PORT '55 10min sd col $95. The fun and gayety of the fall season as seen through the eyes of children, as well as the beauty and fascination of nature's transformations. Pri-El.

Balanced Aquarium mp EBF '55 11min sd b&w col. Two youngsters have an exciting experience in the study of living things when they set up their own aquarium, carefully following instructions as to proper balance between fish and plants. Pri-El.

Birdlife mp ALM '55rel 10min sd col. Study of a wide variety of bird species, showing coloration, natural habitat and physical characteristics.

Birds of Our Storybooks mp COR '54 10 min sd col $110 b&w $55. The robin, cardinal, crow, owl, blue jay, sparrow, redheaded woodpecker, wren, and seagull — birds which children encounter most frequently in their stories — are shown both as they appear in book illustrations and as they are in their natural settings. Characteristics of the birds are integrated with poems and stories. Pri.

Blind as a Bat mp MOODY '54 7min sd col $60 b&w $30. Shows the remarkable ability of the bat to avoid obstacles even with its eyes blindfolded.

Butterfly mp COR '55 5min sd col $55 b&w $27.50. Complete life cycle of the Monarch Butterfly is shown as an example of the scaly-winged insects, butterflies and moths. The egg, larva, pupa, and adult stages of development are noted and explained. The film also offers several methods by which butterflies and moths may be distinguished from each other. El-JrH.

Care of the Cat fs AM HUMANE '54 28fr si b&w $2. Includes such topics as bedding, feeding, disease prevention, and grooming of the cat. Pri-El.

Carnivorous Plants mp MOODY '54 10 min sd col $90. Unusual structure and behavior of Venus' Flytrap, the Trumpet plant, the Cobra plant, Common Pitcher and Sundew, and the Utricularia. JrH-Coll.

Chaparral — The Elfin Forest mp BARR '54 17min sd col. Chaparral is identified as a thick blanket of vegetation that covers the foothills of the Pacific Southwest. Its importance in soil and water conservation is its leaf litter that enriches the soil and holds water. Plants, animals and birds of this area are shown and identified. El-Ad.

Desert Series 3fs DOW '55 33fr ea si col. **Desert Animal Life** shows habits of the animals and how they get food; close-up views of animals, reptiles, insects and birds. **Desert Plant Life** explains that plant life varies with the amount of rainfall; how plants protect themselves. **Desert Rocks and Minerals** — gold, silver, copper, limestone, petroleum, borax, agate, tourmaline, onyx — first shown in crude form and then examples of uses of the finished product.

Duck Hunters' Dilemma mp U MINN '54 15min sd col. Deals with conservation of wild ducks, a rapidly diminishing species of wildlife. Pictures the scientific breeding of ducks and other methods being employed. SrH-Ad.

Electric Eel mp MOODY '54 12min sd col $90 b&w $45. Electrical activity of the eel illustrates such biological concepts as defensive mechanism, food-getting equipment in animals, and relationship of the physical and biological sciences. El-Coll.

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Fish Are Interesting mp FA '54 10min sd b&w $50 col $100. Produced by Paul Burnford. General survey of fishes; characteristics by which they may be differentiated from other animals; two major groups of fishes; two major groups of bony fishes. El-JrH.

Fish out of Water mp MOODY '54 11min sd col $90 b&w $45. Animated charts show the precision with which the grunion times its spawning with certain waves of a particular tide.

Flowering Desert mp BAILEY '54 11min sd col $100 r$4.50. Shows the nature and characteristics of desert climate, how spring brings a myriad of wild flowers, typical desert birds and animals and their relation to their surroundings.

Glamour Birds of Florida mp IDEAL '54 27min sd col $150 b&w $90 free. Sponsor: Evinrude Motors. How they live, feed, reproduce, and where they live in and around the Everglades.

Grasshopper: A Typical Insect mp COR '55 5min sd col $55 b&w $27.50. Shows body structure of the grasshopper as exemplifying the basic characteristics that identify insects and also life cycle as typical of those insects that go through a process of incomplete metamorphosis. Need for controlling the grasshopper's destructiveness is shown. El-JrH.

Honeybee mp COR '55 5min sd col $55 b&w $27.50. Honeybees are shown as a typical example of social insects in that they cooperate with each other, there is a division of labor among them, and they live together in a common community. The film shows the activities of the honeybees, their life cycle of complete metamorphosis, and the values of the honeybee to man. El-JrH.

FISH
ARE INTERESTING
1 reel, elementary film

FA

FILM ASSOCIATES OF CALIFORNIA 10521 SANTA MONICA BLVD. LOS ANGELES 25, CALIFORNIA

How Animals Help Us mp COR '54 11min sd col $100 b&w $55. Shows their usefulness as providers of clothing, food, companionship, protection, transportation, and as help in working. Concept is developed around a boy's concern for a stray kitten and his efforts to find a home for it. Pri.

How Green Is Your Garden mp FON '55 30min sd col free. Sponsored by American Agricultural Chemical Company.

How Plants Help Us mp COR '54 11min sd col $100 b&w $55. A boy discovers that plants are helpful in many ways — as a source of food, clothing, wood, paper, rubber and other articles important in our daily lives. Pri.

Insect Catchers of the Bog Jungle mp HARL '54 11min sd col $100. Through time-lapse close-ups, film analyzes and describes the manner in which three strange plants — the pitcher plant, sundew, and Venus flytrap — capture insects and feed on them. Common location of these plants.

Insect Color Slides JENK 2x2sl Kodachrome. Illustrate insects in their natural color, showing, in many cases, the damage they cause to crops. **Fruit Insects** (99sl); **Garden Insects** (76sl); **Field Crop Insects** (68sl); **Parasites and Predators** (20sl); **Animal Parasites** (7sl); **Miscellaneous Insects** (81sl).

Insect Form and Color mp ALM '55rel 10 min sd col. Study of physical form and color in a variety of insects from butterflies to beetles.

Introducing the Reptiles mp McG-H '54rel 17min sd b&w $85 col $170. Produced by New York Zoological Society. Shows the five kinds of reptiles and their habitat, method of eating and reproduction.

King Cobra mp YAF '55 13min sd b&w $62.50. Produced by Emerson Yorke Studio. Pictures the King Cobra snake at a modern serpentarium in Florida. Includes the "bark" of an enraged cobra snake as recorded for the film.

Land Is Alive mp ALM '55rel 10min sd col. Study of the soil and its chemical and physical composition, revealing how and why life thrives perpetually for the benefit of plant, animal and man.

Life in the Desert (North American) mp EBF '54 11min sd col $100 b&w $50. Habit patterns and adaptations of desert plants and animals, and the inter-relationships that exist among them. Shows type of weather, the beauty and fascination of the desert. El-JrH.

LIFE IN THE OCEAN
1½ reel, elementary-jr. high film
FILM ASSOCIATES OF CALIFORNIA 10521 SANTA MONICA BLVD. LOS ANGELES 25, CALIFORNIA

NATURE STUDIES (Continued)

Life in the Grasslands (North America) mp EBF '54 11min sd col. Intimate glimpses of life of the grasslands, both plant and animal. Shows adaptation of life, getting food, the pattern of survival. El-SrH.

Life in the Ocean mp FA '55 15min sd col or b&w. Overview of the plants and animals that live in the sea. Stresses variety of marine life and relationship of these living things to one another and to their environment. El-JrH.

Little Joe Otter mp STERLING, '54 col $85 b&w $30. A family domesticates a wild otter.

Living Bird mp DEUS '54 13min sd col $125. Biology of the bird showing the bird as a flying machine and describing its senses of sight, smell, and hearing as well as the adaptations of bills to food types. The relationship of song to nesting territory is pointed out and various types of courtship and nest building are shown. There are detail pictures of young hatching from eggs.

Living Plant mp FLEET '55 10min sd b&w $50. Through the eyes of the time-lapse camera, one observes the phases of the living plant as it reaches its maturity. One sees the beauty of the blossom as it prepares itself for the birth of the seed.

Long Flight mp BIS '55 17min sd b&w r$2.50. To the enclosures of the Severn Wildfowl Trust in Southwest England come specimens of no less than 140 breeds of ducks, goose, and swan. The film shows the work of the Trust in carrying out long-term investigations into the habits of wildfowl and mapping their journeys across great stretches of the world.

Member of the Family mp ASSN '55 25min sd b&w col free tv. Produced for Quaker Oats Co. Story of a mixed-breed dog chosen as a pet over many pedigreed varieties. Obedience skills illustrated and the importance of a good dog food diet pointed out.

Mollusks mp EBF '55 14min sd b&w col. Describes and compares the five classes of mollusks — snails, mussels, octopuses, and their relatives. JrH-Coll.

Nature's Half Acre mp DIS '55rel 33min sd col. Disney True-Life Adventure film giving intimate glimpses into the lives of birds, insects and plants.

Nature's Showcase mp McG-H '55rel 10min sd b&w $48. Visit to the American Museum of Natural History in New York City.

Plant Life at Work mp MOODY '54 10min sd col $90. Illustrates in detail the work accomplished by growing plants, exhibiting the life functions that characterize all living things. Energy is used for movement, growth, the manufacture of food, and even reproduction.

Reptiles mp EBF '55 14min sd col. Describes the evolution of the reptile, the five orders of reptiles today, and what uses reptiles have in the world today. Jr-SrH.

Reptiles Are Interesting mp FA '54 sd col. Introduces the five groups of living reptiles, illustrating their similarities and differences.

Sea Shell Animals mp FA '55 sd b&w. A survey of the mollusks showing where they live, how they eat and move about. Close-up photography includes underwater shots of natural habitat and characteristics. El-JrH.

Seasons 4fs SVE '54 27fr ea si col $5 $15set. Photographs used to show the wonderful secrets of God's world in the four seasons: **Autumn Is Here! Winter Is Here! Spring Is Here! Summer Is Here!** Pri.

Sidewalks mp STERLING '54 10min sd b&w $27.50. Trip to the London Zoo. Shows countries of origin and how animals came to the zoo.

Slow As in Sloth mp MOODY '54 21min sd col $155. Unusual structure and ecology presented as related factors in this animal's survival. Points to the important relationship between the structure of any animal and its environment. El-Ad.

Songbirds of America rec BOOK '54 10" 33-1/3 or 45rpm. Produced by Cornell University's Laboratory of Ornithology. High-fidelity recordings of the songs of 24 different kinds of birds, with accompanying illustrated book. Intended as a guide to recognition of birds through their songs. El.

Spring Is an Adventure mp COR '55 10min sd col $110 b&w $55. With Mary Ann, the audience follows many of the exciting changes—in trees and flowers, birds and animals, and human activity — which come with spring. Pri.

Summer Is Here! fs SVE '55 30fr si col $5. Last in a series of four filmstrips on the seasons using child-appealing verses. Script by Marilyn Kelley. Pri.

REPTILES ARE INTERESTING
1 reel, elementary-jr. high film
FILM ASSOCIATES OF CALIFORNIA 10521 SANTA MONICA BLVD. LOS ANGELES 25, CALIFORNIA

We Explore the Beach mp COR '55 10min sd col $100 b&w $55. Story of Betty and Billy as they walk along the beach, discovering many things—a bird's nest, seashells, water animals. As the children play among the tall grasses, as they watch the seagulls feed, they become aware that the beach is alive with plants and animals; that the sea itself is rich with life. The film story is designed to create for the child a visual background and appreciation for life in and near the sea. Pri.

World Is Born mp DIS '55rel 20min sd col. Graphic biography of the first two billion years of our earth, its early convulsions and upheavals, and the monstrous creatures which roamed its rugged face. This is the "Rite of Spring" episode from Disney's "Fantasia," with music by Stokowski and the Philadelphia Symphony and an added explanatory sound track.

World of Insects 9fs EYE '55 si col $4ea $25set. Describes butterflies and moths, honey bee, house fly and its relatives, mosquito, ant, household pests, odd insects the world over, some useful insects, and insects that destroy plants. El-JrH.

World of Little Things mp MOODY '54 15min sd col $120 b&w $60. The microscopic world is shown to consist of a vast variety of plants and animals living together and establishing a delicate balance of life.

Yours for a Song mp WILCOX '54 22min sd col $200. Closeup views of 24 different species of birds as they are attracted to a yard providing the three necessities of life — shelter, water, and food. Examples of good bird shelters, types of water and food containers. Pri-Ad.

Zoo Babies mp COR '55 10min sd col $110 b&w $55. Shows how animal babies get their food, how they are protected, how they look and act, etc. Children's attention is directed to the physical characteristics and habits of baby monkeys, gnus, kudus, peacocks, alligators, and bears. Pri.

Zoo Families mp FA '54 9min sd b&w $50 col $100. Tommy takes his mother to visit the animal families at the zoo. They see how the animal parents take care of their babies. Pri-El.

SEA SHELL ANIMALS
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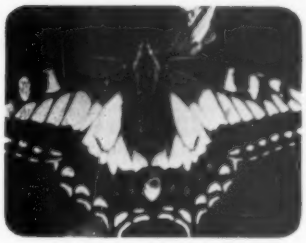

Title: **"WORMS" TO WINGS**

Content: The swallowtail butterfly, exhibiting all the characteristics of complete metamorphosis, studied at each stage of the life cycle.

Grade levels: Junior High and Senior High

Running time: 12 minutes

Price: Color, $90.00; black and white, $45.00

Title: **THE HUMAN MACHINE**

Content: A consideration of the structure of the human body, with its many interdependent systems co-ordinated and balanced to provide efficient and precise function of the body as a unit.

Grade levels: Upper Elementary, Junior High, Senior High and Adult

Running time: 14 minutes

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Title:

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Content:

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Grade levels: Junior High, Senior High and Adult

Running time: 12 minutes

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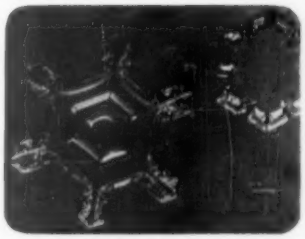

Title: **TREASURES IN SNOW**

Content: A study of the formation of the snowflake and the surprising value of snow in meeting some of man's most basic needs.

Grade levels: Upper Elementary, Junior High and Senior High

Running time: 6 minutes

Price: Color, $54.00; black and white, $27.00

Title: **THE BIRD COMMUNITY**

Content: Biological communities of life are defined and illustrated. Rare and exotic birds in a bird-park . . . an artificial community of life . . . are compared with the interesting characteristics and behavior of birds in a natural community on Midway Island.

Grade levels: Junior High and Senior High

Running time: 12 minutes

Price: Color, $90.00; black and white, $45.00

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Air All About Us mp COR '55 10min sd col $110 b&w $55. Introduces basic concepts about air. Watching a feather floating down, David becomes aware of the ocean of air surrounding the earth. Experimenting with a balloon, he learns that air exerts pressure in all directions. This information helps him explain the use of air pressure in suction cups, tires, a car lift, and airplanes. El-SrH.

Air Around Us mp EBF '55 sd col $100 b&w $50. Answers the questions of a ten-year-old boy about air — its makeup and use to man. El.

The Atom Goes to Sea mp GE '54 12min sd b&w free loan. Story of the development of the atom-sub "Sea Wolf" answering such questions as: What's so difficult about building an atomic engine? Why did they choose a submarine to be the first vessel driven by atomic energy? How does an atom sub work?

Atoms for Peace fs WAYNE '55 32fr si b&w $3.50. Shows the many ways atomic energy can work for man, rather than destroy him. JrH-Ad.

By Rocket to the Moon rec YPR 10" 78rpm. Music by Raymond Scott. Presents many important facts of elementary astronomy. El.

Crystal Gazing mp MOODY '54 12min sd col $90 b&w $45. Shows that crystalline treasure is not limited to substances found in the heart of the earth. All around us are examples of beauty and precision.

Drop of Water mp ALM '55rel 10min sd col. The whole natural cycle of evaporation to condensation, and then microscopic studies of water, its properties and function in providing one of the three basics of all life.

Energy from the Sun mp EBF '55 11min sd b&w. How solar energy is transmitted to the earth and how it is transformed into other kinds of energy. Importance of stored solar energy for our industrial society. Jr-SrH.

Friction mp BIS '55 20min sd b&w $90 r$2.55. Demonstrates basic laws of friction. SrH-Ad.

Gas Laws mp EBF '55 14min sd b&w. Illustrates Boyle's Law and the laws of Charles and Gay-Lussac and demonstrates practical applications. SrH-Col.

General Science Series 8fs EBF '54 75fr ea si b&w $3ea. Titles: **Simple Machines, Fuels and Heat, Distributing Heat Energy, Elements of Electrical Circuits, Series and Parallel Circuits, Home Electrical Appliances, Atmosphere and Its Circulation, Weather.** JrH-SrH.

How Many Stars mp MOODY '54 11min sd col $90 b&w $45. A trip into space, explaining the solar system, our galaxy the Milky Way, and other galaxies. JrH-Coll.

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Learning about Sound mp EBF '55. One of the first films in a "Junior Encyclopaedia Britannica Film Series" designed especially for primary and middle grades.

Light All About Us mp COR '54 11min sd b&w $55 col $110. Story of how David discovers the fascinating world of light. Through observation and experimentation, he finds that one sees only when there is light and that everything will reflect light. This prompts him to delve into the phenomena of both reflection and refraction and to find their relationship to such instruments as binoculars, magnifying glasses, mirrors, and eye-glasses. El-JrH.

Linear Accelerator mp BIS '55 12min sd b&w $67.50 r$2.55. Introduces the theory of nuclear transmutations and the production of hard X-rays with laboratory - accelerated particles and shows development of equipment and techniques from the original Cockcroft and Walton experiments up to the most recent travelling wave linear accelerator. Coll-Ad.

Making of the River mp COR '54 10min sd col $110 b&w $55. Produced by The Conservation Foundation. Lyrical and poetic interpretation of this natural process, tracing the river from its source waters to its triumphal termination at the sea. JrH-SrH.

Natural Gas — Science Behind Your Burner fs AM GAS '54 42fr si b&w free loan. Story of what goes on behind-the-scenes to bring that "quiet blue flame" to the gas burners of homes served by natural gas. Jr-SrH.

Now We Know Series (Songs to Learn By) rec COL '55 12-inch LP $3.95 also 78 and 45rpm. Series of educational songs by Hy Zaret and Lou Singer designed for children in the 5-to-10 age group and answering some common questions. Titles: **What Makes the Weather? Why Does a Bee Buzz?, Why Do Stars Twinkle?, Why Can't I See in the Dark?, Why Are Bananas Picked Green?, How Do Seeds of Plants Travel?, What Foods Should We Eat Every Day?, We Know the World Is Round, What's Inside Our Earth?, How Many Colors Are in the Rainbow?, Do Animals Talk to One Another?, Where Does the Sun Go at Night?, Who's Afraid of Thunder?, How Does a Cow Make Milk?, Why Is the Sky Blue?, Why Are Stars of Different Colors?, What Is the Atmosphere?, Why Do Leaves Change Their Color?** Pri-El.

Now We Know Series (Songs to Learn By) rec COL '55 12-inch LP $1.19 also 78 & 45 rpm. Educational songs by Hy Zaret and Lou Singer answering questions children commonly ask. Titles: **What Is an Atom?, Molecules, How Does Radar Work?, How Does Television Work?** For children in the 9-to-14 age group.

Ohm's Law mp COR '55 5min sd col $50 b&w $27.50. Explains Ohm's Law — voltage, current, electrical resistance, and their inter-relationships. By applying the law to the principles of water pressure, flow and water resistance, the law is stated visually, and associated terms are clearly explained. Several practical applications are depicted which serve to point out the importance of Ohm's Law as a basic principle of physical science. JrH.

Out of the Dark mp EBF '54 15min sd b&w $62.50. History of illumination by artificial means, from stone lamp, candles, oil and gas lamps to arc lighting and incandescent lights. Explores newest developments in the electrical discharge tube.

Principles of Ultrasonics mp BIS '55 15 min sd b&w $67.50 r$2.55. Demonstrates relation and range of sonic and ultrasonic waves; shows how these waves are detected and the various types of wave-generator which can be used to propagate them; shows the properties of ultrasonic waves and the uses to which they can be put. SrH-Ad.

Project Shower mp HSPA '55 18min sd col free loan. Highlights of the recent international cloud physics study, "Project Shower", which had as its purpose the study of "warm rainfall" with new techniques. Scientists from all over the world participated in the study.

Preface to Physics mp EBF '54 15min sd b&w and col. Opening on historic Mt. Vernon, the film compares the progress made in science before Washington's time with the tremendous advances since. The important role of physics is identified, and significant divisions of physics are indicated: mechanics, heat, sound, light, magnetism, and electricity. A series of demonstrations highlight the work of several great physicists, and a number of experiments illustrate the contents of beginning physics courses. SrH-Ad.

Rocks and Minerals mp FA '54 sd col. Illustrates the formation of the three basically different kinds of rocks, indicates some of the common minerals that make up rocks, and suggests ways in which rock collections may be arranged. El-JrH.

ROCKS AND MINERALS
1 reel, elementary-jr. high film
FA
10521 SANTA MONICA BLVD.
FILM ASSOCIATES OF CALIFORNIA LOS ANGELES 25, CALIFORNIA

Science at Work Series 6fs EBF '54 49fr ea si col $6ea. Experiments in the six basic areas: **Magnets, Electricity, Sound, Light, Machines, Chemical Change.** El.

Science for Beginners Series 5fs SVE '55 si col $5ea $27.50set. Titles: **The World of Living Things** (38fr); **Our Home, the Earth** (35fr); **The Sky Above Our Earth** (36fr); **Machines and Tools to Help Us Work** (40fr); **Magnetism and Electricity** (31fr); **Light, Heat, and Sound** (31fr). Each filmstrip deals with basic ideas which primary children can grasp and follows the plan for elementary science. Pri.

Science Series rec FOLK '55 12" 33 1/3 rpm $5.95ea. Recent additions are **Science in Our Lives**—excerpts read by Ritchie Calder from his book. **Sound Patterns**—illustrating five basic sounds: natural, human, man-made, musical and on location. **Sounds of Animals** (farm and zoo). **Sounds of the Sea**—actual sounds of fish species recorded in tanks and in Atlantic and Pacific Oceans. **Sounds of the American Southwest**—animals, reptiles, insects, birds, storms.

Simple Machines 4mp COR '54 5min ea sd col $55ea b&w $27.50ea. Explains and demonstrates the concepts of simple machines: levers, pulleys, inclined planes, wheels and axles. El-JrH.

Sounds All About Us mp COR '54, 11min sd b&w $55 col $110. Story of how one boy becomes aware of the world of sound all about him. Through experimenting with a tuning fork, he discovers that sounds are caused by vibrations, or movement, of different objects. Various sounds that all children recognize are made use of to demonstrate that sounds can differ in pitch, loudness, and quality. El-JrH.

Sounds in the Sea mp MOODY '54 14 min sd col $120. Sounds discovered by the use of the hydro-phone during World War II led to extensive research in sounds beneath the sea. Shows how many fishes, crustaceans and mammals can be identified by the sounds they produce. El-Coll.

Spectrograph mp BIS '55 20min sd b&w $180 r$5. Demonstrates the nature and principles of the spectrograph by natural photography and by animated diagram. SrH-Ad.

Speed of Light mp EBF '55 14min sd b&w. Traces the history behind the measurement of the speed of light — Galileo, Roemer, Fizeau, Michelson. Illustrates some of the modern electronic methods for measuring the speed of light. Shows the importance of knowing the speed of light and identifies some of its applications. SrH-Col.

SCIENCE FILMSTRIPS

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NEW—Elementary Science Series in Brilliant Spectracolor

VISUAL SCIENCES

Box 599E **Suffern, New York**

Story of Light mp GE '54 10min sd col free loan. Details man's never-ending battle to conquer darkness from his first attempts to harness fire to the development of Thomas A. Edison's incandescent lamp, heralding modern lighting. Film was produced in "Dollywood," Holland, by Trans-film-Geesink Productions and features the stop-motion puppet technique. Scenes and locations from out of the past have been re-created with exacting craftsmanship. Except for a few spoken words at the beginning, the sound track carries no narration but only an original musical score played by the London Symphony Orchestra.

Volcano mp UCLA '55 10min sd col $100 r$3. Non-technical presentation of the curious eruption of Paricutin, the Mexican volcano which appeared in 1943.

Water, Water, Everywhere mp COR '54 11min sd col $100 b&w $55. Explains passage of water from the earth into the air by evaporation, how clouds are formed, and why rain falls. Importance of water to plants and animals. Pri.

Weather, The Breath of Life STAND '54 27min sd col free tv. Explains the natural forces which "make" our weather; the cause and meaning of hot and cold fronts, high and low pressure areas. Methods employed by Weather Bureau in studying and predicting weather. Traces a typical storm.

What Are the Stars? rec DECCA 12" 78rpm. Musical story about an observatory and the stars. Illustrated booklet. El.

Why Study Science mp YAF '55 10min sd b&w $50. Guidance film designed to help students understand why a knowledge and appreciation of science is vitally important to all citizens and how they can find opportunities to explore and learn science in their school life. JrH-Col.

Wonderworld of Science Filmstrips 6 pairs (12fs) SCRIBNER '54 si col. Series of filmstrips on science subjects correlated with the content of Wonderworld Books 7 and 8.

PRIMARY - GRADE MATERIALS

Calendar: Days, Weeks, Months mp COR '54 10min sd col $110 b&w $55. Introduces the concept of the calendar to young children and shows the relationship of days to weeks and weeks to months. Story of a little boy who learns how to read the calendar to find out what day the circus is coming to town. Pri.

Caring for Your Toys mp YAF 10min sd b&w. Within a typical family situation, the film shows the child how to care for his toys—how to use them, how to store them, etc. Pri.

Child's First Toys, A Child's First Games, A Child's First Pets, A Child's First Dolls, A Child's First Rides, A Child's First Birthday, A Child's First Christmas 7rec DECCA '55 12" 78 or 45 rpm. Lyrics sung by Frank Luther. Parts can be taken from the record without destroying the continuity. Useful with individual children or group activities. Pri.

Some of Jimmy's contemporaries have helped us (not as cameramen) in the production of three new elementary classroom films.

1 THE CLOTHES WE WEAR
2 PIPES IN THE HOUSE
3 PLANTS MAKE FOOD

The first three films of a series, for correlated use with the HEATH ELEMENTARY SCIENCE textbooks by Herman and Nina Schneider.

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Farm Babies and Their Mothers mp FA '54 10min sd b&w $50 col $100 tv. Shows how men have devised ways of babies and their mothers, describing their habits and indicating their economic importance. The child is challenged to name both mother and baby as each sequence opens; names are not given until sequence ends. Pri-El.

Farmer's Animal Friends 6fs JAM '54 si col $4.95ea $29set. Gives youngsters a realistic picture of animal life on a farm—how the farmer cares for them and how they in turn help him in his work. Pri.

How Machines and Tools Help Us mp COR '54 10min b&w $55 col $110. Shows seven different farm animal making work easier by using simple tools, by harnessing natural forces to work for us, and by building engines and motors to drive machines. Pri.

(Continued on following page)

FARM BABIES AND THEIR MOTHERS

1 reel, primary film

FA

FILM ASSOCIATES OF CALIFORNIA 10521 SANTA MONICA BLVD. LOS ANGELES 25, CALIFORNIA

PRIMARY-GRADE MATERIALS (Continued)

Littlest Puppy Grows Up mp FRITH '54 11min sd col. Shows care and early training of a puppy.

Making Change for a Dollar mp COR '54 10min b&w $55 col $110. Through an imaginative approach the film stresses (1) the comparative values of pennies, nickels, dimes, quarters, half-dollars, and dollars (2) some of the ways these values are commonly expressed and (3) how we can "make change" through understanding these comparative values.

Rhythm-Time Records 2 Albums RHYTHM '55 78rpm $6.25. Album I (3 rec) "The Farm," "Walking Straight and Tall," "The Wind." Album 2 (3 rec) "Night Time," "Merry-Go-Round," "Skipping We Go." Creative play for primary grades.

Trips Here and There 9fs EYE '54 si col $4ea $25set. Designed to introduce children to a variety of different and important experiences. Titles: **Our Neighborhood Stores, Crossing a Bridge, People of Other Neighborhoods, People at Work, Visiting a Village, Visiting a Town, Visiting a Large City, A Trip to the Mountains.** Pri.

Winter Is an Adventure mp COR '54 11min sd b&w $55 col $110. Shows snow frosting all the out-of-doors, close views of winter animals, and the joy of a city boy exploring a farm. We follow Scotty as he discovers the changes in nature.

(Primary-grade materials are also included under various subject headings.)

RELIGION & ETHICS

Bible Study and Stories

Bible Stories 13mp MOODY '55 sd col. Stories from the Old Testament translated for 20th-century children: Titles: **The Fiery Furnace, David and Saul, Naaman the Leper, Noah and the Ark, Jonah and the Big Fish, Daniel in the Lion's Den, The Story of Samson, Red Sea Story, Jericho, Gideon, Elijah the Prophet, Elisha and Baby Moses.**

Book of Job mp FILM IM '55 16min sd col $175 r$15. Uses William Blake's illustrations to the Book of Job to retell the story of conflict between God and Satan for the soul of Job.

Boys and Girls Around the World Share the Bible fs ABS '55 30fr si b&w $1. A basic presentation of the fact that Scripture has been translated into more than 1,000 languages and is used by children around the world. Available in both King James and Revised Standard Version.

Children's Bible—New Testament 4fs SVE '55 20fr ea si col $15set $4ea. Tells about events in the history of the Christian church which happened in the time of the disciples. Viewers learn how the news about Jesus was carried throughout the world, how the early Christians shared with one another, and how the followers of Jesus helped to make the world a better place. Titles: **Timothy, A Boy of Lystra; Paul and the Willing Gifts; Stephen Helps Christians to Share; Cornelius Hears the Good News.** Pri-El.

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Trapped

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Mr. Don't Feel Like It

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Children's Bible Series—Stories About the Man Jesus 3fs SVE '54 si col $4ea $11set. **The Boy Who Helped Jesus** (21fr)—feeding of the five thousand and the little boy who shared his lunch with Jesus. **The Children Visit Jesus** (20fr)—shows the deep concern Jesus had for children and their families. **Singing Praises to Jesus** (22fr)—the story of Palm Sunday and the singing of the children as Jesus entered Jerusalem. Pri-El.

David and the Giant mp WESTERN '55 13½min sd col $120. The Biblical story is told through artwork pictures, beginning with Samuel and the election of Saul as king. Then follows the story of David and how he slays the giant Goliath. Pri-JrH.

Digging for Buried Treasure: An Introduction to the Archaeology of the Bible fs UAHC '55 si col. Shows steps taken by Dr. Nelson Glueck and his associates in discovering the famous copper mines of King Solomon in the Negev of Palestine.

First Life of Christ for Little Catholics fs CGES '54 54fr si col. Presents in drawings the prenatal events, birth, childhood, simple parables, and the crucifixion and resurrection of Jesus. Story told from the viewpoint of the Mother Mary.

God's Story Book for Little Catholics fs CGES '54 57fr col sale. Old Testament events — expulsion of Lucifer from Heaven, creation of man and his expulsion from the Garden of Eden, Cain's murder, Noah's ark, story of Moses, the announcement of a Savior.

Good Book fs ABS 89fr sd col with 2rec 78rpm $15.75 or 1 12" 33 1/3rpm $13.75 r$2.50. Portrays important events in the development of the Bible and its influence on the history of America.

Gospel of Luke—Triumph over Death fs SVE '54 si col $5.50. Story of the first Easter season as found in the Gospel of Luke, telling that Jesus came to earth to bring the good news of salvation, to heal the sick and blind, and to preach the year of our Lord. JrH-Ad.

Hill Number One mp FT '54 57min sd b&w. Story of Christ's resurrection and victory on Golgotha.

Holy Land: Background for History and Religion mp COR '54 10min sd col $110 b&w $55. Shows scenes where historical Biblical events took place: Jerusalem, Nazareth, Lake of Galilee, River Jordan, Jericho and Mount Nebo, etc. JrH-Coll.

In Our Image 32sl SVE 2x2 col. Paintings of Old Testament personages by Guy Rowe. Can be used for art appreciation; in picture-centered worship and meditation; in a study of Biblical characters and their times.

(Continued on page 456)

IT'S TIME TO PLAN AHEAD WITH Family Films

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RELIGION (Continued)

Jesus Betrayed and Tried; Jesus Condemned and Crucified 2fs CH-CRAFT '54 25fr ea si col. Jesus's agony in the Garden, his betrayal, Peter's denials, trial of Jesus before Annas and Caiaphas. Jesus's trial and condemnation by Pilate, his crucifixion, death and burial.

Life of St. Paul Series 12fs CATH '55 sd or si col $5ea rec $2.50ea. Covers the life of Paul from Stephen's death to arrival at Rome. Series is available in several packages; with a printed manual and script or with dual-purpose records.

Living Bible Series 20fs CON '55 sd col $5ea. Living characters in realistic settings from the motion picture series produced by Family Films. Covers special festival occasions of the church year, as well as many other well known Bible stories.

Moses mp ARCO '55 14min sd b&w. Produced by Victor Kayfetz Productions, Inc., with an original music score by Clinton Elliot, the film is based on engravings by Gustave Dore with the narrative story of this episode of Biblical history taken from the Old Testament. In the original score, an effort was made to recreate the tonal sounds and effects of the music of Biblical times.

Our Bible: How It Came to Us mp ABS '54 84min sd b&w $22.50. Available also in 3 sections: **Part I Formation of the Bible** 25min $8; **Part II The Spread of the Bible Across Europe** 24min $8; **Part III—The Making of the English Bible** 35min $9. History of the New Testament from first century A.D. to the present. Shows the Scriptures in use in Palestine in the time of Jesus; how the letter of Paul and the Gospels were written and used in the early church; translation into Latin, the languages of Europe, and then into English. JrH-Ad.

Told from the Book of Life 22tapes EMC 15min ea 7.5ips $6.95 3.75ips $4.95. Dual track tapes with one complete program on each track. Dramatic recordings based on the great stories of the Old Testament, performed by professional actors.

Church Work and Religious Education

Angel in Ebony mp TAYLOR '54 40min sd col. True portrayal of the influence of missionaries on an African chief's son who is motivated to further study of Christianity at an American university, where he transforms the lives of others. SrH-Ad.

Back to Bombay mp CONG '54 28min sd col. Covers several kinds of missionary work in West India.

Best Minutes fs BROAD 39fr si col $5. Through personal stewardship opportunities shows how the individual fits into the larger church and kingdom program. Work of the Cooperative Program of the Southern Baptists. Ad.

Bobby Wildgoose and His Ragged Regiment rec ISSC '55 13½min 33 1/3 rpm $2. The dramatic story of the founding of the Sunday School by Robert Rakes. On the reverse side is "Reward Tomorrow," a dramatization of a school principal resolving to stay with teaching in spite of other office.

Which Way To Peace?

Bishop G. Bromley Oxnam and **Dr. Henry Hitt Crane** debate the validity of the absolute Christian-pacifist position, and answer questions put by moderator **Bishop Gerald Kennedy.**

16mm B&W Motion Picture—30min.

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THE METHODIST CHURCH
954 W. 37th St., Los Angeles 7.

Children's Church 2fs SVE '54 si col $7.50set $4ea. Designed to introduce children to church and church school experiences. Titles: **Tommie Goes to Church School** (17fr). **Tommie Visits the Church** (14fr). Pri.

City Story mp BFC '54 44min sd b&w r$12. A downtown city church, serving a membership that largely moves to the suburbs, faces the challenge of its changing community and remains to serve the people close by. The desperate needs of one family are interwoven with the church situation. JrH-Ad.

Dick's Discovery fs FRIEND 57fr si b&w. How a city church should serve its people, presented by 17-year-old boy's reaction to the city; his response to the varied program offered by a city church.

Empty Shoes mp BROAD '54 25min sd col. Produced by Admiral Pictures for Baptist Foreign Missions Board. Dramatic story of the life of William Carey, pioneer Christian missionary to India. When he passed he did leave great shoes to be filled.

God's Wonderful World fs CEP '55 68fr si col. Designed to help children and adults become more fully aware of the remarkable world in which we live, to suggest God's continuing creative activity, and to indicate man's part in the world. Pri-Ad.

God's Wonders in the Zoo mp CH-CRAFT '54 10min sd col. Another in the "God's Wonders" series, especially designed for children, illustrating God's creation and care of such animals. Pri.

Going His Way? mp MISSION '55 32min sd col loan. Portrays everyday activities of boys at religious seminary in preparation for the priesthood. JrH-Col.

High Room mp CATH '55 20min sd col r$10. Produced by Southern California Baptist Convention. Cartoon story about a high school boy's experiences in a church group and the difficulties of making a newcomer feel accepted. Jr-SrH.

Hours That Bless fs BROAD 39fr si col $5. Presents factual background information on the work of the Cooperative Program from the viewpoint of the church. Ad.

How to Visit mp BROAD '55 13min sd b&w r$4. How-to-do-it film on visitation. Two men demonstrate the right and wrong procedures in visitation. Aimed at leaders responsible for visitation programs and all who are willing to serve as church visitors in churches of all denominations.

I Work with Junior Highs fs EVAN '54 30fr si col $5. Emphasizes Sunday and weekday programming with Junior High participants. Points out the differences between individuals in this age group, the need for counselors, and the importance of this work in a local church. Ad.

In the Face of Jeopardy mp BFC '55 29 min sd col r$12 b&w r$8. Produced for the Joint Commission on Missionary Education. Struggle between Christianity and secular philosophies is woven into story of one man's path from fear to faith. Setting is Malaya. Deals with the problem of Communism and other aspects of world tension such as racism and industrialization of a nation by foreign interests. JrH-Ad.

India, Crucible of Freedom mp METH '54 30min sd col r$8. Surveys Methodist missionary work in India during the last 100 years, showing the social and economic advances integrated with the evangelistic program. Glimpses of hospitals, industries, agricultural projects, schools, and community improvements. JrH-Ad.

Jimmy Finds City Friends fs FRIEND 56fr si b&w. Show how Jimmy was rejected by all the groups in his neighborhood until he wanders into the All People's Community Center; how such a center meets the needs of children and youth.

Land of the Twelve Tribes mp MARY '55 28min sd col loan. Work of the Maryknoll Fathers among native tribes in the Tanganyika Territory, emphasizing the need for more missionaries. Designed to stimulate interest in a religious vocation.

Let Them See fs DAVBE '55 74fr si b&w. Shows the relation of the effective use of audio-visual materials in religious education. Ad.

Ming May of Malaya mp METH 30min sd col. Tells how a hinterland village girl was transplanted by the government to a re-settlement community where she came in contact with mission work, and became one of the workers.

My Church mp BROAD '55 10min sd col r$5. Inspiration film on the importance and place of the church in the life of the individual and community.

Pattern for Peace fs CH-SCREEN '55 40fr si b&w $3. What the church can do about world peace, based on teachings of Jesus.

Reaching Out mp FAM '54 30min sd b&w r$9. Produced for Broadman Films. Prepared in conjunction with the Home Missions Board of the Southern Baptist Convention. Presents the church's missions responsibilities to build for the future in a dramatic conflict between those members of a survey committee who want to take the church to the new suburban residential areas and those who favor expansion of present facilities.

Right Hand mp EVAN '55 28½min sd col r$12. A film on lay personal evangelism with the story narrated by the minister. Tells how church members win others to the church through contacts with their neighbors. SrH-Ad.

Rosary of the Missions mp UW '54 18 min sd col $105.87. Produced for U. S. Office of Inter-American Affairs. Traces the founding of the chain of California missions and part played by Father Serra and other Franciscans. Use of missions today.

Search for Christ mp ADMIRAL '55 13-episode serial sd b&w. Adventures of two children as they travel throughout the Holy Land. Film-O-Graph technique with dialog and narration at the youngsters' age level. Pri-JrH.

(Continued on page 458)

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Intensely dramatic films, most of them from the popular TV series "This Is The Life." Includes excellent training films that encourage youth to fullest observance of the Golden Rule. Covers wide range of subjects of spiritual and educational value for both youth and adult. Plan now to make use of these films in your programs.

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- *The Little Lie That Grew (30 minutes, $9.00)
- *The Shield of Faith (30 minutes, $9.00)
- *As the Twig Is Bent (30 minutes, $9.00)

CHRISTIAN WAY OF LIFE
- *My Brother (30 minutes, $9.00)
- *A Little Child Shall Lead Them (30 minutes, $9.00)
- *What is a Christian? (30 minutes, $9.00)
- *The Beginning of the Rainbow (30 minutes, $9.00)
- *A Christian in Politics (30 minutes, $9.00)
- *The Jealous Heart (30 minutes, $9.00)
- *The Neighbor Next Door (30 minutes, $9.00)

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- *Giving Thanks Always (Thanksgiving) (30 minutes, $9.00)
- *The Greatest Gift (Christmas) (30 minutes, $9.00)
- Torn Between These Two (26 minutes, $8.00)
- *The Higher Pardon (30 minutes, $9.00)
- *The Happy Heart (30 minutes, $9.00)

CHRISTIAN MARRIAGE
- *Invitation to The Wedding (30 minutes, $9.00)
- *As For Me and My House (30 minutes, $9.00)

PRAYER
- *Power of Prayer (30 minutes, $9.00)

FAMILY WORSHIP
- *The Family Altar (30 minutes, $9.00)
- Faith of Our Families (40 minutes, $11.50)

ETERNAL LIFE
- *The Flickering Flame (30 minutes, $9.00)
- *'Till Death You Do Part (30 minutes, $9.00)

PERSONAL EVANGELISM AND WITNESSING
- This Way To Heaven (30 minutes, $9.00)
- Tammy (40 minutes $10.00, color, $17.00)
- Reaching From Heaven (80 minutes, $17.00)
- The Power of God (60 minutes, $15.00)

STEWARDSHIP
- *Money For The Master (30 minutes, $9.00)
- All That I Have (57 minutes, $17.00)

For rentals or complete Catalog of Concordia Films and Filmstrips, contact your religious film dealer or write

Concordia FILMS
St. Louis, Missouri

RELIGION (Continued)

Seedtime and Harvest fs CH-SCREEN '54 34fr si col $5. Two children plant a garden for a school project and learn about God's plan for seedtime and harvest. Visualizations of two Bible stories —the farmer and his field and Ruth and Boaz—are incorporated into the film story. Pri-El.

Seven Brothers of Thibar mp WHITE '55 30min sd col. Depicts the particular activities of each of the seven Catholic brothers in the Thibar mission in Tunisia. Emphasizes the help they give to the people by educating them, teaching skills, and raising the standard of living.

Song of the Shining Mountains mp BFC '55 28mi sd col r$12 b&w r$8. A dramatic story of an educated young Indian who is overwhelmed by the plight of his people. He re-appraises his spiritual and educational resources and faces the future with new hope and courage. The film points out the disgraceful way the American Indian has been treated by the nation. How mission workers provide encouragement. SrH-Ad.

That They May See mp BFC '55 15min sd b&w. How the modern church is using modern methods—films, filmstrips, picture stories, radio and television, mobile units—in its missionary work in 45 countries.

This Way to Heaven mp CON '55 30min sd b&w r$9. Dramatic story of how an entire family was brought into the fuller life of the church through a little child entering the Sunday School.

Two Africas mp WHITE '55 13½min sd col. Depicts the training and help the White Fathers give the Moslem people without urging Christian teaching; shows the Fathers' work in tropical Africa has been more rewarding.

Village of the Poor mp BFC '54 28min sd col r$12 b&w r$8. Dramatic story concerning three inhabitants of village—a dancer, a farmer, and an outcaste—who become Christians. Shows missions as helping people help themselves at all levels of life and reflects the conviction that Christian work should be placed in the hands of native leadership. JrH-Ad.

Workers Together with God mp FAM '54 33min sd b&w r$9. Produced in cooperation with Evangelical United Brethren Church. Shows how the men, women, and youth of the church can contribute, each in his own way, to bringing others to active church membership.

Christian Living

All for Him mp FAM '54 30min sd b&w r$9. Produced for Broadman Films. Illustrates principles of Christian stewardship in drama of newly married couple who differ on the amount of money to be contributed to the church while they are still in need of furnishings for their apartment.

Beginning mp BFC '54 45min sd b&w r$10. How a family reacts to an inspiring sermon—the impact upon them as they toy with the idea of tithing—and how the daughter focuses their divergent hearts.

Boy and His Bible mp FAM '54 30min sd b&w $9. A new copy boy with a Bible in his pocket, a Christmas editorial that had to be written, and a letter from a little girl all help to change the attitude of a cynical city editor.

Chance to Grow mp FAM '54 30min sd b&w r$9. Produced in cooperation with Radio and Film Commission of the Methodist Church. An overly meticulous housekeeper learns the importance of recognizing each individual's contribution to the family unit.

Choose Ye This Day mp FAM '55 15min sd b&w r$5. A newly married couple gradually slip away from their former church-related life until they are brought to realize what they are missing. SrH-Ad.

Choosing Your Life's Work mp FAM '55 15min sd b&w r$5. Through personal experience and help from others, two young men learn that a vocational choice must provide an opportunity to serve humanity and to fulfill God's will for one's life. HS-Ad.

Christian Citizen fs CH-SCREEN '55 44fr si b&w $3. Meaning of good citizenship and special obligations of Christian citizens.

Clean House mp FAM '55 15min sd b&w r$5 col r$8. Susan and Johnny are untidy and thoughtless of other people's things until they learn that neatness and consideration of others is part of Christian family living. El-Ad.

Difference fs CEP '54 59fr si col. When one family's prayers were translated into attitudes, thoughts, and motives, there was a difference in their daily life. Script for children and one for adults. El-Ad.

Flying Straight mp FAM '55 15min sd b&w r$5 col r$8. Bobby smashes his own glider and enters his cousin's glider as his own in the contest only to discover that dishonesty can't win. El-Ad.

Forsaking All Others mp FAM '55 15min sd b&w r$5. The marriage vows are taken seriously by a young mother who struggles to keep her home together in spite of family problems. SrH-Ad.

God Is My Landlord mp IDEAL 45min sd col $12.50. Produced by McHenry Films. Records dramatic success of a Quaker miller who set out in September 1940 to demonstrate the practical merits of tithing in a wheat growing experiment. JrH-Ad.

Haven of Hope mp EVAN '54 28min sd col. Portrayal of the Chundkhari colony for lepers in India. Daily life of colony members as they engage in a multitude of activities which make the colony almost self-sustaining. A fine example of the Christian Way.

Hidden Heart mp BFC '54 29min sd b&w. How one family found real contentment and purpose in working for the church. The film points up the lack of happiness in materialistic values. SrH-Ad.

Little Lost Angel fs SVE '54 50fr si col $7.50 with 33 1/3rpm rec $10. Story of a little angel who slips unobserved out of Heaven with the older angels to see the Christ Child, and fails to return. During her stay on earth she gives away her possessions to help others gain happiness. Based on the book by Janet Field Heath. Pri-Ad.

Living Right at Our Work 5fs 5rec JAM '55 b&w $49set. Produced with cooperation of Dept. of Church and Economic Life and Broadcasting & Film Commission, National Council of Churches. Integrated discussion kit of filmstrips, recordings, guides and manual designed to get people talking about "right living" during the week. Real-life situations are visualized. No "solutions" or "right answers" are indicated. It is left to each member of the group to determine his own choice of conduct after discussion. SrH-Ad.

Miracle of Love mp FAM '55 45min sd b&w r$12.50. A busy pastor struggling to prepare his sermon suddenly discovers that he has been preaching his sermon to real life situations all during the day. El-Ad.

Missionary to Walker's Garage mp FAM '54 30min sd b&w r$9. Produced for Broadman Films. Emphasizes the need for Christian laymen to witness for Christ in their everyday business life through the example of a young auto mechanic who shows that he can serve the Lord even while pursuing his chosen trade in Walker's garage.

Mr. Squirrel's Lesson mp NEW '54 12min sd b&w r$4. Children's film built around the antics of a friendly tree squirrel with an object lesson in faith.

Our Moral Challenge fs GRADED '54 sd b&w rec 2 sides 33 1/3rpm $15. In 4 parts. **What About It, Dad?** takes up cheating. **Trouble for Sale** deals with liquor problem. **What's the Difference?** shows two badly mixed up women, one puts pleasure above all else in life and the other is afraid of pleasure.

Shield of Faith mp UW '55. J. Arthur Rank film telling the story of a small village in South Wales which has its courage and faith tested to the limit when a tragic airplane crash takes the lives of 80 townspeople. By a miracle the village schoolmaster survives. Broken and torn with grief, he seeks strength from the village minister, who has lost an only son.

Stephen Helps Christians to Share fs SVE '54 20fr si col $4. Story of two children who might have lived in the very early days of the Christian Church and how they wanted to share their material blessings and their knowledge of Jesus with those less fortunate. Pri-El.

This Is My Son mp BROAD '54 30min sd col r$15 b&w r$9. Modern version of "The Prodigal Son," set in a rural environment. Younger son goes to the city to be free from the drudgery of farm work and after unfortunate experiences there, returns home full of remorse and is forgiven. SrH.-Ad.

This Is the Life Series mp CON '54 30 min ea sd b&w r$9 ea. Produced by Family Films for The Lutheran Church-Missouri Synod. Films on Personal Christian Living.

The Cheat—How a nine-year-old boy behaves after he has succumbed to the temptation of dishonesty, and discovers that the end does not justify the means. El-Ad.

Christian in Politics—Drama illustrating the obligation of citizens to secure the best government possible by the most worthy officials. JrH-Ad.

The Happy Heart—Stresses importance of holding Christian convictions and the joy of a Christian life, as explained by Grandpa to author of a play who wants him for a part. SrH-Ad.

Invitation to the Wedding—Story of a marriage that almost gets off on the wrong foot. Points out the proper attitudes toward a Christian marriage.

The Jealous Heart—How jealousy of worldly possessions almost wrecked a marriage. It is saved by the timely visit of a pastor who points out the evils of envy and avarice. SrH-Ad.

A Little Child Shall Lead Them—A successful man learns through the simple faith of his stricken daughter that living by the Golden Rule is not enough but that we as individuals must turn to Christ as our Savior from sin and our only hope. JrH-Ad.

The Little Lie That Grew—Nine-year-old boy learns that small sins can become big ones until the situation gets out of hand. El-Ad.

Money for the Master—Contrasts the charity of a dedicated woman of meager means and a wealthy couple who finally are brought to realize that Christ expects them to contribute to the church. Presents the stewardship of money. SrH-Ad.

The Neighbor Next Door—Story of a dispute between neighbors illustrating how a trivial incident can grow to serious proportions until Christian motivation helps to solve the situation. JrH-Ad.

This My Son mp FAM '54 30min sd bGw r$9 col r$15. Parable of the prodigal son in a 20th-century setting. It depicts a headstrong youngster leaving for the city with his share of the homestead and learning the hard way to understand his father's faith.

Church History, Doctrine and Worship

Christian Worship fs CEP '54 59fr si col. General theme is how and why we worship. Shows many of the forms to be found within Protestant tradition, architectural forms reflecting worship conceptions, some of the modern trends, and the heart of worship. Script for children and one for adults. El-Ad.

Each With His Own Brush fs JCME '54 42fr si or sd col 33 1/3rec. Religious pictures by contemporary Christian artists in Asia and Africa reproduced from Daniel J. Fleming's book of the same title. Accompanying manual contains notes necessary for the study of these pictures as religious art, and commentary for use of the filmstrip in a worship service. Commentary also available on microgroove record narrated by Juano Hernandez against background music.

Mass for Little Catholics fs CGES '54 36fr si col. Explains the importance of going to church, various parts of the Mass and actions of the priest.

Medieval Church and Its Reformation 3fs SVE '54 si col $6ea $15set. **Defeat in Victory** (39fr) starts with barbarian invasions, covers the growth of papal power, the spread of Islam and the Crusades. **The Church Militant** (40fr) shows development of monastic orders and early reform movements. **Rebirth of Faith** (38fr) deals with the Reformation, invention of printing, and Roman Catholic reforms. JrH-Ad.

Modern Church 2fs SVE '55 si col $6ea $10set. **Modern Christianity** (35fr)—theology, ethics, organization, and outreach in the period from 1648 to 1918, emphasizing developments in the U. S. **The Move Toward Wholeness** (34fr)—various facets of ecumenicity since World War I. JrH-Ad.

St. John's Catechism Series 20fs McMULLEN 60fr ea sd col 12" rec 78 rpm 10min $12.50 per unit. Keyed to the Revised Baltimore Catechism with the content developed and tested by Catholic educators.

The World Believes 4fs SVE '55 32-49fr ea col $6 ea $20set. Titles: **Judaism Today. Protestant Christianity Today. The Roman Catholic Church Today. Islam Today.** These filmstrips illustrate the bases, historical background, modern beliefs and practices of the religions covered. They show the beliefs and practices which are similar and those which are different in each religious group. They show the number of believers and the geographical locations where you will find them. They show the relationship of political, cultural, and historical events to the religious heritage of the believers.

BFC FILMS

30 major denominations cooperate through the Broadcasting and Film Commission to bring you powerful, realistic motion pictures produced with professional skill and dramatic talent.

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BROADCASTING AND FILM COMMISSION National Council of the Churches of Christ in the U. S. A.
Dept. E 220 Fifth Avenue New York 10, N.Y.

SAFETY & DRIVER TRAINING

Always on Guard mp AETNA '54 9min sd b&w free. Produced in cooperation with New York City Board of Education. Driver training film on emergency procedures. Common driving emergencies illustrated and proper corrective actions to be taken.

Anyone at All! mp EBF '54 22min sd col and b&w. A series of vivid episodes shows the importance of safety in the community by illustrating the dangers of carrying too-heavy loads on steep stairs, cycling in the middle of the street, careless and show-off driving, carelessness in the factory, etc. Shows the organization of a teen-age safety council.

Defensive Driving filmograph (filmstrip in motion picture form) UW '54rel 13min b&w $21.20. Produced by United States Department of Agriculture. Designed for safety training in the Soil Conservation Service. Tells how to avoid accidents by anticipating and allowing for hazards created by other drivers and by adverse weather and traffic conditions.

Dick Wakes Up mp AAA '54 sd b&w col free tv. Hit by a car while playing carelessly in the street, 14-year-old dreams of a conflict between his wiser and more impish selves and wakes up convinced of the importance of observing traffic safety rules.

Do You Know about Burns? fs VEC '55 25fr si b&w $3. Shows how to give first aid for small burns, with approved methods. Gives suggestions for prevention of home fires.

Go Safely—The Intermediate Way 3fs SVE '55 41-45fr ea si col $15.75. Artwork and captions designed to foster safety practices. Titles: **Be a Better Pedal Pusher, Happy Hollow Makes the Honor Roll** (School Safety), **Safe Home—Save Living.** El.

Home Homicide mp CMC '54 7½min sd b&w $40 r$3 tv. One of "The Challenge Films" series designed to provoke discussion. Points out the instruments which make the home the most dangerous place in the world. What can be done about it? Ad.

Industrial Hygiene and Safety—Breathe and Live mp UW '54 18min sd col. Sponsor: U. S. Navy. Demonstrates precautions taken on naval jobs when the worker is near or working in poisonous atmosphere. Consequences of not taking such precautions. Shows many types of respirators and masks.

Let's Think and Be Safe mp PORT '55 10min sd col $95 b&w $55. Designed to motivate safe attitudes in school. Seven episodes are dramatized in an elementary school to show how children, by putting on their thinking caps, can be alert, careful, courteous, and considerate of others, thus avoiding accidents. Situations are portrayed around such common accident causes as: hurrying too fast; leaving things on floors; pushing and shoving in lines; handling sharp objects; putting things in eyes, ears, nose, or mouth; sticking feet out into aisles; teasing and showing off.

Little Songs for Living Longer rec CMC '54 4 sides 10-inch 78rpm $2.90 tv. Thirteen tunes offering advice on avoiding accidents at home and on the highway by lyricist Hy Zaret and composer Lou Singer. El.

Monkey Tale mp EBF '55 9min sd b&w. Produced by New Zealand National Film Unit. Five chimpanzees teach young children the basic rules of bicycle safety. El-JrH.

One Little Indian mp NFB '54 15½min sd col $125 b&w $60 (r$5.50 from IFB). A puppet film that teaches traffic safety rules through the story of a little Indian boy who pays his first visit to a big city. The film looks at the problem of traffic safety through a child's eyes and the solution is given in a child's words. Pri.

One to a Customer mp AETNA '55 11 min sd b&w free. Industrial safety film promoting the use of personal protective equipment by workers. Illustrates many different types of industrial safety equipment.

Out of Darkness mp GE '55 26min sd b&w free. Dramatically illustrates the relation of modern street lighting to traffic safety and night crime reduction.

Paddle a Safe Canoe mp AETNA 13min sd col free. Pointers on all phases of canoe handling both afloat and ashore are demonstrated by Steve Lysak, Vice Commodore of the American Canoe Association's Atlantic Division. El-Ad.

Parking Is Now Taught in the Classroom mp BOND '55 11min sd b&w $50 r$10. Designed to teach students the ABC's of parking correctly. Some of the features portrayed are: (1) a full classroom demonstration, (2) a complete street demonstration and (3) the proper use of a modern Portable Parking Board.

It Didn't Have to Happen mp IFB '54rel 13min sd b&w $75 r$5. Produced by Crawley Films for the Ontario Accident Prevention Assn. Tells why an accident doesn't have to happen if proper safeguards are taken. Designed to show employees in industry why guards are put on machines and how they should be used.

Junior Safety Series 6fs YAF '55 38fr ea si col $30set $6ea. Stress attitudes, learning of basic safety rules, and alertness to dangers. Titles: **Safety at Christmas, Safety on the Bicycle, Playing Safely, School Bus Safety, Home Safety, Street Safety.** Pri-El.

Passing Fancy mp GM '54 13min sd b&w free tv. Highway safety film produced particularly for women. Theme: "Safe passing calls for thinking ahead."

Perfect Crime mp CATER '54 20½min sd col free loan. Produced by Calvin Company. Emphasizes everyone's responsibility to promote highway safety by seeking better highways.

Peter and the Whiffle-Hound mp LMI '54 10min sd col free. Uses marionettes in telling the story of a young boy and his traffic-conscious dog who leads his master to a birthday party. Fanciful treatment of pedestrian safety for the young child. Pri.

Preventing Fires in Your Home 2fs NCSE '54 50fr si col $3.50. Produced jointly by National Commission on Safety Education and Virginia State Board of Education. Designed to teach children how to eliminate fire hazards common to many homes. Points out dangerous conditions and suggests ways to correct them. El-JrH.

Senior Safety Series 7fs YAF '55 43fr ea si col $36set $6ea. Stress that safety is an attitude rather than a mere set of rules. Titles: **Making Our Streets Safe, Safety in Shops and Labs, Safety in the Water, Safety Behind the Wheel, Making Your Home Safe, Safety in Sports and Recreation, Preventing and Controlling Fire.** JrH-Ad.

Tony Learns About Fire mp NBFU 16min sd col. Shows how a fire-safety program got under way in a school after a little accident. El-Ad.

Too Young to Burn mp MOD '54 26min sd col free tv. Portrays the teaching philosophy of Dr. H. F. Dietrich, a famous pediatrician, who believes that fire-safety can be taught correctly to pre-school-age children by the parents and other members of the family. JrH-Ad.

You and Safety 9fs EYE '55 si col $4ea $25set. How to keep safe at home, at school, at play. Titles: **Struggle for Safety, Safety in the Home, Preventing Accidents in the Home, Fire Prevention at Home and in School, Safety Coming to School and in School, Safety in School Shops and Gymnasiums, Safe Play on School Grounds, Safety on the Street and on Vehicles, Safety in Outdoor Sports.** El-JrH.

You Can't Stop on a Dime mp DAVIS '54 11 min sd b&w $50. By means of demonstrations on the school athletic field, under the guidance of the safety teacher and a policeman, "thinking distance" and "stopping distance" are explained. Concepts learned on the athletic field are then applied to the street. El-Ad.

SOCIAL WELFARE

Adventure in Maturity mp IFB '55rel 22min sd col $175 b&w $95. Sponsored by the Oklahoma State Department of Health and produced by the University of Oklahoma, this is a discussion film designed for general adult use. A woman has resigned herself to a rocking-chair existence where she can dream about "the good old days." She is stimulated by a woman friend five years her senior to learn about the opportunities for older women in the community.

Building a Rural Community Center mp MOD '54 16min sd col free. Designed to encourage and assist small towns and rural areas to establish community centers to meet vocational, educational, and recreational needs. Depicts activities at the Hampshire County Center, Westhampton, Mass., as a pattern for future centers.

Building Our Cities fs VEC '55 30fr si b&w $3. Shows how unsightly city buildings and areas can be concealed or reconstructed to make our cities better and more attractive places to live. Emphasizes good city planning. El-Ad.

Family Affair mp MENT '55 31min sd b&w $125. Based on a real case, showing how a counselor from the Family Service Association helped to solve family problems which arose when son insisted on choosing his own career.

Farewell Oak Street mp NFB '54 16min sd b&w $60 r$4 from IFB. Intended to show that the eradication of slums has far-reaching social effects in addition to providing more physical comfort for tenants. A low-rental housing project in Toronto is presented in a before-and-after picture about people.

Glass Houses mp BRAN '54 30min sd b&w. Focuses on the problem of juvenile delinquency in a typical court situation, where the parent, teacher, clergyman, public official have their chance to back up their pleas of "not guilty."

Hard Brought Up mp MENT '55 40min sd b&w $150. Story of two boys in trouble with the law and their rehabilitation through the efforts of a juvenile court judge and a social worker, with the assistance of various community resources.
Sponsored by the Mississippi State Department of Welfare in cooperation with the Children's Bureau of U. S. Department of Health, Education and Welfare. Produced, written, and directed by Nicholas C. Read.

Head of the House mp UW '55 40min sd b&w sale. Produced by the U. S. Office of Inter-American Affairs. How a community social worker and welfare home bring about a better understanding between father and son, who rebels against discipline of father.

Neighborhood Story mp SYRA '54 20 min sd b&w $90 r$4. How a Settlement House serves the people who take part in its activities. Story about a group worker, a ten-year-old boy and the boy's family.

Problem Clinic mp NFB '54 12min sd b&w $30. Shows the kinds of free legal aid available to rich and poor in Canada to ensure that everyone have equal opportunity before the law. Presents various personal problems which receive free advice and help through legal aid clinics. Enacted is a case in which a young man faces a criminal charge and is defended by one of the clinic lawyers. SrH-Ad.

What About Juvenile Delinquency? mp YAF '55 10min sd b&w $50. Designed to stimulate group discussion of the problems of juvenile delinquency. Story of Jamie whose three friends assault Jamie's father. Jamie accompanies student officers to the city council at the risk of injury by his three former friends. JrH-Ad.

What's the Answer to Slums mp AFF '54 sd b&w. Charles Slusser, Commissioner of Federal Housing Administration, and Charles T. Stewart, Public Relations Director of the National Association of Real Estate Boards, discuss the problem of Federal aid vs. Private Industry in rebuilding U. S. slums.

"PARKING IS NOW TAUGHT IN THE CLASSROOM"

A 16 mm sound film specifically designed to teach students the ABC's of parking correctly. It does this simply and easily, thus eliminating many repeated classroom lessons, with the result that many students are able to park in their first attempt.

Some of the features portrayed in the film are: (1) a full classroom demonstration; (2) a complete street demonstration and (3) the proper use of a modern Portable Parking Board. Every driving instructor will appreciate a print of this easy-to-understand film for his school. Educators rate its teaching value highly.

16 mm Sounds - $50.00
(Running time 11 minutes)
Also Available on a Rental Basis
$10.00 per Week, plus Postage

BOND SAFETY PROJECTS
Room 107, 542 Calle Santa Rosa
Palm Springs, Cal.

Community Services

Fireman mp EBF '55 11min sd col. Documents a day in the life of a young fireman. Beginning with a routine inspection of men and equipment, the film describes modern training methods, and shows how a fire is covered.

Helpers Who Come to Our House mp COR '55 10min sd b&w $55 col $100. As Joey's family moves into its new home, Joey learns that many people come to his house to provide many services. The newspaper boy, the mailman, the milkman, the garbage men, and others help Joey's family and other families in the community. Pri.

How We Save Water mp BAIL '55 10min sd b&w $50 r$2.50. Shows the entire process of bringing water to users from its source in the mountains. As water is needed, it is released from the dam lakes, which have been made to store the water, to spread pools and allowed to sink into the ground. It is raised from underground by powerful pumps and piped into communities.

Local Newspaper mp BIS 17min sd b&w $2.50. Illustrates the operation of a small newspaper in a typical southern English community: reporting the news, printing, distribution, relation of the newspaper to the public it serves.

Modern Way to a Clean Community mp IDEAL 15min sd col free. Sponsor: Gar Wood. Importance of street cleaning and demonstration of modern equipment and methods.

Our Community Workers Series 4fs EBF '54 70fr ea si b&w $3ea. Duties and importance of four essential community workers: **Policeman, Fireman, Mailman, Doctor.** Pri.

Our Policemen mp BAIL '55 11min sd b&w $50 col $100 r$2.50. A typical day in the life of two policemen of the radio patrol. Illustrates use of two-way radio and coordination with the emergency hospital ambulance.

Problems of Our Cities fs WAYNE '55 31fr si b&w $3.50. Some of the major problems that face the American city —solution to growing crime rate, understaffed police bureaus, sources of tax revenue, parking and traffic problems, etc. JrH-Ad.

Your Fireman mp RIV '55 12min sd col $90 b&w $35. "Attitude forming" film designed to present the fire department to the public in as authentic a fashion as possible. It depicts the many diversified duties and out-of-the-ordinary jobs which make up the daily routine of the fireman: rescue units, fire inspection teams, fire prevention programs, budgetary problems.

Your Police 15mp RIV '55 $75. Series of 15 public relations films showing citizens what their police department represents. A special tailpiece added to each series gives the name and telephone number of the police department in the town or city where the film series is being used.

SPORTS & RECREATION

Bannister's 4-Minute Mile mp BIS '54 6min sd b&w $32.50 r$1.50. Shows the complete history-making run of Roger Bannister, young British medical student.

Basketball Strategy for Girls mp YAF '55 10min sd b&w $50. Demonstration of various types of offense and defense play.

Basketball Techniques for Girls mp YAF '55 10min sd b&w $50. Demonstration of such techniques as basic movement skills, passing, catching, shooting, dribbling, faking, and pivoting.

Beginning Sports Series fs ATHL '55 si col. Teaches fundamental skills in a wide variety of sports. Each subject is packaged in kit form, with filmstrips and instruction booklets and manuals. Sports covered: Archery, Badminton, Baseball, Basketball, Bowling, Golf, Softball, Tennis, Tumbling, Volleyball.

Beginning Swimming mp COR '55 10min sd col $110 b&w $55. Through scenes photographed both above and beneath the surface of the water, basic techniques of swimming for beginners are demonstrated. The American crawl is demonstrated in detail. The back float, back stroke, and breast stroke are also explained. El-SrH.

Boy, A Bat, and a Baseball mp YAF '55 13min sd b&w $62.50. Produced by Emerson Yorke Studio. Story of organized amateur baseball for boys from 8 through 18, including Little League Baseball, the Babe Ruth League, and American Legion Junior Baseball.

SPORTS & RECREATION (Continued)

Football Highlights 1954 mp IDEAL '55 45min sd b&w $5. Sponsor: Intercollegiate Conference. Condensed review of the most exciting plays of the 1954 gridiron season. Narration by Tom Harmon concerning games played by the Big Ten Conference, including Rose Bowl classic. Ad.

Fundamentals of Track and Field mp EBF '54 25min sd b&w $112.50. Bob Mathias, Olympic champion, demonstrates his special limbering up drills, arm and leg exercises. Fundamental techniques of track events, analysis of Mathias' stride, and specific events presented. JrH-Coll.

Let's Train with the Cardinals mp LETS 28min sd col free. Sponsored by Anheuser-Busch, Inc. Produced by Condor Films, Inc. Takes viewers on a behind-the-scenes tour of the major league team.

Man of Tomorrow 6mp ALMANAC '54rel sd col. Produced by Hour Glass Productions. Picture creative and recreational activities of teen-age boys. Titles: **High Flyers, County Fair, Sailing Snowbirds, Knuckles Down, Road Runners, Soap Box Trio.**

Pacific Sails mp IDEAL '55 20min sd col free. Sponsor: Evinrude Motors. Searching for the elusive sailfish in a speedy out-board off the coast of Acapulco.

Playtime in India mp ALMANAC '54rel sd col. Story of a fabulous playground for children in India.

School for Skippers mp BOAT '55 13½ min sd col or b&w free loan tv. Follows exploits of a novice to boating as he buys his first cruiser, shows it to his family, and takes them out for a ride. He finds there is much to learn about boat handling and manners and customs afloat and hears about the Power Squadrons' free basic course in piloting. The whole family then take the course.

Sunday by the Sea mp CONTEM '55 15 min sd b&w rent, sell. Shows the English people enjoying the pleasures of the seaside. Adventures are accompanied by popular music hall ballads.

Way to Wimbledon mp BIS '54 20min sd b&w r$2.50. Shows the care of the famous Wimbledon tennis courts during off season, preparation for tournaments, how the lots are drawn, aspirations and anxieties of the first contestant, shots of actual matches, and views of the spectators.

West to Key West mp IDEAL 25min sd col free. Sponsor: Evinrude Motors. Father and son take outboard cruise from Key West to the Dry Tortugas. Fishing and skin diving.

FIRE HOUSE DOG

1 reel, primary film

FA

FILM ASSOCIATES OF CALIFORNIA 10521 SANTA MONICA BLVD. LOS ANGELES 25, CALIFORNIA

STORIES, FABLES, FAIRY TALES

American Legendary Heroes Series 6fs EBF '54 52fr ea si col $6ea. Drawings tell the story of **Ichabod Crane, Rip Van Winkle, Paul Bunyan, Pecos Bill, Hiawatha, Uncle Remus.** El.

Character Building Series 16fs EBF '54 39fr ea si col $5ea. Adventures of a cottontail family to point up desirable character traits. Pri.

Cottontail Fables Series 6fs EBF '54 40fr ea si col $5each. A sequel group to the Character Building series. Relates further adventures of a family of rabbits, each story carrying a simple moral.

Disney Cartoon Parade No. 7 3mp DIS '55rel 26min sd col. Three Walt Disney shorts: **Ugly Duckling, Pluto's Fledglings,** and **Crazy Over Daisy.**

Fisherman's Boy mp COR '55 10min sd b&w $55 col $100. Danny's father is captain of a commercial fishing boat, yet Danny has never been fishing on it. Danny decides to learn about fishing and with the help of Mr. Brown he learns to fish with a pole from the dock and so earns the right to go out with his father on the fishing boat. Pri.

Hansel and Gretel mp BAIL '55 11min sd b&w $50 r$3 col $100 r$5. Grimm fairy tale recreated by artist-producer Ray Harryhausen and enacted by animated figuries. Pri-El.

Lion and the Mouse mp ALT '55 8½min sd col b&w $37.50 col $83 r$4.75. Live-action interpretation of the Aesop fable with original musical score. El.

Monkey and the Organ Grinder mp COR '55 11min sd b&w $55 col $100. Almost every day Micko, the monkey, did a little dance while Mr. Russo turned the crank of his hand organ. Afterwards, Micko tipped his hat to thank the children who handed him their pennies. One day, however, Mr. Russo fell asleep and Micko went alone to see the children. Frightened by the noise and traffic, he was returned to Mr. Russo's home by the children, who from then on came to Mr. Russo's yard to see the monkey and the organ grinder. Pri.

Once Upon a Time mp series RAMP '54. Series of classic stories for children as told by the well-known educator Mildred Woods and visually presented by artist Eric Askew. Make use of "stop animation." Titles now available: **Mr. and Mrs. Vinegar, The Travels of a Fox.** Pri.

Pet Stories Series 6fs EBF '54 46fr ea si col $6ea. Depicts healthy relationships between children and pets, and proper care of pets. Captions written especially for young pupils to read. Pri.

Running for Sheriff mp ED-V '54 12min sd col $100 b&w $55. The appointment of a sheriff for a town of little cowboys provides the occasion for stressing the superior value of sound health habits and good character qualities. Setting characteristic of a western adventure. Pri.

Steadfast Tin Soldier mp BRAN '55 14 min sd col $145 r$9. Danish production with English narration. Hans Christian Andersen's classic fairy tale portrayed by puppets.

Stories for Young Ears—I 6fs DUK '55 sd b&w. Series of student-participation sound filmstrips presenting stories for use in kindergarten and first grade. Titles: **Masha and the Bear; Chinna, An Indian Boy; Paper Tearing; The Ugly Duckling; Abwa and Her Picture; Alphabet.** Pri.

Stories from Other Lands Series 6fs EBF '54 45fr ea si col $6ea. Told with original color drawings. Titles: **Dick Whittington, Peter and the Dike, William Tell, Joan of Arc, Pheidippides, Robert Bruce and the Spider.** El.

Tales from Grimm and Andersen 7fs JAM '54 25fr ea si col. Artwork recreates the following famous fairy tales: **The Shoemaker and the Elves; The Wolf and the Seven Little Kids; Rapunzel; The Frog Prince; Spindle, Shuttle and Needle; Hans Clodhopper; The Princess and the Pea.** Pri.

TRANSPORTATION

ABC of Jet Propulsion mp GM '54 17½ min sd col free tv. Explains in understandable terms what a jet engine is and how it works, principle of reaction on which it is based, function of its main parts, its advantages and problems, and how it differs from other internal combustion engines. How the same principle is used in other ways. SrH-Coll.

Advance in the Air mp BIS 13min sd b&w $45 r$2.50. Recent developments in British aviation as shown at the Farnborough Air Show.

Airplanes Are for Susan and Billy! mp KRUSE '54 14min sd col. Shows why a plane flies, how a pilot controls a plane in the air, which subjects studied in school help students become pilots, and how a jet plane flies. Jr-SrH.

Arctic Flying mp EDO '54 13 min sd col r$3. The Edo Corporation displays its aircraft in the story of Bud and Connie Helmericks and their two-year-old daughter, who use their float-equipped airplanes traveling to and from their Arctic home. Shows the family hunting polar bears, seining for fish under ice, flights over rugged mountain ranges, felling giant trees for a wilderness home, etc.

At This Moment mp ASSN '54 26min sd col free. Produced for Westinghouse Air Brake. Important role railroads have played in the prosperity of America, carrying produce, raw materials, machinery, etc. Demonstrates railroads at work, modern devices, advances in brakes, methods in communication and train control.

Aviation Information Film Series 4mp NASAO '55 13min ea sd col. Educational film series dealing with general aviation. Titles: **Flying Businessman, Airport America, Agricultural Aviation, The Flight Decision.**

Big Trains Rolling mp UW '55 sd col free. New version of Association of American Railroads film which emphasizes the service performed by railroads in meeting America's needs. Shows complex operations and maintenance of this transportation system.

Fast Freight mp McG-H '55rel si b&w $85. RKO film. Story of "Big George," a mile-long freight, and of the men who make it possible for the train to operate on a strict time schedule.

Flying Colors mp UNITED '54 sd col free-loan. How United Air Lines keeps its planes in smooth running order. The camera follows a DC-6 from its arrival at the overhaul dock through "tear down" for 200 maintenance checks and subsequent "build up" for flight testing and return to service.

Freight Train mp EBF '55 11min sd b&w col. Shows the assembly of a freight train, its inspection, and duties of the men who run it. The film then follows its trip from Kansas City to Chicago. Pri-El.

Helicopter mp EBF '54 11min sd col $100. Demonstrates its many uses, explains how it flies, and compares it with a conventional airplane. New developments in helicopter flight with emphasis on the jet helicopter.

Helicopter Carries Mail mp BAIL '55 11min sd b&w $50 r$2.50. How airmail is delivered from an airport to a downtown post office told in story form. Shows how to operate a helicopter and what makes it fly. Picture closes with postman delivering air parcel.

Horizon Unlimited mp MOD '54 21min sd col free tv. Sponsor: Martin Aircraft. Story of rocket research and flight, its failures and successes. Explores the potentialities of space travel and features scenes taken from a Viking rocket many miles above the earth's surface.

Memo to Mars mp US Rubber '55 24min sd b&w free tv. An automobile salesman from Mars visits the U. S. and makes a report to his boss on our crowded highway conditions, with a hint that things can be improved when the people fight for better highways and parking facilities.

RAILROAD RHYTHMS

1 reel, primary-elementary film

FILM ASSOCIATES OF CALIFORNIA

10521 SANTA MONICA BLVD.
LOS ANGELES 25, CALIFORNIA

Mr. O'Flynn's Fifty Million Wheels mp ASSN '54 25min b&w free. Produced by Transfilm for the Automobile Manufacturers Association. Story of trucks and the part they play in the destiny of one American family.

Nation on Wheels mp AAA '55 28min sd b&w free tv. The history of motoring told by John Batchelder, NBC staff announcer, who also shows antique models and souvenirs of bygone days. Stresses the importance of the auto in our economic and social life.

Ocean Voyage mp EBF '55 13min sd b&w col. Pictures an ocean voyage from New York across the north Atlantic to England, showing all of the many preparations and activities involved. El.

Oil Tanker fs AV '54 si b&w $4. Story of the oil tanker and its role in the transportation of oil today. Shows the over-all construction of a tanker, specialized equipment for loading and unloading oil, storage of oil, and key men who operate the tanker. El-JrH.

Our Roads — A National Problem fs WAYNE '54 37fr si b&w $3.50. Explains how roads serve our nation and their importance and contribution to the nation's economy. Raises the question of new construction and maintenance. JrH-Ad.

Railroad Rhythms mp FA '54 10min sd b&w $50 col $100 tv. Shows activities around the freight yard: train entering yards, turntable and roundhouse, Diesel washrack, the hump, train leaving the yards. Original score from film available on 78rpm record with each print purchased. El-JrH.

Romance of Transportation mp IFB '54 11min sd col $115 r$4.50. Animated film produced by National Film Board of Canada. Portrays successive stages in the development of transportation in Canada.

Transportation Series 6fs EBF '54 49fr ea si col $6ea. Titles: **Transportation in the Past, Highway Transportation, Rail Transportation, Water Transportation, Air Transportation, Travel in Space.** Pri.

ALPHABETICAL TITLE INDEX

(Listing all materials included in this issue, with page number where title appears)

A

ABC of Chemistry 452
ABC of Jet Propulsion 462
ABC of Puppet Making 410
Abode of Peace 432
Acts of Courtesy 441
Advance in the Air 462
Adventure in Maturity 460
Aeneid Cycle Series 446
Africa Series 431
Age of Exploration 438
Air All About Us 452
Air Around Us 452
Airplanes are for Susan and Billy! 462
Alaska—America's Northwest Frontier 434
All for Him 458
Along Mexico's Byways 433
Always on Guard 460
Amazing Arithmetic 410
Amazing Monsieur Fabre 426
Amenu's Child 430
America's Old World Background 440
American Adventure 438
American Authors Series 446
American Colonies 438
American Flamingo 448
American Folk Music 447
American Leaders 438
American Legendary Heroes 462
American Mammals 448
American Parties and Politics 418
American Pioneer 438
American Revolution 438
American Seashores 448
American Poets Series 446
Ancient Egypt 440
And Now Miguel 426
Angel in Ebony 456
Animal Breeding 426
Animal Homes 448
Animal Life at Low Tide 448
Animals in Spring 448
Animals in Summer 448
Anyone at All! 460
Aquarium Wonderland 448
Arab Middle East 432
Arabian Children 430
Arbor Day 441
Architecture Mexico 427
Arctic Flying 462
Are Manners Important? 441
Are We Drifting Into World War III? 438
Argentina's Lifestream 433
Arithmetic Series 410
Around the World Easter Party 441
Art from Scrap 410
Art in Action 410
Art in Our Classroom 410
Artists of the 20th Century: George Rouault 410
Asexual Reproduction 414
At This Moment 462
Atom Goes to Sea 452
Atoms for Peace 452
Atomic Apothecary 446
Atomic Bomb 420
Atomic Metallurgy 444
At the Drop of a Coin 444
Audubon's Animals 448
Audubon's Birds 448
Austria 432
Automotive Mechanics Set One 443
Automotive Mechanics Set Two 443
Autumn Pastorale 449
Aviation Information Film Series 462
Aztecs 440

B

Babu and the Easter Fair 441
Back to Bombay 456
Back to Life 447
Backgrounds of Our Freedom 438
Balanced Aquarium 449
Band and Orchestra Series 447
Bannister's 4-Minute Mile 461
Basic Economics 416
Basic Elements of Production 416
Basketball Strategy for Girls 461
Basketball Techniques for Girls 461
Be Healthy—The Intermediate Way 435
Beauty in Stone 410
Beethoven and His Music 447
Beginning 458
Beginning Pottery 410
Beginning Sports 461
Beginning Swimming 461
Belgium and the Netherlands: Lands and Peoples 432
Best Minutes 456
Better Start in Life 435
Between Two Worlds 410
Bible Stories 454
Big Trains Rolling 462
Bill Bailey and the Four Pillars 425
Bill's Better Breakfast Puppet Show 435
Birdlife 449
Birds, Beasts, Bugs, and Bigger Fishes 447
Birds of Our Storybooks 449
Black Diamonds: The Story of Anthracite 444
Blind as a Bat 449
Bloc Pedagogique 427
Bobby Wildgoose and His Ragged Regiment 456
Bone for Spotty 416
Book of Job 454
Bookkeeping Filmstrip Series 416
Boy, A Bat, and a Baseball 461
Boy and His Bible 458
Boy of Mexico, Juan and His Donkey 430
Boy Who Was Afraid 442
Boys and Girls Around the World Share the Bible 454
Brazilian Rain Forest 433
Bretagne—Pays de la Mer 427
Britanny—Land of the Sea 432
Brothers and Sisters 442
Brush Tips 412
Builders 443
Building a Rural Community Center 460
Building Our Cities 461
Business Education Library 416
Butterfly 449
By Rocket to the Moon 452

C

CaCo. 443
Calendar: Days, Weeks, Months 453
California Cadet Story 422
Can We Immunize Against Prejudice? 442
Capital City, Lincoln, Nebraska 434
Captain John Smith 438
Care of the Cat 449
Caring for Your Toys 453
Carnivorous Plants 449
Casualty Insurance 416
Central America: Geography of the Americas 433
Chance to Grow 458
Changing Americans 438
Chaparral—The Elfin Forest 449
Character Building Series 462
Character Makeup for Men 446
Cheat 458
Chemistry of Steel 444
Child Development Series 442
Child's First Series 453
Children and Fantasy 442
Children of Germany 432
Children of Samoa 430
Children with Nephrosis 446
Children's Bible—New Testament 454
Children's Bible Series 454
Children's Church 456
Children's Party 441
Choice Is Yours 435
Choose Ye This Day 458
Choosing Your Life's Work 458
Christian Citizens 458
Christian in Politics 458
Christian Worship 459
Christmas Customs Near and Far 441
Christmas Stories 441
Christmas Through the Ages 441
Churchill—Man of the Century 440
Cindy Goes to a Party 442
Cities Within Cities 416
Citrus Culture 426
City Story 456
Class Studies Rubber 444
Clay Modeling for Beginners 412
Clay on Your Hands 412
Clean House 458
Climate of New York 410
Clothes and You: Line and Proportion 441
Coast Guard Officer 418
Coastal Brazil 433
Colonial Life 438
Colonies and Britain 440
Color of Man 430
Colorado River 434
Comeback for Germany 440
Coming Out of the Woods 443
Comment On Imprime 427
Communication and Interaction in Three Families 442

Communications Primer 422
Community Health Series 435
Composers of Many Lands and Many Times 447
Concrete Quality Control Tests 443
Conduct of Congressional Investigations 418
Congress 418
Conquest of Pain 446
Constructing Reports 445
Consumer Education Shorts 441
Contemporary American Painting 412
Corral 426
Cottontail Fable Series 462
Counseling Adolescents 442
A Counselor's Day 442
Country Divided and Reunited 438
Crayon Resist 412
Crises in Education 422
Crystal Gazing 452
Currier and Ives America 439

D

Dad Explains About People 442
Dairy Farm Calves: Daisy and Becky 426
Dangerous River 434
Daniel Boone, The Opening of the Wilderness 439
David 430
David and the Giant 454
Davy Crockett Indian Scout 426
Dawn of America 439
Dawn's Early Light 443
Defensive Driving 460
Desert Series 449
Desert Song 426
Design in Silver 412
Diagnosis and Planning Adjustments in Counseling 442
Diamond Queen 427
Dick Wakes Up 460
Dick's Discovery 456
Dictation Records 416
Difference 458
Digging for Buried Treasure 454
Discovering the Library 422
Discussion Problems: The Gossip 442
Do Security Regulations Hamper Science? 439
Do You Know About Burns? 460
Doctor Examines Your Heart 435
Doctor Ordered Clay 412
Down to the Riviera 446
Drawings of Leonardo Da Vinci 412
Drop of Water 452
Du Charbon et des Hommes 427
Duck Hunters' Dilemma 449

E

Each Man's Son 446
Each With His Own Brush 459
Earth and Its Peoples 430
East Africa 431
Eat for Health 435
Education for Childbirth 446
Education of Smoky 446
Effective Speaking Course 445
Egypt and the Nile 431
Egypt Today 431
Electric Eel 449
Elementary Conservation Series 422
Elementary School Teacher Education 422
Elmer Elephant 442
Empty Shoes 456
Enchanted City 440
Energy from the Sun 452
English Farm 430
Enrichment Filmstrips and Records 439
Eternal Circle 410
Ethnic Folkways Library 447
Etiquette Series 442
Eyes That Learn 422

F

Faith in the Future 416
Family—A Changing Pattern 442
Family Affair 461
Family Afoot in the Yukon 434
Family of India 430
Farewell Oak Street 461
Farm Babies and Their Mothers 453
Farm Family America 426
Farmer 426
Farmer's Animal Friends 453
Fast Freight 462
Fiesta 441
Fifth Amendment and Self Incrimination 418
Fight: Science Against Cancer 446
Fighters for Democracy 442
Figures in a Landscape 412
Finger Painting as a Projective Technique 447
Fireman 461
First Job—Conservation 422
First Life of Christ for Little Catholics 454
Fish Are Interesting 449
Fish Is Food 444
Fish Out of Water 449
Fisherman's Boy 462
Flemish Painting 412
Flowering Desert 449
Fly About the House 435
Flying Colors 462
Flying Straight 458
Food for Freddy 435
Football Highlights 1954 462
For Fair Play 442
Foreman Discovers Motion Study 443
Forsaking All Others 458
Four Great Churches 412
France and Its People 432
Freedom to Learn 422
Freedom to Read 422
Freight Train 463
French Dramatape Series 428
Frescos in Danish Churches 412
Friction 452
Friendly Enemy 435
From Doric to Gothic 412
From Renoir to Picasso 412
Frontier Farmers of Alaska 431
Full Circle 444
Fun with Speech Sounds 445
Fundamental Skills in a Unit of Work 422
Fundamentals of Track and Field 462
Future for the Past 412

G

Ganges River 432
Gaon Sathis 430
Gas Laws 452
General Science Series 452
Geography of Your Community 428
George's New Suit (Where Clothing Comes From) 444
Getting Along with Others 442
Getting Along with Parents 442
Geyser Melodies 434
Gift of the Magi 446
Glamour Birds of Florida 449
Glass and You 444
Glass Houses 461
Go Safely—The Intermediate Way 460
God Is My Landlord 458
God's Story Book for Little Catholics 454
God's Wonderful World 456
God's Wonders in the Zoo 456
Going His Way? 456
Gold Rush Boy 439
Golden Legend 446
Good Beginning 424
Good Book 454
Gospel of Luke 454
Government in Action 418
Grasshopper: A Typical Insect 449
Great Authors 446
Great Britain—Its Geographical Position 440
Great Composers 447
Great Names in Biology 414
Greenfield Village 439
Grey Metropolis 432
Grooming for Boys Series 442

H

Hamlet 446
Hamlet and King Richard II 446
Hansel and Gretel 462
Happy Heart 459
Hard Brought Up 461
Haven of Hope 458
Hawaii, U. S. A. 434
Head of the House 461
Heart Disease—Its Major Causes 447
Heart Is Highland 432
Helicopter 463
Helicopter Carries Mail 463
Helpers Who Come to Our House 461
Helping Teachers to Understand Children 424
Helping the Taxpayer 418
Herds West 426
Hidden Heart 458
High Room 456
High Speed Reading 445
Hill Number One 454
History in Your Community 439
History of Music in Sound 447
Hitting Hot Buttons 418
Holy Land 454
Home Community Series 442
Home Homicide 460
Home Series 442
Homeless Ones 420
Honeybee 449
Horizon Unlimited 463
Hours That Bless 456
House in the Middle 420
How Animals Help Us 449
How Green Is Your Garden 449
How Machines and Tools Help Us 453
How Many Stars 452
How Our Bodies Fight Disease 435
How Plants Help Us 449
How to Make a Linoleum Block Print 412
How to Visit 456
How We Find Out 445
How We Got Our Christmas Carols 441
How We Save Water 461
Human Brain 416
Hunter and the Forest 445

I

I Live in Egypt 431
I Live in Greece 432
I Live in Guatemala 433
I Remember Paris 432
I Work With Junior Highs 456
In Our Image 454
In the Face of Jeopardy 456
India, Crucible of Freedom 455
India My Country 432
Indians of the Southwest 430
Industrial Arts: A Safe Shop 412
Industrial Hygiene and Safety—Breathe and Live 460
Industry Changes America 439
Inland Seas 434
Insect Catchers of the Bog Jungle 449
Insect Color Slides 449
Insect Form and Color 449
International Series 448
Introducing the Reptiles 449
Introduction to Maps 428
Invitation to the Wedding 459
Iron Ore From Cerro-Bolivar 444
Is It Treason? 439
Island of Venus 433
It Didn't Have to Happen 460
Italy Today 433
It's All In Knowing How 438
It's Everybody's Business 418
It's In the Air 444

J

Jamestown, Williamsburg and Yorktown 439
Jealous Heart 459
Jesus Betrayed and Tried 456
Jesus Condemned and Crucified 456
Jimmy Finds City Friends 456
Jimmy Visits the City 445
Johnny on the Run 427
Johnny's New World 438
Junior Safety Series 460

K

King Cobra 449

L

Labor and Childbirth 446
Labor and Management Series 418
Land Is Alive 449
Land of the Twelve Tribes 456
Landmarks in American Painting 414
Last Frontier 439
Last Leaf 446
Last Story 438
Latin America—The Land and Its Gifts 434
Leaders of America 439
Leaner Hogs and Bigger Profits 426
Learning About Our Bodies 416
Learning About Sound 452
Learning to Draw 414
Learning to Study 445
Legislative Process 418
Le Mont Saint Michel 428, 433
L'Entente Cordiale 428
Les Hommes de La Nuit 428
Let Me See 424
Let Them See 456
Let's Think and Be Safe 460
Let's Train with the Cardinals 462
Letter to Five Countries 433
Life in Ancient Times Series 440
Life in Northern Lands—Norway 433
Life in the Desert 449
Life in the Grasslands 450
Life in the Ocean 450
Life of St. Paul Series 456
Life on a Cattle Ranch 426
Life on a Sheep Ranch 425
Life Story of a Watermold 416
Light All About Us 452
Light of the Impressionists 414
Linear Accelerator 452
Link in the Chain 424
Lion and the Mouse 462
Lion Country 431
Lion, the Griffin and the Kangaroo 414
Literature and Language of Learning 446
Little Child Shall Lead Them 459
Little Joe Otter 450
Little Lie That Grew 459
Little Lost Angel 458
Little Pine Tree 441
Little Songs for Living Longer 460
Little Songs on Big Subjects 442
Littlest Puppy Grows Up 454
Living and Working Together 442
Living Bible Series 456
Living Bird 450
Living Heritage 446
Living Language Library 428
Living Music Library 448
Living Plant 450
Living Right at Our Work 458
Lobola 430
Local Newspaper 461
Lonely by the Sea 410
Long Flight 450
Long Time to Grow 424

M

Macbeth 446
Machines That Move Earth 443
Magic Canvas 410
Magic Walls of Carcasonne 440
Mahatma Gandhi—Twentieth Century Prophet 427
Make Sense with Your Clothing Dollars 441
Making a Stained Glass Window 414
Making Change for a Dollar 454
Making Christmas Christian 441
Making Films That Teach 424
Making of the River 452
Man and His Culture 442
Man and His Fight for Freedom 418
Man Learns to Govern Himself 418
Man of Tomorrow 462
Man to Man 447
Manna of the South Seas 430
Map Series 428
Marco Polo's Travels 440
Martin and Gaston 414
Mass for Little Catholics 459
Masters in Art and Clay 414
Matter of Time 447
Mayas of Central America and Mexico 434
Meaning of Conservation 422
Meat and the Mississippi River 426
Medieval Church and Its Reformation 459
Medium 448
Member of the Family 450
Memo to Mars 463
Mental Health Volunteer 447
Merry Wives of Windsor 448
Metalworking 443
Mexican Popular Arts 414
Mexican Village Family 434
Mexican Village Life 434
Mexico: Geography of the Americas 434
Mexico Series I 434
Middle America 434
Middle Atlantic States 434
Middle East 440
Midsummer Night's Dream 446
Mike Makes His Mark 424
Millions of Musicians 448
Ming May of Malaya 456
Mining Iron Ore 444
Miracle Builders 440
Miracle of Feeding America 444
Miracle of Love 458
Miss Julie 427
Missionary to Walker's Garage 458
Modern Art in Your Life 414
Modern Church 459
Modern French by Sound 428
Modern Japan 432
Modern Way to a Clean Community 461
Moku Hanga 414
Mollusk 450
Money for the Master 459
Monkey and the Organ Grinder 462
Monkey Tale 460
Monotype Prints 414
More or Less Federal Aid to Education? 439
Moses 456
Most for Your Money 441
Mountain of Fire 433
Movement Is Life 443
Mozart and His Music 448
Mr. Fraud—The Right-to-Wreck Man 418
Mr. O'Flynn's Fifty Million Wheels 463
Mr. Squirrel's Lesson 458

Mrs. Jones, Meet Your Partners 422
Museum Is a Story 424
Music In Our School 448
Music Stories 448
Musicolor Series 448
My Church 456

N

Nation Divided: Secession, War, Reconstruction 439
Nation on Wheels 463
National Park Series 434
National Parks and Monuments of the U. S. 435
National Security versus Individual Rights 420
Natural Gas—Science Behind Your Burner 452
Nature's Half Acre 450
Nature's Showcase 450
Navajo Canyon Country 430
Navajo Dancers 430
Neighbor Next Door 459
Neighborhood Story 461
New Horizons in Aluminum Brazing 443
New Orleans Profile 435
New Ways of Seeing—A Lesson in Art with Ben Karp 414
Next Door to Siberia 431
Nicholas Nickleby 446
Night Before Christmas 441
Nomads of the North 431
Normal Birth 446
Northern Europe 433
Nose 416
Now We Know Series 452
Numbers for Beginners 410
Nurse's Day with the Mentally Ill 447

O

Occupational Health Problems 433
Ocean Voyage 463
Of Town and Country 444
Ohm's Law 452
Oil Tanker 463
Old Virginia 435
Once Upon a Time 462
One Day on the Farm 426
One Little Indian 460
One to a Customer 460
Operation and Care of the RCA 400 16mm Sound Projector 424
Operation and Care of the Victor 16mm Sound Projector 424
Oral and Written Expression 445
Our Bible: How It Came to Us 456
Our Community Workers Series 461
Our Foreign Trade 418
Our Manners Series 442
Our Moral Challenge 458
Our National Government—How It Functions 420
Our North American Neighbors 430
Our Policemen 461
Our Roads—A National Problem 463
Our South American Neighbors 434
Our Southern States 435
Out of Darkness 460
Out of the Dark 452

P

Pacific Sails 462
Paddle a Safe Canoe 460
Pageant of America Series 439
Pakistan 432
Paper and Pulp Making 444
Paris a Mon Coeur 428
Parking Is Now Taught in the Classroom 460
Parliamentary Rules of Order 420
Passing Fancy 460
Path of Columbus 439
Pathway Into Light 424
Pattern for Improvement—A Superior 4-Year Science Program 424
Pattern for Peace 456
Peaceful Assembly and Free Speech 420
Peddler and the Monkeys 445
People of Spain 433
Perfect Crime 460
Personality and Emotions 447
Peru—Land of the Incas 434
Pet Stories 462
Peter and the Whiffle-Hound 460
Pickwick Papers [illegible]
Picture Stories for Reading Readiness 445
Piercing the Unknown 443
Pilgrims 439
Pioneer Heroes 439
Planning Our Foreign Policy 420
Plant Life at Work 450
Play 442
Playtime in India 462
Pocahontas and Captain John Smith 439
Poems Are Fun 445
Poet's Gold 446
Portrait of Holland 414
Postnatal Care 446
Powerful Horseshoe 443
Preface to Physics 452
Prenatal Care 446
President 420
President's Lady 427
Preventing Fires in Your Home 460
Primary Geography Series 428
Principles of Biology 416
Principles of Ultrasonics 452
Problem Clinic 461
Problem Method 424
Problems of Our Cities 461
Program for the Nation 420
Project 074 443
Project Shower 452
Psychology for Living 447
Public Speaking: Movement and Gesture 445
Puerto Rico—Caribbean Commonwealth 435
Puritan Family of Early New England 439

Q

Quality in Photographic Lenses 444
Quality in Photographic Papers 444
Queen Mother in America 440
Queen Victoria and Disraeli 440
Queen Voyage 463
Quelle Chance 428

R

Raccoons' Picnic 445
Railroad Rhythms 463
Rainbow Valley 422
Reaching Out 456
Reading 445
Reading Maps 430
Reference Materials 424
Reformation 440
Regional Geography—The United States 435
Report on Donald 445
Report on Puerto Rico 435
Report to the American People on Technical Cooperation 439
Reptiles 450
Reptiles Are Interesting 450
Rescue Street 422
Rhythm in Paint 414
Rhythm-Time Records 454
Rice—Most Important Food in the World 444
Right Hand 456
Right Track 438
Rio de Janeiro 434
The Rising Star of Greece 440
River to the Past 434
RKO One-Reelers 431
Road to Canterbury 446
Rocks and Minerals 452
Romance of Transportation 463
Rosary of the Missions 456
Rudolph the Red-Nosed Reindeer Shines Again 441
Rumen Story 416
Rumor 442
Running for Sheriff [illegible]
Rural Women 426

S

Sailor of the King 427
St. John's Catechism Series 459
Sandy Is a Ground Squirrel 445
Santa and the Snow Queen 441
Santa Claus Suit 441
Saugus Ironworks Restoration 444
Scandinavian Lands 433
School Community Series 442
School for Skippers 462
School Looks at the Community 424
Schoolmaster 424
Schubert and His Music 448
Science at Work 453
Science for Beginners 453
Science Series 453
Scultpure by Lipton 414
Sea Shell Animals 450
Search for Christ 456
Seasons 450
Second Sight Sam 438
Seedtime and Harvest 458
Segregation in Schools 420
Seifriz on Protoplasm 416
Senior Safety Series 460
Seven Brothers of Thibar 458
Seven Deadly Sins 427
Shadow of the Kremlin 440
Shakespeare Recordings 446
She Shall Be Called Woman 410
Shepherd and His Sheep 426
Shield of Faith 458
Should Red China Be Admittted to the UN? 440
Should We Have Universal Military Training? 439
Sidewalks 450
Simple Machines 453
Singing Street 448
Six Faces of Pharaoh 441
Skills Training Series 422
Slow As a Sloth 450
Small Sawmill 444
So Small My Island 432
Soil Conservation 422
Sometimes a Newspaper 410
Song of the Shining Mountains 458
Songbirds of America 450
Sound of a Stone 420
Sounds All About Us 453
Sounds in the Sea 453
South America 434
Southern Europe 433
Spanish Conquest of the New World 440
Spanish Enriches the Elementary Curriculum 428
Speak Up! 445
Spectrograph 453
Speed of Light 453
Split the Ring 448
Spring Is an Adventure 450
Staff of Life 426
Star Shall Rise 441
Steadfast Tin Soldier 462
Stephen Helps Christians to Share 458
Steps in Building a Paragraph 445
Stone Ground Flour 438
Stop Rheumatic Fever 447
Stories for Young Ears 462
Stories from Other Lands 462
Stories from Shakespeare 446
Stories of Music Classics 448
Story of Coffee—A Good Neighbor Product 444
Story of Jazz 448
Story of Light 453
Story of Modern Coffee 444
Story of My Life—Hans Christian Andersen 446
Story of Our Holidays 441
Story of the Amazon River Basin 434
Story of Weights and Measures 410
Story Tellers of the Canterbury Tales 446
Sumi Artist 414
Summer Is Here 450
Summertime in Attica 433
Sunday By the Sea 462
Supervisory Problems in the Office 418
Supreme Court 420
Suspension Bridge 443
Swedish Family Story 433
Swedish Folk Dances 448
Swiss Peasant Artist Hauswirth 414
Symbols of America 420
Symphonie Pastorale 427
Symphony in Stone 414

T

Tales from Grimm and Andersen 462
Taming the Crippler 447
Tara, The Stonecutter 410
Tara's Christmas Gift 441
TB—Everybody's Problem 438
Technique of Snare Drumming 448
Texas and Its Natural Resources 444
Thames—From Royal Windsor to Tilbury 441
That They May See 458
There's a Way 438
They Need to Know 418
They Planted a Stone 431
This Is Marseilles 446
This Is My Son 458
This Is the Life Series 458
This My Son 459
This Way to Heaven 458
Thursday's Children 426
To Conserve Our Heritage 422
To Serve the Mind 447
Tobacco and the Human Body 438
Today in Pakistan 432
Told from the Book of Life 456
Tom Schuler, Cobbler, Statesman 440
Tomorrow Is Theirs 431
Tony Learns About Fire 460
Too Young to Burn 460
Torn Paper 414
Town Community Series 442
Transportation Series 463
Travels Through Cyprus 433
Treadle and Bobbin 410
Treasure Island 446
Trips Here and There 454
Trojan Cycle Series 446
Tsetse Fly 438
24 Hours 418
Two Africas 458

U

Ulster Magazine 433
Under a New Government 440
Under the Surface 444
Uneasy Peace in Asia 441
United States Geo-Historic Map Slides 435
Upstream Where Floods Begin 422
U. S. A. at Work 418
Using Analytical Tools 442
Using Numbers 410

V

Valiant Heart 447
Via the North Pole 432
Village of the Poor 458
Virgin Island Visit 435
Voice of France 446
Volcano 453

W

Waiting Harvest 444
Wanted—A Place to Live 442
Water, Water, Everywhere 453
Way to Wimbledon 462
Ways Our Laws Are Made 420
We Explore the Beach 450
Wealth of Our Nation 435
Weather, The Breath of Life 453
Weavers of the West 431
Welding Advances with Aluminum 443
West 435
West to Key West 462
Western Europe: An Introduction 433
Western Germany: The Land and the People 433
Whaffor Series 438
What About Drinking? 442
What About Juvenile Delinquency? 461
What about the Fifth Amendment? 440
What Are the Stars? 453
What Do You Think? 420
What Is Automation? 443
What Price Freedom? 420
What's the Answer to Slums? 461
When Cotton Was King 440
Where People Count 418
Which Way Human Rights? 420
Whistle at Eaton Falls 427
White Frontier 432
Why Do I Have to Go to Sleep? 438
Why Study Science? 453
Why Study Speech? 445
Why We Have Thanksgiving 441
Winter Is An Adventure 454
Wisconsin Cleft Palate Story 438
Wonderworld of Science Filmstrips 453
Words of Courtesy 442
Work Habits 445
Work or Wages Guaranteed 418
Workers Together with God 458
World Believes 459
World Is Born 450
World Library of Folk and Primitive Music 448
World of Insects 450
World of Little Things 450

Y

Years of Revolution 440
You and Safety 460
You Can Win Elections 420
You Can't Stop on a Dime 460
Young America Sings 448
Your Body and How to Take Care of It 438
Your Firemen 461
Your Home in the Americas 430
Your Police 461
Your School and Community Relations 426
Your Table Manners 442
Yours for a Song 450
Yugoslavia Today 433

Z

Zoo Babies 450
Zoo Families 450

INDEX TO PRIMARY SOURCES

AAA—American Automobile Association, Dept. of Public Education, 1712 G St., N.W., Washington 6, D.C.
ABA—American Bankers Association, 12 E. 36th St., New York 16, N.Y.
ABS—American Bible Society, Dept. of Visual Materials, 440 Fourth Ave., New York 16, N.Y.
ADL—Anti-Defamation League of B'nai B'rith, 343 S. Dearborn St., Chicago 4, Ill. New York office: 212 5th Ave.
AETNA—Aetna Life Affiliated Companies, Public Education Dept., Hartford 15, Conn.
AFF—American Film Forum, 516 Fifth Ave., New York 36, N.Y.
AFL—American Federation of Labor, Dept. of Education, 1625 Eye St., N.W., Washington 6, D.C.
AHA—American Heart Association, 44 E. 23rd St., New York 10, N.Y.
ALL—Allen-Moore Productions, 7936 Santa Monica Blvd., Hollywood 46, Calif.
ALM or ALMANAC—Almanac Films, 516 5th Ave., New York 36, N.Y.
ALT—Alturas Films, P.O. Box 1211, Santa Barbara, Calif.
AMC—American Music Conference, 332 S. Michigan Ave., Chicago 4, Ill.
AM GAS—American Gas Association, Educational Service Bureau, 420 Lexington Ave., New York, N.Y.
AM HOME—American Homecraft Co., 3714 Milwaukee Ave., Chicago 41, Ill.
AM HUMANE—The American Humane Education Society, 180 Longwood Ave., Boston 15, Mass.
AM IRON—American Iron and Steel Institute, 350 Fifth Ave., New York 1, N.Y.
AMIS—Amis Film Productions Corporation, 121 Broad St., New York 4, N.Y.
ANA—ANA-NLN Film Service, 2 Park Ave., New York 16, N.Y.
ANRC—American National Red Cross, Office of Public Information, Washington 13, D.C. Prints available from the four Red Cross area offices through local Red Cross chapters.
ANTH—Anthracite Information Bureau, 380 Madison Ave., New York, N.Y.
ARCO—Arco Films, 2390 Broadway, New York 24, N.Y.
ASSN—Association Films, Inc., 347 Madison Ave., New York 17, N.Y. Regional Libraries throughout the country.
ATHENA—Athena Films, 165 W. 46th St., New York 36, N.Y.
ATHL—The Athletic Institute, 209 S. State St., Chicago 4, Ill.
AUSTIN—Austin Productions, P.O. Box 713, Lima, Ohio.
AV—Audio Visual Enterprises, P.O. Box 8686, Los Angeles 8, Calif.
AVA—Audio Visual Associates, Box 234, Bronxville, N.Y.
AVIS—Avis Films, 904 E. Palm Ave., Burbank, Cal.
AVS—Audio-Visual Services, Department of Cinema, 3518 University Ave., Los Angeles 7, Calif.
BAIL—Bailey Films, 6509 De Longpre Ave., Hollywood 28, Calif.
BARR—Arthur Barr Productions, 1265 Bresee Ave., Pasadena 7, Calif.
BES—Charles Beseler Co., 60 Badger Ave., Newark, N. J.
BETH—Bethlehem Pacific Coast Steel Corporation, Box 2057 Terminal Annex, Los Angeles 54, Calif.
BFC—Broadcasting and Film Commission, National Council of Churches of Christ, 220 Fifth Ave., New York 1, N.Y.
BIS—British Information Services, 30 Rockefeller Plaza, New York 20, N.Y.
BOAT—National Association of Engine and Boat Manufacturers, 420 Lexington Ave., New York 17, N.Y.
BOND—Bond Safety Projects, Room 107, 542 Calle Santa Rosa, Palm Springs, Calif.
BOOK—Book-Records, 680 Fifth Ave., New York, N.Y.
BRAN—Brandon Films, Inc., 200 W. 57th St., New York 19, N.Y.
BRAY—Bray Studios, 729 7th Ave., New York 19, N.Y.
BROAD—Broadman Press, 127 Ninth Ave., North, Nashville 3, Tenn.
BSER—Board of Social and Economic Relations of the Methodist Church, 740 Rush St., Chicago 11, Ill.
CAMPBELL—Campbell Soup Company, Camden, N. J.
CARL—Carlin Films, Inc., 450 W. 56th St., New York 10, N.Y.
CARR—Carroll Pictures, Inc., 1775 Broadway, New York 19, N.Y.
CATER—Caterpillar Tractor Co., Peoria, Ill.
CATH—Cathedral Films, 140 N. Hollywood Way, Burbank, Calif.
CEP—Christian Education Press, 1505 Race St., Philadelphia 7, Pa.
CERE—Cereal Institute, Educational Director, 135 S. LaSalle St., Chicago 3, Ill.
CGES—Catechetical Guild Educational Society, 147 E. Fifth St., St. Paul 1, Minn.
CHAMBER—Chamber of Commerce of the United States, Education Dept., 1615 H St., N.W., Washington 6, D.C.
CH-CRAFT—Church-Craft Pictures, Inc., 3312 Lindell Blvd., St. Louis 3, Mo.
CHIEF—Chief Hailstorm Productions, P.O. Box 494, Alhambra, Calif.
CHRIS—The Christophers, Inc., 18 E. 48th St., New York 17, N.Y.
CH SCREEN—Church Screen Productions, 805 Broadway, Nashville 3, Tenn.
CHURCHILL—Churchill-Wexler Film Productions, 801 N. Seward St., Los Angeles 38, Calif.
CINE—Cine Service, 1350 Westwood Blvd., Los Angeles 24, Calif.
CIO—CIO Film Division, 718 Jackson Place, N.W., Washington 6, D.C.
CITY—City College, Audio-Visual Extension Service, Baruch School of Business, 17 Lexington Ave., New York 10, N.Y.
CLASA—Clasa-Mohme Inc., 2019 S. Vermont Ave., Los Angeles 7, Calif.
CMC—Center for Mass Communication, A Division of Columbia University Press, 1125 Amsterdam Ave., New York 25, N.Y.
COL—Columbia Records, 799 Seventh Ave., New York, N.Y.
CON—Concordia Films, 3558 S. Jefferson Ave. St. Louis 18, Mo.
CONG—Congregational Christian Churches, Dept. of Visual Aids, 287 Fourth Ave., New York 10, N.Y. Regional offices throughout the U.S.A.
CONTEM—Contemporary Films, Inc., 13 E. 37th St., New York 16, N.Y.
COOP—Cooperative League of U.S.A., 343 S. Dearborn St., Chicago 4, Ill.
COPE—Copeland & Thompson, 206 Fifth Ave., New York, N.Y.
COR—Coronet Films, Coronet Bldg., 65 E. South Water St., Chicago 1, Ill.
DAG—Avalon Daggett Productions, 441 No. Orange Drive, Los Angeles 37, Calif.
DAVBE—National Council of Churches, 79 E. Adams St., Chicago 3, Ill.
DAVIS—Sid Davis Productions, 2500 S. La-Brea Ave., Los Angeles 16, Calif.
DECCA—Decca Records, Children's Department, 50 W. 57th St., New York 22, N.Y.
DEN—Denoyer-Geppert Company, 5235 Ravenswood Ave., Chicago 40, Ill.
DEUS—Murl Deusing Film Productions, 5427 W. Howard Ave., Milwaukee 14, Wis.
DIS—Walt Disney Productions, Burbank, Calif. Rent films from Association Films, Ideal Pictures Corporation, and others.
DOW or DOWL—Pat Dowling Pictures, 1056 S. Robertson Blvd., Los Angeles 35, Calif.
DUK—Dukane Corporation, St. Charles, Ill.
DuP—E. I. DuPont de Nemours & Co., Inc., Motion Picture Distribution, Wilmington 98, Del.
EBF—Encyclopaedia Britannica Films, 1150 Wilmette Ave., Wilmette, Ill.
EDL—Educational Developmental Laboratories, 9 Longford St., Huntington, N. Y.
EDO—Edo Corporation, Mrs. Stella Rathjen, College Point, L. I., N. Y.
ED-V—Ed-Venture Films, 1122 Calada St., Los Angeles 23, Calif.
EFLA—Educational Film Library Association, 345 E. 46th St., New York 17, N.Y.
EK—Eastman Kodak Company, Camera Club and School Service, 343 State St., Rochester 4, N.Y.
ELKINS—Herbert M. Elkins Co., 10031 Commerce, Tujunga, Calif.
EMC—EMC Recordings Corp., 806 E. 7th St., Saint Paul 6, Minn.
EN REC—Enrichment Materials, 246 Fifth Ave., New York 1, N. Y.
EVAN—Evangelical & Reformed Church, 1505 Race St., Philadelphia 2, Pa.
EXCEL—Excelsior High School, Audio-Visual Dept., Box 218, Norwalk, Calif.
EYE—Eye Gate House, Inc., 2716 41st Ave., Long Island City 1, N. Y.
FA—Film Associates of California, 10521 Santa Monica Blvd., Los Angeles 25, Calif.
FAM—Family Films, 1364 N. Van Ness Ave., Hollywood 28, Calif.
FCDA—Federal Civil Defense Administration, Washington 25, D.C.
FH—The Filmstrip House, 15 West 46th St., New York 36, N.Y.
FI—Films Inc., 1150 Wilmette Ave., Wilmette, Ill.
FILM IM—Film Images Inc., 18 E. 60th St., New York 22, N.Y.
FIRE—Firestone Tire & Rubber Co., Public Relations Dept., Akron 17, O.
FLEET—Fleetwood Films, 10 Fiske Place, Mt. Vernon, N. Y.
FOLK—Folkways Records, 117 W. 46th St., New York 36, N. Y.
FON—Films of the Nations Distributors, 62 W. 45th St., New York 36, N.Y.
FORD—Ford Motor Company, Film Library, 16400 Michigan Ave., Dearborn, Mich.
FORD FOUND—The Ford Foundation, Office of Reports, 477 Madison Ave., New York 22, N.Y.
FRA—Film Research Associates, 304 Pinebrook Blvd., New Rochelle, N.Y.
FRANCE—Ambassade de France, Services du Conseiller Culturel, 972 Fifth Ave., New York 21, N.Y.
FRENCH—French Cultural Services, 972 Fifth Ave., New York 21, N.Y.
FRIEND—Friendship Press, 257 Fourth Ave., New York 10, N.Y.
FRITH—Frith Films, 1816 N. Highland, Hollywood 28, Calif.
FT—Family Theatre, Motion Picture Division, 6327 Santa Monica Blvd., Hollywood 38, Calif.
GAES—Georgia Agricultural Extension Service, Athens, Ga.
GARD—Gardner-Denver Co., Quincy, Ill.
GATE—Gateway Productions, 1859 Powell St., San Francisco 11, Calif.
GE—General Electric Company, 570 Lexington Ave., New York 22, N.Y. Write for the address of the film library nearest you.
GM—General Motors, Public Relations Dept., Detroit 2, Mich.
GOLD—Golden Key Productions, 1921 Hillhurst Ave., Hollywood 27, Calif.
GRADED—Graded Press, Nashville 2, Tenn.
HAES—Haeseler Pictures, Amity Road, Woodbridge, New Haven 15, Conn.
HAND—Handel Film Corporation, 6926 Melrose Ave., Hollywood 38, Calif.
HARL—William M. Harlow, 903 Comstock Ave., Syracuse 10, N.Y.
HAWAII—Cine-Pic Hawaii, 1847 Fort St., Honolulu 13, Hawaii.
HER—Heritage Filmstrips, 89-11 63rd Dr., Rego Park 74, N.Y.
HERM—Herman Miller Dictation Records, 2601 W. Olympic Blvd., Los Angeles, Calif.
HFC—Household Finance Corporation, Consumer Education Dept., 919 N. Michigan Ave., Chicago 11, Ill.
HFM—Henry Ford Museum and Greenfield Village, Dept. of Education, Dearborn, Mich.
HI—Hi Worth Pictures, 1499 E. Walnut St., Pasadena 4, Calif.
HOEF—Paul Hoefler Productions, 7934 Santa Monica Blvd., Los Angeles 46, Calif.
HOFF—Hoffberg Productions, 362 W. 44th St., New York 18, N.Y.
HOLLY—Hollywood Film Enterprises, 6060 Sunset Blvd., Hollywood 28, Calif.
HSPA—Hawaiian Sugar Planters' Association, P.O. Box 2450, Honolulu, T.H. or Washington, D.C.
HUNT—Johnson Hunt Productions, 6509 De Longpre Ave., Hollywood 28, Cal.
IBM—International Business Machines, Corp., 590 Madison Ave., New York 22, N. Y.
IDEAL—Ideal Pictures, 58 E. South Water St., Chicago 1, Ill.
IFB—International Film Bureau, Inc., 57 E. Jackson Blvd., Chicago 4, Ill.
ISSC—International Sunday School Convention, 79 E. Adams St., Chicago 3, Ill.
IU—Indiana University, Audio-Visual Center, Bloomington, Ind.
JAM—The Jam Handy Organization, 2821 East Grand Blvd., Detroit 11, Mich.
JCME—Joint Commission of Missionary Education of the NCCC, 257 Fourth Ave., New York 10, N. Y.
JENK—Lee Jenkins, P.O. Box 536, Columbia, Mo.
KAY—Victor Kayfetz Productions, 1780 Broadway, New York 19, N.Y.
KIN—Kinesis, Inc., 566 Commercial St., San Francisco, Calif.
KRUSE—C. Christian Kruse Productions, Glen Cove, Pewaukee 3, Wis.
LIB—Library Films, 25 W. 45th St., New York 19, N.Y.
LIFE—Life Filmstrips, 9 Rockefeller Plaza, New York 20, N.Y.
LMI—Liberty Mutual Insurance Co., 175 Berkeley St., Boston 17, Mass.
LOB—Lobett Productions, 2002 Taraval St., San Francisco 16, Calif.
LOCK—Robert Lockard, Box 4132, Tech Branch, Lubbock, Tex.
LONG—Long Filmslide Service, 7505 Fairmount Ave., El Cerrito 8, Calif.
LTS—Learning Through Seeing, 10304 Oro Vista Ave., Sunland, Calif.
MARY—Maryknoll Fathers, Maryknoll P.O., N.Y.
M-C—M-C Productions, 2708 S. Bentley Ave., Los Angeles 64, Calif.
McG-H—McGraw-Hill Book Co., Text-Film Dept., 330 W. 42nd St., New York 36, N.Y.

McMULLEN—Declan X. McMullen Co., Inc., 22 Park Pl., New York 7, N.Y.
MED or MEDICAL—Medical Film Guild, Ltd., 506 W. 57th St., New York 19, N. Y.
MED ARTS—Medical Arts Productions, 116 Natoma St., San Francisco 5, Calif.
MENT—Mental Health Materials Center, 1790 Broadway, New York 19, N. Y.
METH—Methodist Publishing House, 810 Broadway, Nashville, Tenn.
MINN MOL—Minneapolis-Moline Co., Film Library, Minneapolis 1, Minn.
MISSION—Missionary Servants of the Most Holy Trinity, Box 30, Silver Spring, Md.
MOD—Modern Talking Picture Service, 45 Rockefeller Plaza, New York, N.Y.
MON—Monsanto Chemical Co., Public Relations, Springfield, Mass.
MOODY—Moody Institute of Science, Educational Film Division, 11428 Santa Monica Blvd., West Los Angeles 25, Calif.
MOYER—Martin Moyer Productions, 900 Federal Ave., Seattle 2, Wash.
MUS EX—Museum Extension Service, 10 East 43rd St., New York 17, N.Y.
NAM—National Association of Manufacturers, 14 W. 49th St., New York 20, N.Y.
NASAO—National Association of State Aviation Officials, 1101 Vermont Ave., N.W., Washington 5, D.C.
NATL—The National Tape Library, 1818 M St., N.W., Washington 6, D.C.
NBFU—National Board of Fire Underwriters, Bureau of Communication Research, 13 E. 37th St., New York 4, N.Y.
NCCMT—National Committee for Careers in Medical Technology, 1785 Massachusetts Ave., N.W., Washington, D.C.
NCSE—National Commission on Safety Education, National Education Association, 1201 16th St., N.W. Washington, D.C.
NDC—National Dairy Council, 111 North Canal St., Chicago, Ill.
NEA—National Education Association, Division of Press & Radio Relations, 1201 16th St., N.W., Washington, D.C.
NEP—National Education Program Film Division, Harding College, Searcy, Ark.
NEW—New Life Films, P.O. Box 1316, Peoria, Ill.
NEWARK—Dept. of Special Education, Newark Board of Education, 31 Green St., Newark 2, N.J.
NFB—The National Film Board of Canada, 630 Fifth Ave., New York 20, N.Y.
NNF—National Nephrosis Foundation, 140 W. 58th St., New York 19, N.Y.
NOR—Northrop Aircraft, Inc., Public Relations, Dept. 1310, Hawthorne, Calif.
NSPB—National Society for the Prevention of Blindness, 1790 Broadway, New York, N.Y.
NWP—New World Productions, 5746 Sunset Blvd., Hollywood, Calif.
NYU—New York University Film Library, 26 Washington Pl., New York 3, N.Y.
OIL—Oil Industry Information Committee District Offices. For location, write American Petroleum Institute, Dept. of Information, 50 W. 50th St., New York 20, N.Y.
ONTARIO—Ontario Hydro, Information Division, 620 University Ave., Toronto, Ontario, Canada.
ORION—Orion Film, 30-32 Sondergade, Odense, Denmark.
PAN—Pan American World Airways, 28-19 Bridge Plaza North, Long Island City, N.Y.
PARK—Park Films, 228 N. Almont Drive, Beverly Hills, Calif.
PCR—Psychological Cinema Register, Audio-Visual Aids Library, The Pennsylvania State University, State College, Pa.
PERRY—Perry-Mansfield School of Theatre & Dance, 135 Corona Ave., Pelham, N.Y.
PHASE—Phase Films, P.O. Box 423, Ross, Calif.
PHONO—Phonotapes, Inc., 853 Ninth Ave., New York 19, N.Y.
PHOTO—Photo-Arts Productions, Inc., 2330 Market St., Philadelphia 3, Pa.
PIN—Roy Pinney Productions, 19 E. 57th St., New York 22, N.Y.
PLAY—Play Schools Association, 119 W. 57th St., New York 19, N.Y.
PORT—Portafilms, Orchard Lake, Mich.
POST—Post Pictures Corp., 115 W. 45th St., New York 19, N.Y.
RALSTON—The Ralston Purina Company, Public Relations Department. Write the Jam Handy Organization, 2821 E. Grand Blvd., Detroit 11, Mich.
RAMP—Rampart Productions, 2355 Dorris Place, Los Angeles 31, Calif.
RCA—Radio Corporation of America, Educational Services, Camden, N. J.
RHYTHM—Rhythm-Time Records, P. O. Box 1106, Santa Barbara, Calif.
RIV—Riviera Productions, 1713 Via El Prado, Redondo Beach, Calif.
RU—Roosevelt University, Room 620, 430 S. Michigan Ave., Chicago 5, Ill.
SCRIBNER—Charles Scribner's Sons, Educational Dept., 1790 Broadway New York, N. Y.
SIMMEL—Simmel Meservey, Inc., 9113 W. Pico Blvd., Los Angeles 35, Calif.
STAND—Standard Oil Company of California, 225 Bush St., San Francisco, Calif.
STERL—Sterling Educational Films, 205 E. 43rd St., New York 17, N.Y.
SVE—Society for Visual Education, Inc., 1345 Diversey Parkway, Chicago 14, Ill.
SYRA—Syracuse University, Audio-Visual Center, Collendale Campus, Syracuse 10, N.Y.
TAB—Tabletopper Productions, Rt. 21, Box 792, Escondido, Calif.
TAYLOR—Taylor University, Upland, Ind.
TB—National Tuberculosis Association, 1790 Broadway, New York 19, N.Y. Ask your local TB Association about obtaining prints of TB filmstrips.
TFC—Teaching Film Custodians, 25 W. 43rd St., New York 36, N.Y.
TIMES—New York Times, Office of Educational Activities, Times Square, New York 36, N.Y.
TOP—Top Films, M. C. Cooper, Box 3, Preuss Station, Los Angeles 35, Calif.
TRANS—Trans-World Films, 2209 E. 75th St., Chicago 49, Ill.
UAHC—Union of American Hebrew Congregations, 838 Fifth Ave., New York 21, N.Y.
UCLA—University of California at Los Angeles, University Extension, Educational Film Sales Dept., Los Angeles 24, Calif.
U MICH—University of Michigan, Audio-Visual Education Center, Ann Arbor, Mich.
U MINN—University of Minnesota, Audio-Visual Education Service, Wesbrook Hall, Minneapolis 14, Minn.
U NEB—University of Nebraska, Bureau of Audio Visual Instruction, Extension Division, Lincoln, Neb.
USC—University of Southern California, Audio-Visual Services, Department of Cinema, 3518 University Ave., Los Angeles 7, Calif.
U WIS—University of Wisconsin, Bureau of Audio-Visual Instruction, 1312 W. Johnston St., Madison 6, Wis.
UN—United Nations, Film Distribution Offices, New York, N.Y. Films also available at various United Nations Associations and other organizations throughout the U.S.
UNION—Union Stock Yards and Transit Company, Public Relations Dept., Livestock Exchange Bldg., Chicago 9, Ill.
UNITED—United Air Lines, 5959 S. Cicero Ave., Chicago 38, Ill.
US RUBBER—U.S. Rubber Company, Public Relations Dept., Rockefeller Center, New York 20, N.Y.
USBM—U.S. Bureau of Mines, Graphic Services Section, 4800 Forbes St., Pittsburgh 13, Pa.
USCG—United States Coast Guard, c/o Chief, Public Information Division, Washington 25, D.C.
USDA—U.S. Department of Agriculture, Motion Picture Service, Washington 25, D.C.
USIA—United States Information Agency, 1778 Penn Ave., N.W., Washington 25, D.C.
USN—U.S. Navy. Films distributed through Navy film libraries throughout the U.S.A. Prints offered for sale through U.S. Office of Education, Washington, D.C.
USS—United States Steel Corp., 71 Broadway, New York 6, N.Y.
UW—United World Films, 1445 Park Ave., New York 29, N. Y.
VEC—Visual Education Consultants, 2066 Helena St., Madison 4, Wis.
WAYNE—Wayne University, Audio-Visual Materials Consultation Bureau, Detroit 1, Mich.
WCTU—Woman's Christian Temperance Union, 1730 Chicago Ave., Evanston, Ill.
WEST—Westinghouse Electric Corporation, Film Division, 401 Liberty Ave., Pittsburgh 30, Pa.
WESTERN—Western Screen, Inc., 6525 Sunset Blvd., Hollywood 28, Calif.
WHITE—White Fathers Film Distribution Center, 1624 21st St., N.W., Washington, D.C.
WILCOX—Roy Wilcox Productions, Inc., Meriden, Conn.
YAF—Young America Films, 18 E. 41st St., New York 17, N.Y.
YALE—Yale University Press Film Service, 386 Fourth Ave., New York 16, N.Y.
YORKE—Emerson Yorke Studio, 245 W. 55th St., New York 19, N.Y.
YPR—Young Peoples Records, 100 Sixth Ave., New York 15, N. Y.

INDEX TO ADVERTISERS

Airequipt Mfg. Co. 426
Albertsen Distributing Co. 448
Alsher Films 432
Alturas Films 445
American Television & Radio Co. 416
Association Films 423
Atlantis Productions 432
Audio Visual Research 445, 446

Bailey Films 422
Bell & Howell Co. Inside Front Cover, 405
Beseler Co., Charles 417
Bond Safety Projects 461
Brand & Son, Paul L. 424
Brandon Films 427
Bray Studios 435
Brice, Arthur T. 416
Broadcasting & Film Commission, NCC 459

Cable Press 440
Camera Equipment Co. 424
Chief Hailstorm Productions 430
Church Screen Productions 441
Churchill-Wexler Film Productions 453
Cinema 16 410
Colburn Lab., Geo. W. 439
Compco Corp. 425
Concordia Films 457
Contemporary Films 414
Coronet Films 413

Dagoett Productions, Avalon 430
Distributors Group 424
Dowling Pictures, Pat 430
Draper Shade Co., Luther O. 418
DuKane Corp. 421

Eastman Kodak Co. 436, 437
Electro-Chemical Products Corp. 420
Encyclopaedia Britannica Films 419
Enrichment Teaching Materials 439

Family Films 455
Fiberbilt Case Co. 426
Film Associates 442, 449, 450, 452, 453, 462, 463
Focus Films Co. 428
Folkways Records 447

Golden Key Productions 438

Heidenkamp Nature Pictures 448
Heritage Filmstrips 438
Hoefler Productions, Paul 434

International Film Bureau 433
International Screen Organization 452
International 16mm Corp. 447

Jenkins, Lee 450

Keystone View Co. 409

Linguaphone Institute 428
Long Filmslide Service 441

Mal's Recording Service 424
Methodist Publishing House 454
Moody Institute of Science 451
Museum Extension Service 440

Park Films 433
Peerless Film Processing Corp. 411
Portafilms 460

RCA, Educational Services 415
Radiant Manufacturing Corp. 406
Radio-Mat Slide Co. 424
Rapid Film Technique 414

Scripture Press 454
Simmel-Meservey 432
Skibo Productions 449
Society for French American Cultural Services & Educational Aid 428
Society for Visual Education 429
Southern California-Arizona Methodist Film Commission 456
Sterling Educational Films 443
Sylvania Electric Products Inside Back Cover

Tech Branch 410
Technical Service 412

United World Films 431

Vee Tee Products 444
Victor Animatograph Corp. Back Cover
Visual Sciences 453

TRADE DIRECTORY FOR THE AUDIO-VISUAL FIELD

KEY: (P)—producers, importers. (M)—manufacturers. (D)—dealers, film rental libraries, projection services. Where a primary source also offers direct rental services, the double symbol (PD) appears.

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516 Fifth Ave., New York 18, N. Y.

Almanac Films, Inc. (PD)
516 Fifth Ave., New York 18, N. Y.

Alsher Films (PD)
1311 19th St., N. W., Washington, D. C.

American Film Registry (D)
24 E. 8th St., Chicago 5, Ill.

Association Films, Inc. (PD)
Headquarters:
347 Madison Ave., N. Y. 17, N. Y

Regional Libraries:
Broad at Elm, Ridgefield, N. J.
561 Hillgrove Ave., La Grange, Ill.
351 Turk St., San Francisco 2, Cal.
1108 Jackson St., Dallas 2, Tex.

A-V Materials Consultation Bureau (PD)
Wayne University, Detroit, Mich.

Avalon Daggett Productions (P)
441 N. Orange Dr., Los Angeles 36, Cal.

Avis Films (P)
904 E. Palm Ave., Burbank, Cal.

Bailey Films, Inc. (PD)
6509 De Longpre Ave., Hollywood 28, Cal.

Brandon Films (D)
200 W. 57th St., New York, N. Y.

Bray Studios, Inc. (PD)
729 Seventh Ave., New York 19, N. Y.

Broadcasting & Film Comm., NCCC (PD)
220 Fifth Ave., New York 1, N. Y.

Contemporary Films, Inc. (PD)
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Coronet Instructional Films (P)
Coronet Bldg., Chicago 1, Ill.

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1056 S. Robertson Blvd., Los Angeles 35, Cal.

DuKane Corporation (PD)
St. Charles, Illinois

Family Films (PD)
1364 N. Van Ness Ave., Hollywood 28, Cal.

Focus Films (PD)
1385 Westwood Blvd., Los Angeles 24, Cal.

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1810 E. 12th St., Cleveland 14, Ohio

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538 Glen Arden Dr., Pittsburgh 8, Pa.

Hoefler—Paul Hoefler Productions (P)
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Ideal Pictures, Inc. (D)
Home Office:
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8764 Holloway Drive, Los Angeles 46, Cal.
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522 N. Broadway, Oklahoma City, Okla.
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57 E. Jackson Blvd, Chicago 4, Ill.

Knowledge Builders (Classroom Films) (PD)
Visual Education Center Bldg.,
Floral Park, N. Y.

Mahnke—Carl F. Mahnke Productions (P)
215 E. Third St., Des Moines 9, Iowa

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Headquarters:
810 Broadway, Nashville 2, Tennessee
Branch Exchanges:
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516 N. Charles Street, Baltimore 3, Maryland
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150 Fifth Avenue, New York 11, New York
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Park Films—Burton Holmes Pictures (PD)
228 N. Almont Drive, Beverly Hills, Cal.

Portafilms (PD)
Orchard Lake, Mich.

Simmel-Meservey, Inc. (PD)
9113 W. Pico Blvd., Los Angeles 35, Cal.

So. Cal.-Ariz. Methodist Film Com. (PD)
954 W. 37th St., Los Angeles 7, Cal.

Teaching Film Custodians, Inc. (PD)
25 W. 43rd St., New York 18, N.Y.

United World Films, Inc. (PD)
1445 Park Ave., New York 29, N. Y.
605 W. Washington St., Chicago 6, Ill.
6610 Melrose Ave., Los Angeles 38, Cal.
287 Techwood Dr., NW, Atlanta, Ga.
2227 Bryan St., Dallas, Tex.
5023 N. E. Sandy Blvd., Portland 13, Ore.
1311 N. E. Bayshore Dr., Miami, Fla.

FILM PRODUCTION

Bray Studios, Inc.
729 Seventh Ave., New York 19, N.Y.

Seminar Films, Inc.
347 Madison Ave., New York 17, N. Y.

LABORATORY SERVICES

Geo. W. Colburn, Inc.
164 N. Wacker Drive, Chicago 6, Ill.

Hollywood Film Enterprises (P)
6060 Sunset Blvd., Hollywood 28, Cal.

Peerless Film Processing Corp.
165 W. 46th St., New York 36, N.Y.

Rapid Film Technique
21 W. 46th St., New York 19, N. Y.

Society for Visual Education
1345 Diversey Parkway, Chicago 14, Ill.

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P.O.B. 37, Rockaway 94, N. Y.

Society for Visual Education (M)
1345 Diversey Parkway, Chicago 14

Sylvania Electric Products, Inc. (M)
1740 Broadway, New York 19, N. Y.

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Rochester 4, New York

Mogull's, Inc. (D)
112-14 W. 48th St., New York 19, N. Y.

RCA-Victor (M)
Radio Corp. of America, Camden, N. J.

Revere Camera Co. (M)
320 E. 21st St., Chicago 16, Ill.

Technical Service, Inc. (M)
30865 Five Mile Road, Livonia, Mich.

Victor Animatograph Corp. (M)
Davenport, Iowa

SCREENS

Fryan Film Service (D)
3228 Euclid Ave., Cleveland 15, Ohio

Radiant Manufacturing Co. (M)
1204 So. Talman Ave., Chicago 8, Ill.

PRODUCTION EQUIPMENT

Camera Equipment Co. (MD)
1600 Broadway, New York 19, N. Y.

Camera Mart, Inc., The (MD)
1845 Broadway, New York 23, N.Y.

S.O.S. Cinema Supply Corp. (MD)
602 W. 52nd St., New York 19, N. Y.

FLAT PICTURES

Creative Educational Society (PD)
Mankato, Minn.

RECORDS

Enrichment Records (PD)
246 5th Ave., New York 1, N. Y.

Folkways Records & Service Corp. (PD)
117 W. 46th St., New York 19, N.Y.

RCA-Victor, Educational Services Div. (M)
Radio Corp of America, Camden, N. J.

RECORDERS — PLAYERS

Ampro Corporation (M)
2835 N. Western Ave., Chicago 18, Ill.

DuKane Corporation (M)
St. Charles, Illinois

Pentron Corporation (M)
789 S. Tripp Ave., Chicago 24, Ill.

Three Dimension Co., Div. Bell & Howell Co.
3512 N. Kostner Ave., Chicago 41, Ill. (M)

SOUND SYSTEMS

DuKane Corporation (M)
St. Charles, Illinois

FILMSTRIPS

Church Screen Productions (PD)
806 Broadway, Nashville 3, Tenn.

DuKane Corporation (PD)
St. Charles, Illinois

Filmfax Productions (P)
10 E. 43rd St., New York 17, N. Y.

Heritage Filmstrips, Inc. (PD)
89-11 63rd Drive, Rego Park 74, N. Y.

Informative Classroom Picture Publishers (PD)
31 Ottawa Ave. NW, Grand Rapids 2, Mich.

Jam Handy Organization (PD)
2821 E. Grand Blvd., Detroit 11, Mich.

Long Filmslide Service (PD)
7505 Fairmount Ave., El Cerrito 8, Cal.

Mahnke—Carl F. Mahnke Productions (P)
215 E. Third St., Des Moines 9, Iowa

Silver Burdett Company (PD)
Morristown, N. J.

Society for Visual Education (PD)
1345 Diversey Parkway, Chicago 14

United World Films, Inc. (PD)
1445 Park Ave., New York 29, N. Y.

Visual Sciences (PD)
599E—Suffern, N. Y.

SLIDES

Key: Kodachrome 2 x 2. 3¼ x 4¼ or larger

Keystone View Co. (PD-4)
Meadville, Pa.

Radio-Mat Slide Co., Inc. (P-2, 4)
22 Oakridge Blvd., Daytona Beach, Fla.

Society for Visual Education (PD-2)
1345 Diversey Parkway, Chicago 14, Ill.

FILMSTRIP, SLIDE & OPAQUE PROJECTORS

American Optical Co., Projector Div. (M)
Chelsea 50, Mass.

Automatic Projection Corp. (M)
282 Seventh Ave., New York 1, N.Y.

Beseler Company, Charles (M)
219 S. 18th St., East Orange, N. J.

Keystone View Co. (M)
Meadville, Pa.

Society for Visual Education (M)
1345 Diversey Parkway, Chicago 14, Ill.

Three Dimension Co., Div. Bell & Howell Co.
7117 McCormick Rd., Chicago 45, Ill. (M)

Viewlex, Incorporated (M)
35-01 Queens Blvd., Long Island City, N. Y.

SOUND SLIDE PROJECTORS

Automatic Projection Corp. (M)
282 Seventh Ave., New York 1, N. Y.

DuKane Corporation (M)
St. Charles, Illinois

Index to EDUCATIONAL SCREEN, Vol. 34 (1955)

Indexed here by month and page number are all editorials, articles, 16mm film reviews, 35mm filmstrip reviews, and record reviews that have been printed in EDUCATIONAL SCREEN in the year 1955. Feature articles are arranged alphabetically according to authors' names. Reviews of films, filmstrips, and records are arranged alphabetically by titles.

EDITORIALS

Who's Scaring the Librarians? Jan. 18
Daylight vs. Projected Image Feb. 64
Good Guys and Bad Guys Mar. 108
Salute to Pioneers April 159
The Harmony of the Whole May 208
A Speechless Convention Summer 238
No Duplication Sept. 294
CBS Is There Oct. 334
Colorful Logic Nov. 374

ARTICLES

Anonymous, Evaluations—The Audio-Visual Producer's Nightmare Jan. 26
Bagley, Garland C., Georgia's Tape Program May 216
Barron, Henry, Americans Meet Americans May 209
Bloss, Elizabeth L., Watch a Filmstrip Teach Feb. 73
Bolling, Rexford W., TV Teaches Reading Skills Oct. 339
Bursch, Charles W. and Francis W. Noel, Light Control in California Classrooms Feb. 72
Cadden, John J., Levittown's Audio-Visual Program Oct. 336
Champion, Mary and Henry C. Ruark, Jr., Find Your Film Facts Nov. 379
Charbonneau, Don, Sneak Preview May 211
Chauncey, Henry, Can Films Teach? Mar. 110
Dale, Edgar, Entertainment and Education: Basically the Same? Sept. 303
Edwards, Virginia, Teacher Test Pilot Sept. 304
Freedman, Leonard, Do Films Help Discussion? May 212
Frye, Harvey and Edward McMahon, Transparencies from the Printed
Grassell, E. Milton, Balance Scale:
Grassell, E. Milton, Balance Scale: Golden Rule of Algebra Jan. 27
Grassell, E. Milton, Flannel Boards in Action Summer 250
Grassell, E. Milton, Plywood Numbers Oct. 341
Gunselman, Marshall, Make a Droodle Board Mar. 117
Hagenlocher, Ruth E., Confessions of a Tape Recorder Oct. 337
Hakanson, Nils, A-V in Sweden Feb. 74
Hammersmith, George, Teacher Is Boss Jan. 19
Handy, Mary, Learning Audio-Visualized April 166
Hansen, Helge E., Evaluations Mar. 116
Howard, Alexander H., Jr., "See the Latest . . ." Jan. 28
Hyer, Anna L., Tapes for Teaching Jan. 21
Johnson, Harry A., Audio-Visual Materials in Conferences Oct. 338
Larson, L. C., Coordinate the A-V Way and the Library Way Summer 253
Larson, L. C., Professional Values in A-V Certification April 156
McClusky, F. Dean, A-V 1905-1955 April 160
McClusky, F. Dean and Paul W. F. Witt, DAVI at Los Angeles Summer 238
McComb, Ellen H., Making Stories Live Nov. 376
Miller, Marian V., Polio Pioneers Jan. 22
Moldstad, John, Let the Electric Board Help You Teach Sept. 295
Parker, James E., New Horizon for A-V on the College Level Nov. 380
Schott, Andrew F., Adventure in Arithmetic Feb. 65
Schreiber, Robert E., Evaluations Mar. 116
Schutte, D. F., What Does an A-V Program Cost? Jan. 20
Schutte, D. F., What's an A-V Director Worth? May 210
Sheldon, Capt. Ross A., PW's See Democracy Mar. 109
Shores, Louis, Union Now: The A-V Way and the Library Way Mar. 112
Smith, Herbert F. A., Science—Illustrated! Oct. 335
Stahl, Stanley, Jr., How to Teach Reading Methods via the Opaque Projector Sept. 297
Tatlock, V. L., A-V Soap Opera Nov. 375
VanderMeer, A. W., How to Use Audio-Visual Materials Effectively Summer 248
Wittich, W. A., Is There a Future in It? April 170

EVALUATION OF NEW FILMS
(L. C. Larson, Carolyn Guss, John Fritz, Editors)

ABC of Jet Propulsion Sept. 313
Black Patch Feb. 80
Bone for Spotty May 218
Building Children's Personalities with Creative Dance Summer 261
Casualty Insurance Sept. 310
Christmas Customs Near and Far Nov. 387
Color of Man April 180
Enchanted City Feb. 82
Family of India May 218
Gaon Sathis Summer 260
Getting Along with Parents Mar. 120
Helping Teachers to Understand Children Sept. 311
Hunter and the Forest Nov. 390
Insect Catchers of the Bog Jungle Jan. 30
Invader Nov. 389
Life in the Desert (North America) Jan. 32
Lobola Mar. 122
Mathew B. Brady: Photographer of an Era Mar. 124
Most for Your Money Summer 262
Pilgrims Oct. 344
Preface to Physics Feb. 82
Problem Method Sept. 312
Queen Victoria and Disraeli Oct. 346
Railroad Rhythms Mar. 120
Sea Shell Animals Oct. 347
Simple Machines: Levers April 180
Story of Chamber Music Sept. 312
Story of Light Feb. 81
Strand of Silk April 178
Tom Schuler: Cobbler Statesman Oct. 346
Understanding Solids in Geometry Mar. 122
What About Drinking Jan. 33
What About Juvenile Delinquency Nov. 388
World at Your Feet Jan. 30
You Can't Stop on a Dime May 219
Yours for a Song May 220
Youth and the United Nations April 178

RECORDS ON REVIEW
(Max U. Bildersee, Editor)

George Washington Carver Nov. 390
Jeffersonian Heritage Summer 265, Oct. 353
Louisiana Purchase Nov. 390
Midsummer Night's Dream April 183
Mr. Bell Invents the Telephone Nov. 390
Modern French by Sound Jan. 37
Parent-Teacher Conferences, Volume I Mar. 125
People under Communism Summer 265, Sept. 314
Pirate Lafitte Nov. 390
Public Housing Story April 183
Singing Games, Singing Games and Folk Dances, Folk Dances of Latin-America Summer 265
Sounds Around Us Feb. 83
Ways of Mankind Summer 265, Sept. 314, Oct. 353
Worlds of Literature Jan. 37, Feb. 83
Young America Sings Mar. 125

CHURCH DEPARTMENT
(William S. Hockman, Editor)

Film Reviews

Angel in Ebony Nov. 385
Back to Life Sept. 308
Canyon Country Sept. 308
Choice Is Yours Feb. 78, Mar. 128
Choose Ye This Day Sept. 307
Choosing Your Life's Work Sept. 307
Clean House May 221
Day of Decision Sept. 306
Day of Triumph Mar. 126
Flying Straight May 221
Forsaking All Others Sept. 307
Friendly Enemy Feb. 78, Mar. 128
Holy Land: Background for History Feb. 78
In the Face of Jeopardy April 176
India, Crucible of Freedom April 177
Indian American Nov. 385
Living Word in Japan Nov. 385
Mahatma Gandhi: Twentieth Century Prophet April 176
Ming May of Malaya April 177
My Right and My Cause Nov. 385
Right Hand May 222
Search for Christ Sept. 307
Son of Man Mar. 126
Song of the Shining Mountains Summer 258
Sound of a Stone Summer 258
That They May See Sept. 307
This My Son Mar. 126
Tomorrow Is Theirs Sept. 308
Tony Learns About Fire April 176
Town That Came Back April 177
Vocational Choice: A Partnership Sept. 307
Weavers of the West Sept. 308
What About Drinking Feb. 78
Whole Child Sept. 307
Y on World Fronts Summer 258

Filmstrip Reviews

Babu and the Easter Fair Summer 259
Bible Books for Small Children Mar. 127
Bulletin Boards at Work May 223
Children and the Church Summer 259
Christian Festival Oct. 351
Church History Feb. 79, May 222
Dick's Discovery Jan. 36, Mar. 128
Digging for Buried Treasure Feb. 78
Discovering Hidden Treasures Feb. 79
God's Wonderful World April 177, May 223
Home Series Mar. 127
How We Got Our Christmas Carols Nov. 386
Jimmy Finds City Friends Jan. 36, Mar. 127
Let Them See May 223, Summer 259
Life of St. Paul April 177
Make Sense with Your Clothing Dollars Summer 258
Making Christmas Christian Nov. 386
Middle America Series Jan. 36, May 222
One Way Street Oct. 352
Other Wise Man Nov. 386
Parables from Nature Nov. 385
Peter Flying Eagle Oct. 350
Preparation for Marriage Nov. 386
Singing Praises to Jesus May 223, Summer 259
St. John's Catechism Feb. 79
Strangers in Their Own Land Oct. 351
Teacher Improvement Series Oct. 350
Village Path Oct. 351
We Believe May 223, Summer 259
World Believes May 222

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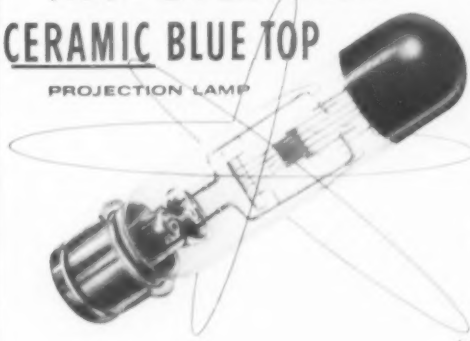

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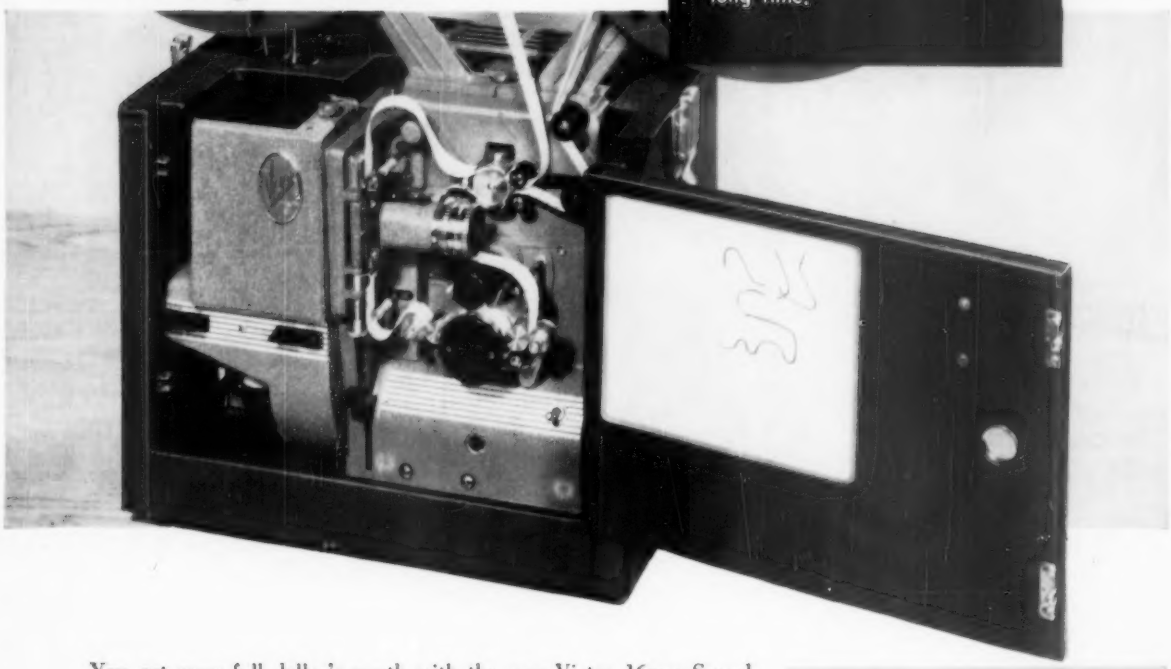

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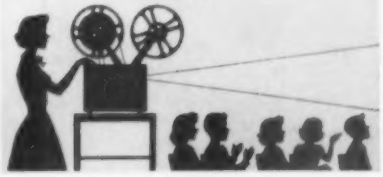

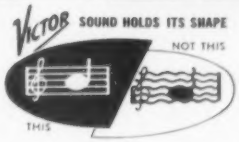

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